Proto Labs Inc
Form 10-Q/A
May 06, 2014

UNITED STATES		
SECURITIES AND EX	CHANGE COMMISSION	
Washington, D.C. 20549		
FORM 10-Q/A		
(Amendment No 1)		
(Mark One)		
QUARTERLY REPOR ACT OF 1934 For the quarterly period		13 OR 15(d) OF THE SECURITIES EXCHANGE
or	ŕ	
TRANSITION REPOR	RT PURSUANT TO SECTION	13 OR 15(d) OF THE SECURITIES EXCHANGE
	from to	_
Commission File Numbe	r: 001-35435	
Proto Labs, Inc.		
(Exact name of registrant	as specified in its charter)	
Minnesota	41-1939628	

Filing: Proto Labs Inc - Form 10-Q/A
I.R.S. Employer dentification No.)
<b>5359</b> Zip Code)
area code)
fiscal year, if changed since last report)
istrant (1) has filed all reports required to be filed by Section 13 or 15(d) of g the preceding 12 months (or for such shorter period that the registrant was een subject to such filing requirements for the past 90 days.  Yes
ant has submitted electronically and posted on its corporate Web site, if be submitted and posted pursuant to Rule 405 of Regulation S-T during er period that the registrant was required to submit and post such
ant is a large accelerated filer, an accelerated filer, a non-accelerated filer, finitions of "large accelerated filer," "accelerated filer" and "smaller reporting Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

(Do not check if a smaller reporting company)

Accelerated filer

Smaller reporting company

Large accelerated filer

Non-accelerated filer

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 25,611,140 shares of Common Stock, par value \$0.001 per share, were outstanding at April 30, 2014				

## **Explanatory Note**

Proto Labs, Inc. (the "Company") is filing this amendment to its Quarterly Report on Form 10-Q for the quarter ended March 31, 2014 (the "Original Form 10-Q"), filed with the U.S. Securities and Exchange Commission on May 6, 2014, to correct an error on the cover page. The cover page of the Original Form 10-Q inadvertently omitted the number of shares of the Company's Common Stock outstanding as of April 30, 2014. The cover page of this Form 10-Q/A includes the number of shares of the Company's Common Stock outstanding as of April 30, 2014. This Form 10-Q/A amends and restates in its entirety the Original Form 10-Q, but, except as specifically noted above, contains the same disclosure as is in the Original Form 10-Q.

# Proto Labs, Inc.

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## PART I. FINANCIAL INFORMATION

## **Item 1. Financial Statements**

## Proto Labs, Inc.

## **Consolidated Balance Sheets**

# (In thousands, except share and per share amounts)

	March 31,	December 31,
	2014	2013
	(Unaudited)	
Assets		
Current assets		
Cash and cash equivalents	\$ 44,201	\$43,039
Short-term marketable securities	34,360	36,339
Accounts receivable, net of allowance for doubtful accounts of \$98 and \$90 as of March	21,905	18,320
31, 2014 and December 31, 2013, respectively		•
Inventory	5,346	5,166
Prepaid expenses and other current assets	4,406	3,569
Income taxes receivable	456	2,907
Deferred tax assets	456	455
Total current assets	110,674	109,795
Property and equipment, net	63,963	56,101
Long-term marketable securities	71,315	64,023
Other long-term assets	249	256 # 220 175
Total assets	\$ 246,201	\$230,175
Liabilities and shareholders' equity		
Current liabilities		
Accounts payable	\$ 10,405	\$6,455
Accrued compensation	4,779	6,196
Accrued liabilities and other	1,304	808
Income taxes payable	145	-
Current portion of long-term debt obligations	208	204
Total current liabilities	16,841	13,663
	- , -	- ,

Long-term deferred tax liabilities Long-term debt obligations Other long-term liabilities Total liabilities	3,779 106 999 21,725	3,682 159 1,028 18,532
Shareholders' equity		
Preferred stock, \$0.001 par value, authorized 10,000,000 shares; issued and outstanding 0 shares as of each of March 31, 2014 and December 31, 2013	-	-
Common stock, \$0.001 par value, authorized 150,000,000 shares; issued and outstanding		
25,606,090 and 25,546,107 shares as of March 31, 2014 and December 31, 2013, respectively	26	26
Additional paid-in capital	169,420	166,861
Retained earnings	55,949	45,847
Accumulated other comprehensive income (loss)	(919	) (1,091 )
Total shareholders' equity	224,476	211,643
Total liabilities and shareholders' equity	\$ 246,201	\$230,175

The accompanying notes are an integral part of these consolidated financial statements.

