

DealerTrack Holdings, Inc.
Form 4
August 16, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Trinder David

(Last) (First) (Middle)

C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE M04

(Street)

LAKE SUCCESS, NY 11042

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

DealerTrack Holdings, Inc. [TRAK]

3. Date of Earliest Transaction (Month/Day/Year)

08/15/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

SVP, Network Solutions

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V (A) or (D)	Amount Price		
Common Stock	08/15/2007		S ⁽¹⁾	500 D	\$ 37.05 70,250 ⁽²⁾	D	
Common Stock	08/15/2007		S ⁽¹⁾	100 D	\$ 37.22 70,150 ⁽²⁾	D	
Common Stock	08/15/2007		S ⁽¹⁾	400 D	\$ 37.28 69,750 ⁽²⁾	D	
Common Stock	08/15/2007		S ⁽¹⁾	100 D	\$ 37.46 69,650 ⁽²⁾	D	
Common Stock	08/15/2007		S ⁽¹⁾	177 D	\$ 37.51 69,473 ⁽²⁾	D	

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Common Stock	08/15/2007	S ⁽¹⁾	23	D	\$ 37.52	69,450 ⁽²⁾	D
Common Stock	08/15/2007	S ⁽¹⁾	200	D	\$ 37.53	69,250 ⁽²⁾	D
Common Stock	08/15/2007	S ⁽¹⁾	100	D	\$ 37.55	69,150 ⁽²⁾	D
Common Stock	08/15/2007	S ⁽¹⁾	100	D	\$ 37.57	69,050 ⁽²⁾	D
Common Stock	08/15/2007	S ⁽¹⁾	100	D	\$ 37.61	68,950 ⁽²⁾	D
Common Stock	08/15/2007	S ⁽¹⁾	100	D	\$ 37.65	68,850 ⁽²⁾	D
Common Stock	08/15/2007	S ⁽¹⁾	100	D	\$ 37.8	68,750 ⁽²⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Trinder David C/O DEALERTRACK HOLDINGS, INC. 1111 MARCUS AVENUE, SUITE M04			SVP, Network Solutions	

LAKE SUCCESS, NY 11042

Signatures

/s/ Eric D. Jacobs as attorney-in-fact for David
Trinder

08/16/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on October 10, 2006 and amended on May 21, 2007.
- (2) Includes 58,250 shares of restricted common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.