

GOODYEAR TIRE & RUBBER CO /OH/
 Form 4
 March 05, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 de Bok Arthur

2. Issuer Name and Ticker or Trading Symbol
 GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Senior VP

(Last) (First) (Middle)

THE GOODYEAR TIRE AND RUBBER COMPANY, 200 INNOVATION WAY

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
 03/03/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

AKRON, OH 44316-0001

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------|
| | | | Code | V | Amount | Price | |
| Common Stock | 03/03/2014 | | M | | 18,211 | A \$ 12.74 | 125,557 D |
| Common Stock | 03/03/2014 | | F | | 8,837 | D \$ 26.3585 | 116,390 D |
| Common Stock | 03/03/2014 | | M | | 18,896 | A \$ 13.91 | 135,286 D |
| Common Stock | 03/03/2014 | | F | | 10,008 | D \$ 26.3585 | 125,278 D |

Edgar Filing: GOODYEAR TIRE & RUBBER CO /OH/ - Form 4

| | | | | | (1) | | |
|--------------|------------|--|---|---------|-----|------------|-----------|
| Common Stock | 03/03/2014 | | M | 21,935 | A | \$ 12.94 | 147,213 D |
| Common Stock | 03/03/2014 | | F | 10,810 | D | \$ 26.3585 | 136,403 D |
| Common Stock | 03/03/2014 | | M | 23,793 | A | \$ 12.98 | 160,196 D |
| Common Stock | 03/03/2014 | | F | 11,762 | D | \$ 26.3585 | 148,434 D |
| Common Stock | 03/03/2014 | | S | 141,523 | D | \$ 26.3585 | 6,911 D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|--------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| 2008 Plan Option (2) | \$ 12.74 | 03/03/2014 | | M | 18,211 | 02/23/2014(3) | 02/23/2020 | Common Stock | 18,211 |
| 2008 Plan Option (2) | \$ 13.91 | 03/03/2014 | | M | 18,896 | 02/22/2014(4) | 02/22/2021 | Common Stock | 18,896 |
| 2008 Plan Option (2) | \$ 12.94 | 03/03/2014 | | M | 21,935 | 02/27/2014(5) | 02/27/2022 | Common Stock | 21,935 |

2008

Plan
Option
(2)

\$ 12.98

03/03/2014

M

23,793 02/28/2014⁽⁶⁾ 02/28/2023Common
Stock 23,793

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|-----------------------------------------------------------------------------------------------------|---------------|-----------|-----------|-------|
| | Director | 10% Owner | Officer | Other |
| de Bok Arthur THE GOODYEAR TIRE AND RUBBER COMPANY 200 INNOVATION WAY AKRON, OH 44316-0001 | | | Senior VP | |

Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Arthur de Bok pursuant to a Power of Attorney dated 09/21/05, a copy of which has been previously filed with the SEC.

03/05/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction was executed in multiple trades at prices ranging from \$26.07 to \$26.61. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (1) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
 - (2) Non-Qualified Stock Option in respect of shares of common stock granted under the 2008 Performance Plan.
 - (3) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/23/2010).
 - (4) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/22/2011).
 - (5) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/27/2012).
 - (6) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/28/2013).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.