# Proto Labs, Inc.

# **Consolidated Statements of Comprehensive Income**

(In thousands, except share and per share amounts)

(Unaudited)

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	March 31, 2014	2013
<b>Statements of Operations:</b>		
Revenue	\$46,074	\$37,313
Cost of revenue	17,050	14,034
Gross profit	29,024	23,279
Operating expenses		
Marketing and sales	6,417	5,263
Research and development	3,456	2,628
General and administrative	4,703	3,994
Total operating expenses	14,576	11,885
Income from operations	14,448	11,394
Other income, net	103	3
Income before income taxes	14,551	11,397
Provision for income taxes	4,449	3,110
Net income	\$10,102	\$8,287
Net income per share:		
Basic	\$0.40	\$0.33
Diluted	\$0.39	\$0.32
Shares used to compute net income per share:		
Basic	25,573,851	25,014,907
Diluted	26,091,069	25,645,744
Comprehensive Income (net of tax)		
Comprehensive income	\$10,274	\$7,380

The accompanying notes are an integral part of these consolidated financial statements.

# Proto Labs, Inc.

# **Consolidated Statements of Cash Flows**

(In thousands)

(Unaudited)

	Three M Ended	onths
	March 3 2014	1, 2013
Operating activities		
Net income	\$10,102	\$8,287
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	2,106	1,734
Stock-based compensation expense	998	865
Deferred taxes	107	148
Excess tax benefit from stock-based compensation	•	) (4,067)
Amortization of held-to-maturity securities	482	304
Changes in operating assets and liabilities:		
Accounts receivable	(3,554	) (1,929 )
Inventories	(166	) (183 )
Prepaid expenses and other	(828	•
Income taxes	3,951	2,719
Accounts payable	3,929	1,115
Accrued liabilities and other	(964	) 1,759
Net cash provided by operating activities	15,266	11,145
Investing activities		
Purchases of property and equipment	(9,892	) (2,548)
Purchases of marketable securities	(32,385	) (41,088)
Proceeds from maturities of marketable securities	26,590	18,313
Net cash used in investing activities	(15,687	(25,323)
Financing activities		
Payments on debt	(50	) (92 )
Proceeds from exercises of stock options and other	665	1,619
Excess tax benefit from stock-based compensation	897	4,067
Net cash provided by financing activities	1,512	5,594
Effect of exchange rate changes on cash and cash equivalents	71	(246)
Net increase (decrease) in cash and cash equivalents	1,162	(8,830)
	-,	(-, )

Cash and	cash e	equivalents,	beginning of period	
Cash and	cash e	equivalents,	end of period	

43,039 36,759 \$44,201 \$27,929

The accompanying notes are an integral part of these consolidated financial statements.

Proto Labs, Inc.
Notes to Consolidated Financial Statements
(Unaudited)

#### Note 1 – Basis of Presentation

The unaudited interim Consolidated Financial Statements of Proto Labs, Inc. (Proto Labs, the Company, we, us or our) have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. These statements are unaudited but, in the opinion of management, reflect all adjustments necessary for a fair presentation of the Company's statement of financial position, results of operations and cash flows for the periods presented. Except as otherwise disclosed herein, these adjustments consist of normal, recurring items. Operating results for interim periods are not necessarily indicative of results that may be expected for the fiscal year as a whole.

The preparation of the financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses, and the related disclosures at the date of the financial statements and during the reporting period. Actual results could materially differ from these estimates. For further information, refer to the audited consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013 as filed with the Securities and Exchange Commission (SEC) on February 28, 2014.

The accompanying Consolidated Balance Sheet as of December 31, 2013 was derived from the audited Consolidated Financial Statements but does not include all disclosures required by U.S. GAAP for a full set of financial statements. This Form 10-Q should be read in conjunction with the Company's Consolidated Financial Statements and Notes included in the Annual Report on Form 10-K filed on February 28, 2014 as referenced above.

