

GANNETT CO INC /DE/
Form 8-K
June 09, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 9, 2008

GANNETT CO., INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other Jurisdiction of
Incorporation)

1-6961

(Commission File Number)

16-0442930

(IRS Employer Identification No.)

7950 Jones Branch Drive, McLean, Virginia

(Address of Principal Executive Offices)

22107-0910

(Zip Code)

Registrant's telephone number, including area code: **(703) 854-6000**

Not Applicable

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

In a presentation at the Deutsche Bank Media and Telecom Conference, Gannett management stated that material non-cash charges would be recorded in its financial statements for the quarter ending June 29, 2008 for the impairment of goodwill, other intangibles and certain other assets. These charges are expected to total between \$2.5 billion and \$3.0 billion on a pre-tax basis and between \$2.3 billion and \$2.8 billion on an after-tax basis. A copy of the Company's press release disclosing the impairment charges is attached as an exhibit hereto and incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

See Index to Exhibits attached hereto.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gannett Co., Inc.

Date: June 9, 2008

By: /s/ George R. Gavagan

George R. Gavagan
Vice President and Controller

INDEX TO EXHIBITS

| Exhibit No. | Description |
|-------------|------------------------------------|
| 99.1 | Press release issued June 9, 2008. |