

Stephenson Christopher Richard  
Form 3  
July 31, 2012

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

OMB  
Number: 3235-0104  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Stephenson Christopher  
Richard

(Last) (First) (Middle)

C/O VIGGLE INC.,Â 902  
BROADWAY, 11TH FLOOR

(Street)

NEW YORK,Â NYÂ 10010

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)  
07/31/2012

3. Issuer Name **and** Ticker or Trading Symbol  
Viggle Inc. [VGGL]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer ☐ Other  
(give title below) (specify below)  
Chief Marketing Officer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Restricted Stock Unit <sup>(1)</sup>

216,667

D Â

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.**

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative  
Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative

5. Ownership  
Form of  
Derivative  
Security:

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

## Edgar Filing: Stephenson Christopher Richard - Form 3

|                       | Date Exercisable          | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|-----------------------|---------------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Option (right to buy) | 08/01/2012 <sup>(2)</sup> | 08/01/2021      | Common Stock | 112,500                    | \$ 5     | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                                                                      | Relationships |           |                           |       |
|-----------------------------------------------------------------------------------------------------|---------------|-----------|---------------------------|-------|
|                                                                                                     | Director      | 10% Owner | Officer                   | Other |
| Stephenson Christopher Richard<br>C/O VIGGLE INC.<br>902 BROADWAY, 11TH FLOOR<br>NEW YORK, NY 10010 | Â             | Â         | Â Chief Marketing Officer | Â     |

## Signatures

/s/ Chris Stephenson 07/31/2012

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock units vest over a period of four years, with 75,000 units vesting on May 11, 2013, 91,667 units vesting on May 11, 2014, 33,333 units vesting on May 11, 2015, and 16,667 units vesting on May 11, 2016.
- (2) The options vest over a period of three years, with one-third of the options vesting on each of August 1, 2012, 2013 and 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.