#### Note 2 – Net Income per Common Share

Basic net income per share is computed based on the weighted-average number of common shares outstanding. Diluted net income per share is computed based on the weighted-average number of common shares outstanding,

increased by the number of additional shares that would have been outstanding had the potentially dilutive common shares been issued and reduced by the number of shares the Company could have repurchased from the proceeds from issuance of the potentially dilutive shares. Potentially dilutive shares of common stock include stock options, restricted stock units and restricted stock awards granted under stock-based compensation plans and shares committed to be purchased under the employee stock purchase plan.

The table below sets forth the computation of basic and diluted net income per share:

	Three Months Ended		
(in thousands, except share and per share amounts)	March 31, 2014	2013	
Net income	\$10,102	\$8,287	
Basic - weighted-average shares outstanding: Effect of dilutive securities:	25,573,851	25,014,907	
Employee stock options and other	517,218	630,837	
Diluted - weighted-average shares outstanding:	26,091,069	25,645,744	
Net income per share:			
Basic	\$0.40	\$0.33	
Diluted	\$0.39	\$0.32	

Proto Labs, Inc.
Notes to Consolidated Financial Statements
(Unaudited)
Note 3 – Fair Value Measurements
Accounting Standards Codification (ASC) 820, Fair Value Measurement (ASC 820), defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. ASC 820 also establishes a fair value hierarchy which requires classification based on observable and unobservable inputs when measuring fair value. There are three levels of inputs that may be used to measure fair value:
Level 1—Quoted prices in active markets for identical assets or liabilities.
Level 2—Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
Level 3—Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.
The Company's cash consists of bank deposits. The Company's cash equivalents measured at fair value consist of money market mutual funds. The Company determines the fair value of these investments using Level 1 inputs.
A summary of financial assets as of March 31, 2014 and December 31, 2013 measured at fair value on a recurring basis follows:

	March 3	1, 2014		Decemb	er 31, 2	2013
(in thousands)	Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
Financial Assets:						
Cash and cash equivalents						
Money market mutual fund	\$14,339	\$ -	\$ -	\$5,524	\$ -	\$ -
Total	\$14,339	\$ -	\$ -	\$5,524	\$ -	\$ -

### **Note 4 – Marketable Securities**

The Company invests in short-term and long-term agency, municipal, corporate, commercial paper and other debt securities. The securities are categorized as held-to-maturity and are recorded at amortized cost. Categorization as held-to-maturity is based on the Company's ability and intent to hold these securities to maturity. Information regarding the Company's short-term and long-term marketable securities as of March 31, 2014 and December 31, 2013 is as follows:

(in thousands)	March 31 Amortized	•		U	nrealized	ł	Fair
(in thousands)	Cost	Ga	ins	L	osses		Value
U.S. government agency securities	\$24,476	\$	1	\$	(63	)	\$24,414
Corporate debt securities	37,314		30		(76	)	37,268
Commercial paper	1,996		-		(15	)	1,981
U.S. municipal securities	36,949		60		(10	)	36,999
Certificates of deposit/time deposits	4,940		8		(2	)	4,946
Total marketable securities	\$105,675	\$	99	\$	(166	)	\$105,608

## Proto Labs, Inc.

#### **Notes to Consolidated Financial Statements**

(Unaudited)

(in thousands)	December 31, 2013 Amortized Unrealized			Unrealized		Fair		
(iii tilousalius)	Cost	Ga	ains	Lo	osses		Value	
U.S. government agency securities	\$21,713	\$	2	\$	(22	)	\$21,693	
Corporate debt securities	29,480		30		(20	)	29,490	
U.S. municipal securities	44,474		49		(22	)	44,501	
Certificates of deposit/time deposits	4,695		5		(8	)	4,692	
Total marketable securities	\$100,362	\$	86	\$	(72	)	\$100,376	

Fair values for the corporate debt securities are primarily determined based on quoted market prices (Level 1). Fair values for the U.S. municipal securities, U.S. government agency securities, certificates of deposit and commercial paper are primarily determined using dealer quotes or quoted market prices for similar securities (Level 2).

The Company tests for other than temporary losses on a quarterly basis and has considered the unrealized losses indicated above to be temporary in nature. The Company intends to hold the investments to maturity and recover the full principal.

Classification of marketable securities as current or non-current is based upon the security's maturity date as of the date of these financial statements.

