

Wilkins Michael T
 Form 4
 February 19, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Wilkins Michael T

2. Issuer Name and Ticker or Trading Symbol
 UNITED FIRE GROUP INC
 [UFCS]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Executive Vice President

(Last) (First) (Middle)
 118 SECOND AVENUE SE, P.O. BOX 73909
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/15/2013

CEDAR RAPIDS, IA 52407-3909

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|------------------------|---|--|
| | | | | (A) or (D) | Price | | | | | |
| | | | | Code | V | Amount | | | | |
| Common Stock | 02/15/2013 | | A ⁽¹⁾ | | 2,852 | A | \$ 23.96 ⁽²⁾ | 12,431 ⁽³⁾ | D | |
| Common Stock | 02/15/2013 | 02/19/2013 ⁽⁴⁾ | P ⁽⁵⁾ | V ⁽⁶⁾ | 4 | A | \$ 23.96 ⁽⁷⁾ | 218 ⁽⁸⁾ | I | By 401(k) plan for self |
| Common Stock | | | | | | | | 224,041 ⁽⁹⁾ | I | By self as co-trustee of Issuer's employee stock |

ownership
plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (right to buy) | \$ 23.96 <u>(10)</u> | 02/15/2013 | | A | 10,005 | <u>(11)</u> 02/15/2023 | Common | 10,005 |
| Stock Option (right to buy) | \$ 20.54 | | | | | <u>(12)</u> 02/18/2021 | Common | 9,467 |
| Stock Option (right to buy) | \$ 22.42 | | | | | <u>(13)</u> 05/19/2020 | Common | 3,000 |
| Stock Option (right to buy) | \$ 33.43 | | | | | <u>(14)</u> 05/21/2018 | Common | 8,463 |
| Stock Option (right to buy) | \$ 35.23 | | | | | <u>(15)</u> 02/16/2017 | Common | 10,000 |
| Stock Option (right to buy) | \$ 39.13 | | | | | <u>(15)</u> 02/17/2016 | Common | 5,000 |

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- (11) 10,005 options become exercisable in five equal installments of 2,001 options each on 02/15/2014, 02/15/2015, 02/15/2016, 02/15/2017 and 02/15/2018.
- (12) 3,787 options currently exercisable; 3,786 options become exercisable in two equal installments of 1,893 options each on 02/18/2014 and 02/18/2015; and 1,894 options become exercisable on 02/18/2016.
- (13) 1,200 options currently exercisable and 1,800 options become exercisable in three equal installments of 600 options each on 05/19/2014, 05/19/2015 and 05/19/2016.
- (14) 6,770 options currently exercisable and 1,693 options become exercisable on 05/21/2013.
- (15) All options currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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