The March 31, 2014 balance of held-to-maturity debt securities by contractual maturity is shown in the following table at amortized cost. Actual maturities may differ from contractual maturities because the issuers of the securities may have the right to prepay obligations without prepayment penalties.

(in thousands)	March 31,
	2014
Due in one year or less Due after one year through five years	\$34,360 71,315
Total marketable securities	\$105,675

# **Note 5 – Inventory**

Inventory consists primarily of raw materials, which are recorded at the lower of cost or market using the average-cost method, which approximates first-in, first-out (FIFO) cost. The Company periodically reviews its inventory for slow-moving, damaged and discontinued items and provides allowances to reduce such items identified to their recoverable amounts.

Proto Labs, Inc.

**Notes to Consolidated Financial Statements** 

(Unaudited)

The Company's inventory consists of the following:

(in thousands)	March 31,	December 31,
	2014	2013
Raw materials Work in process Total inventory Allowance for obsolescence	535	\$ 4,875 410 5,285 (119 )
Inventory, net of allowance	\$5,346	\$ 5,166

### Note 6 - Stock-Based Compensation

Under the 2012 Long-Term Incentive Plan (2012 Plan), the Company has the ability to grant stock options, stock appreciation rights (SARs), restricted stock, stock units, other stock-based awards and cash incentive awards. Awards under the 2012 Plan will have a maximum term of ten years from the date of grant. The compensation committee may provide that the vesting or payment of any award will be subject to the attainment of specified performance measures in addition to the satisfaction of any continued service requirements and the compensation committee will determine whether such measures have been achieved. The per share exercise price of stock options and SARs granted under the 2012 Plan generally may not be less than the fair market value of a share of our common stock on the date of the

grant.

### **Employee Stock Purchase Plan**

The Company's 2012 Employee Stock Purchase Plan (ESPP), allows eligible employees to purchase shares of the Company's common stock at a discount through payroll deductions of up to 15 percent of their eligible compensation, subject to plan limitations. The ESPP provides for six-month offering periods ending May 15 and November 15, respectively. At the end of each offering period, employees are able to purchase shares at 85 percent of the lower of the fair market value of the Company's common stock on the first trading day of the offering period or on the last trading day of the offering period.

### **Stock-Based Compensation Expense**

Stock-based compensation expense was \$1.0 million and \$0.9 million for the three months ended March 31, 2014 and 2013, respectively.

### **Stock Options**

A summary of stock option activity for the three months ended March 31, 2014 is as follows:

		Weighted-
	Stock Options	Average
		Exercise Price
Options outstanding at December 31, 2013 Granted Exercised Forfeited Options outstanding at March 31, 2014	1,143,250 69,350 (47,255 ) (804 ) 1,164,541	
Exercisable at March 31, 2014	434,412	\$ 10.99

Proto Labs, Inc.

**Notes to Consolidated Financial Statements** 

(Unaudited)

The outstanding options generally have a term of ten years. For employees, options granted become exercisable ratably over the vesting period, which is generally a five-year period beginning on the first anniversary of the grant date, subject to the employee's continuing service to the Company. For directors, options generally become exercisable in full on the first anniversary of the grant date.

The weighted-average grant date fair value of options that were granted during the three months ended March 31, 2014 was \$39.85.

The following table provides the assumptions used in the Black-Scholes pricing model valuation of options during the three months ended March 31, 2014 and 2013, respectively:

Three Months Ended March 31, 2014 2013

Risk-free interest rate 2.14 % 1.27 % Expected life (years) 6.50 6.50 Expected volatility 49.30% 53.54% Expected dividend yield 0 % 0 %

As of March 31, 2014, there was \$9.0 million of unrecognized compensation expense related to unvested stock options, which is expected to be recognized over a weighted-average period of 3.8 years.

### **Restricted Stock**

Restricted stock are non-vested stock that include grants of restricted stock awards (RSA) and grants of restricted stock units (RSU). During the three months ended March 31, 2014, the Company granted both RSA and RSU.

Non-vested restricted stock as of March 31, 2014 and changes during the three months ended March 31, 2014 were as follows:

	Stock Options	Weighted- Average Grant Date Fair Value Per Share
Restricted stock outstanding at December 31, 2013 Granted Vested Forfeited Restricted stock outstanding at March 31, 2014	31,693 - 31,693	\$ - 78.59 - - \$ 78.59

As of March 31, 2014, there was \$2.4 million of unrecognized compensation expense related to non-vested restricted stock, which is expected to be recognized over a weighted-average period of 4.5 years.

Proto Labs, Inc.

**Notes to Consolidated Financial Statements** 

(Unaudited)

### **Employee Stock Purchase Plan**

The following table presents the assumptions used to estimate the fair value of the ESPP during the three months ended March 31, 2014 and 2013, respectively:

Three Months Ended March 31, 2014 2013

Risk-free interest rate 0.11 % 0.13 % Expected life (months) 6.00 6.00 Expected volatility 39.80 % 53.14 % Expected dividend yield 0 % 0 %

### **Note 7 – Accumulated Other Comprehensive Income**

Other comprehensive income (loss) is comprised entirely of foreign currency translation adjustments. The following table presents the changes in accumulated other comprehensive income balances during the three months ended March 31, 2014 and 2013, respectively:

	Three Months Ended				
(in thousands)	March 2014	31, 2013			
Foreign currency translation adjustment, net of tax					
Balance at beginning of period	\$(1,09	1) \$(928	)		
Other comprehensive income before reclassifications	172	(907	)		
Amounts reclassified from accumulated other comprehensive income	-	-			
Net current-period other comprehensive income	172	(907	)		
Balance at end of period	\$(919	) \$(1,83	5)		

#### **Note 8 – Income Taxes**

The Company is subject to income tax in multiple jurisdictions and the use of estimates is required to determine the provision for income taxes. For the three months ended March 31, 2014 and 2013 the Company recorded an income tax provision of \$4.4 million and \$3.1 million, respectively. The income tax provision is based on the estimated annual effective tax rate for the year applied to pre-tax income. The effective income tax rate for the three months ended March 31, 2014 was 30.6 percent compared with 27.3 percent in the same period of the prior year.

The effective income tax rate for the three months ended March 31, 2014 differs from the U.S. federal statutory rate of 35 percent due primarily to the mix of revenue earned in domestic and foreign tax jurisdictions and deductions for which the Company qualifies.

On January 2, 2013, the American Taxpayer Relief Act of 2012 (the Act) was signed into law. Included in the Act was the extension of the research and development credit for years 2012 and 2013. As the Act was enacted during 2013, the federal portion of the 2012 research and development credit was recognized in the first quarter of 2013. As a result, during the three months ended March 31, 2013, the Company recorded a tax benefit of \$0.3 million, which translated to an effective income tax rate reduction of 3.0 percent related to the federal research and development credit for 2012. Absent the impact of the Act, the effective income tax rates would have been similar for the three month periods ended March 31, 2014 and 2013, respectively.

The Company has liabilities related to unrecognized tax benefits totaling \$0.7 million at March 31, 2014 and December 31, 2013. There were no material adjustments to the unrecorded tax benefits during the three months ended March 31, 2014, and the Company does not anticipate that total unrecognized tax benefits will materially change in the next twelve months. The Company recognizes interest and penalties related to income tax matters in income tax expense, and reports the liability in current or long-term income taxes payable as appropriate.

Proto Labs, Inc.	<b>Proto</b>	Labs,	Inc.
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**Notes to Consolidated Financial Statements** 

(Unaudited)

### Note 9 - Revenue and Geographic Information

The Company's revenue is derived from its Protomold injection molding and Firstcut computer numerical control (CNC) machining product lines. Total revenue by product line is as follows:

Three Months Ended March 31,

(in thousands) 2014 2013

## **Revenue:**

Protomold \$32,694 \$26,880 Firstcut 13,380 10,433 Total revenue \$46,074 \$37,313

Revenue to external customers based on the billing location of the end user customer and long-lived assets by geographic region are as follows:

Three Months
Ended March 31,

(in thousands) 2014 2013

#### **Revenue:**

United States \$33,022 \$28,148 International 13,052 9,165 Total revenue \$46,074 \$37,313

March December

(in thousands) **31, 31,** 

2014 2013

**Long-lived assets:** 

 United States
 \$55,897
 \$48,381

 International
 8,066
 7,720

 Total long-lived assets
 \$63,963
 \$56,101

### Note 10 – Subsequent Events

In April 2014, the Company acquired 100 percent of the shares of FineLine Prototyping, Inc., a leading provider of additive manufacturing services. Total consideration paid for this acquisition was \$37 million, \$34 million of which was paid in cash at the time of closing and up to an additional \$3 million in cash based on the achievement of certain milestones related to the integration of FineLine's and the Company's businesses. The acquisition is not significant to the Company's operating results.

### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our unaudited consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q and our Annual Report on Form 10-K for the year ended December 31, 2013.

### **Forward-Looking Statements**

Statements contained in this report regarding matters that are not historical or current facts are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "participate," "believe," "estimate," "predict," "project," "potential," "continue," "ongoing" or the negative of these terms or of comparable terminology, although not all forward-looking statements contain these words. These statements involve known and unknown risks, uncertainties and other factors which may cause our results to be materially different than those expressed or implied in such statements. Certain of these risk factors and others are described in Item 1A. "Risk Factors" of our Annual Report on Form 10-K as filed with the SEC. Other unknown or unpredictable factors also could have material adverse effects on our future results. We cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, we expressly disclaim any intent or obligation to update any forward-looking statements to reflect subsequent events or circumstances.

#### Overview

We are a leading online and technology-enabled manufacturer of quick-turn CNC-machined and injection-molded custom parts for prototyping and short-run production. We provide "Real Parts, Really Fast" to product developers worldwide, who are under increasing pressure to bring their finished products to market faster than their competition. We believe low-volume manufacturing has historically been an underserved market due to the inefficiencies inherent in the quotation, equipment set-up and non-recurring engineering processes required to produce custom parts. Our proprietary technology eliminates most of the time-consuming and expensive skilled labor conventionally required to quote and manufacture parts in low volumes, and our customers conduct nearly all of their business with us over the Internet. We target our services to the millions of product developers who use three-dimensional computer-aided design (3D CAD) software to design products across a diverse range of end-markets. Our primary manufacturing services currently include Firstcut, which is our CNC machining service, and Protomold, which is our injection molding service.

### **Key Financial Measures and Trends**

#### Revenue

The Company's operations are comprised of three geographic business units in the United States, Europe and Japan. Revenue within each of our business units is derived from our Firstcut and Protomold services. Firstcut revenue consists of sales of CNC-machined custom parts. Protomold revenue consists of sales of custom injection molds and injection-molded parts. Our historical and current efforts to increase revenue have been directed at gaining new customers and selling to our existing customer base by increasing marketing and selling activities, offering additional services such as the introduction of our Firstcut service in 2007, expanding internationally such as the opening of our Japanese plant in 2009, improving the usability of our services such as our web-centric applications, and expanding the breadth and scope of our products such as by adding more sizes and materials to our offerings. During the three months ended March 31, 2014, we served approximately 7,700 unique product developers, an increase of 18% over the same period in 2013.

#### Cost of Revenue, Gross Profit and Gross Margin

Cost of revenue consists primarily of raw materials, equipment depreciation, employee salaries, benefits, stock-based compensation, bonuses and overhead allocations associated with the manufacturing process for molds and custom parts. We expect cost of revenue to increase in absolute dollars, but remain relatively constant as a percentage of total revenue.

We define gross profit as our revenue less our cost of revenue, and we define gross margin as gross profit expressed as a percentage of revenue. Our gross profit and gross margin are affected by many factors, including pricing, sales volume and manufacturing costs, the costs associated with increasing production capacity, the mix between domestic and foreign revenue sources and foreign exchange rates.

### **Operating Expenses**

Operating expenses consist of marketing and sales, research and development and general and administrative. Personnel-related costs are the most significant component of the marketing and sales, research and development and general and administrative expense categories.

Our recent growth in operating expenses is mainly due to higher headcounts to support our growth and expansion, and we expect that trend to continue. Our business strategy is to continue to be a leading online and technology-enabled manufacturer of quick-turn CNC machined and injection-molded custom parts for prototyping and short-run production. For us to achieve our goals, we anticipate continued substantial investments in technology and personnel, resulting in increased operating expenses.

*Marketing and sales*. Marketing and sales expense consists primarily of employee compensation, benefits, commissions, stock-based compensation, marketing programs such as print and pay-per-click advertising, trade shows, direct mail and other related overhead. We expect sales and marketing expense to increase in the future as we increase the number of marketing and sales professionals and marketing programs targeted to increase our customer base.

Research and development. Research and development expense consists primarily of employee compensation, benefits, stock-based compensation, depreciation on equipment, outside services and other related overhead. All of our research and development costs have been expensed as incurred. We expect research and development expense to increase in the future as we seek to enhance and expand our service offerings.

*General and administrative.* General and administrative expense consists primarily of employee compensation, benefits, stock-based compensation, professional service fees related to accounting, tax and legal services and other related overhead. We expect general and administrative expense to increase on an absolute basis as we continue to grow and expand our operations.

### Other Income (Expense), Net

Other income (expense), net primarily consists of foreign currency-related gains and losses, interest income on cash balances and investments, and interest expense on borrowings. Our foreign currency-related gains and losses will vary

depending upon movements in underlying exchange rates. Our interest income will vary each reporting period depending on our average cash balances during the period, composition of our marketable security portfolio and the current level of interest rates. Our interest expense will vary based on borrowings and interest rates.

## **Provision for Income Taxes**

Provision for income taxes is comprised of federal, state, local and foreign taxes based on pre-tax income. We expect income taxes to increase as our taxable income increases and our effective tax rate to remain relatively constant.

## **Results of Operations**

The following table sets forth a summary of our results of operations and the related changes for the periods indicated. The results below are not necessarily indicative of the results for future periods.

	Three Me	onths En	ded Marcl	h 31.	Change	
(dollars in thousands)	2014		2013	,	\$	%
Revenue	\$46,074	100.0%	\$37,313	100.0%	\$8,761	23.5%
Cost of revenue	17,050	37.0	14,034	37.6	3,016	21.5
Gross profit	29,024	63.0	23,279	62.4	5,745	24.7
Operating expenses:						
Marketing and sales	6,417	13.9	5,263	14.2	1,154	21.9
Research and development	3,456	7.5	2,628	7.0	828	31.5
General and administrative	4,703	10.2	3,994	10.7	709	17.8
Total operating expenses	14,576	31.6	11,885	31.9	2,691	22.6
Income from operations	14,448	31.4	11,394	30.5	3,054	26.8
Other income, net	103	0.2	3	-	100	*
Income before income taxes	14,551	31.6	11,397	30.5	3,154	27.7
Provision for income taxes	4,449	9.7	3,110	8.3	1,339	43.1
Net income	\$10,102	21.9 %	\$8,287	22.2 %	\$1,815	21.9%

<sup>\*</sup> Percentage change not meaningful

Stock-based compensation expense included in the statements of operations data above is as follows:

	Three Months Ended March 31,		
(dollars in thousands)	2014	2013	
Stock options and restricted stock	\$912	\$776	
Employee stock purchase plan	86	89	
Total stock-based compensation expense	\$998	\$865	

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Cost of revenue	\$82	\$71
Operating expenses:		
Marketing and sales	195	150
Research and development	215	173
General and administrative	506	471
Total stock-based compensation expense	\$998	\$865

## Comparison of Three Months Ended March 31, 2014 and 2013

#### Revenue

The Company's revenue is derived from its Protomold injection molding and Firstcut computer numerical control (CNC) services. Total revenue by service and the related changes for the three months ended March 31, 2014 and 2013 were as follows:

	Three M	onths En	ided March 3	81,			
	2014		2013		Change		
(dollars in thousands)	\$	% of Total	\$	% of Total	\$	%	
		Revenu	e	Revenu	e		
Revenue							
Protomold	\$32,694	71.0	% \$26,880	72.0	% \$5,814	21.6%	
Firstcut	13,380	29.0	10,433	28.0	2,947	28.2	
Total revenue	\$46,074	100.0	% \$37,313	100.0	% \$8,761	23.5%	

Revenue by geographic region, based on the billing location of the end customer, is summarized as follows:

	Three 1	Months End	ded March	31,		
	2014		2013		Change	:
(dollars in thousands)	\$	% of	\$	% of	\$	<b>%</b>
		Total		Total		

		Revenu	e Revenue				
Revenue							
United States	\$33,022	71.7	% \$28,148	75.4	% \$4,874	17.3%	
International	13,052	28.3	9,165	24.6	3,887	42.4	
Total revenue	\$46,074	100.0	% \$37,313	100.0	% \$8,761	23.5%	

Our revenue increased \$8.8 million, or 23.5%, for the three months ended March 31, 2014 compared with the same period in 2013. This revenue growth was driven by a 17.3% increase in United States revenue, 42.4% increase in international revenue, 21.6% increase in Protomold revenue and 28.2% increase in Firstcut revenue, in each case for the three months ended March 31, 2014 compared with the same period in 2013.

Our revenue growth in the three months ended March 31, 2014 was the result of increased volume and spending of the product developers we served. During the three months ended March 31, 2014, we served approximately 7,700 unique product developers, an increase of 18% over the same period in 2013. Average revenue per product developer also increased 4% during the three months ended March 31, 2014 compared to the same period in 2013.

Our revenue increases were primarily driven by increases in sales personnel and marketing activities. Our sales personnel focus on gaining new customer accounts and expanding the depth and breadth into existing customer accounts. Our marketing personnel focus on trade show and marketing activities that have proven to result in the greatest number of customer leads to support sales activity. International revenue was favorably impacted by \$0.4 million in the three months ended March 31, 2014 compared to the same period in 2013 due to the strengthening of foreign currencies relative to the United States dollar. The effect of pricing changes on revenue was immaterial for the three months ended March 31, 2014 compared to the same period in 2013.

Cost of Revenue, Gross Profit and Gross Margin

Cost of Revenue. Cost of revenue increased \$3.0 million, or 21.5%, for the three months ended March 31, 2014 compared to the same period in 2013, which was slightly slower than the rate of revenue increase of 23.5% for the three months ended March 31, 2014 compared to the same period in 2013. The increase in cost of revenue was due to raw material and production cost increases of \$0.6 million to support increased sales volumes, equipment and facility-related cost increases of \$0.6 million and an increase in direct labor headcount resulting in personnel and related cost increases of \$1.8 million.

*Gross Profit and Gross Margin.* Gross profit increased to \$29.0 million, or 63.0% of revenues, for the three months ended March 31, 2014 from \$23.3 million, or 62.4% of revenues, for the three months ended March 31, 2013 due to

increases in revenue offset by the cost of revenue as discussed above. Gross margin increased primarily as a result of efficiencies gained through higher equipment utilization and continually refined manufacturing processes.

Operating Expenses, Other Income, Net and Provision for Income Taxes

Marketing and Sales. Marketing and sales expense increased \$1.2 million, or 21.9%, for the three months ended March 31, 2014 compared to the same period in 2013 due primarily to an increase in headcount resulting in personnel and related cost increases of \$0.9 million and marketing program cost increases of \$0.3 million. The increase in marketing program costs is the result of our focus and concentration on funding those programs which have proven to be the most effective in growing our business.

*Research and Development.* Our research and development expense increased \$0.8 million, or 31.5%, for the three months ended March 31, 2014 compared to the same period in 2013 due to an increase in headcount resulting in personnel and related cost increases of \$0.6 million and operating cost increases of \$0.2 million.

General and Administrative. Our general and administrative expense increased \$0.7 million, or 17.8%, for the three months ended March 31, 2014 compared to the same period in 2013 due to an increase in headcount resulting in personnel and related cost increases of \$0.1 million, administrative cost increases of \$0.2 million and professional service cost increases of \$0.4 million. The increase in professional service costs is primarily attributable to compliance efforts in response to our first internal control audit under the requirements of Section 404 of the Sarbanes Oxley Act of 2002.

*Other Income, Net.* Other income, net increased \$0.1 million for the three months ended March 31, 2014 compared to the same period in 2013 due to changes in foreign currency rates.

*Provision for Income Taxes.* Our effective tax rate of 30.6% for the three months ended March 31, 2014 increased by 3.3% when compared to our effective tax rate of 27.3% for the same period in 2013. The increase in our effective tax rate is due primarily to the American Taxpayer Relief Act of 2012, which was enacted on January 2, 2013 and required that we recognize the federal portion of our 2012 research and development credit in the three months ended March 31, 2013. Refer to Footnote 8 for additional information. As a result of the change in effective tax rate as well as increased income attributable to the fluctuations described above, our income tax provision increased by \$1.3 million to \$4.4 million for the three months ended March 31, 2014 compared to our income tax provision of \$3.1 million for the three months ended March 31, 2013.

#### Liquidity and Capital Resources

The following table summarizes our cash flows for the three months ended March 31, 2014 and 2013:

Three Months Ended March 31,