

FLOTEK INDUSTRIES INC/CN/  
Form DEFA14A  
July 22, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**  
**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a)**  
**of the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- |                                     |  |                          |   |
|-------------------------------------|--|--------------------------|---|
| <input type="checkbox"/>            | Preliminary Proxy Statement                        | <input type="checkbox"/> | Confidential, for use of the Commission only (as permitted by |
| <input type="checkbox"/>            | Definitive Proxy Statement                         | <input type="checkbox"/> | Rule 14a-6(e)(2))   |
| <input checked="" type="checkbox"/> | Definitive Additional Materials                    |                          |   |
| <input type="checkbox"/>            | Soliciting Material Pursuant to Section 240.14a-12 |                          |   |

**FLOTEK INDUSTRIES, INC.**

(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3)

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Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

July 22, 2010

Dear Stockholder:

We have previously sent to you proxy material for the Annual Meeting of Stockholders of Flotek Industries, Inc. to be held on August 13, 2010. **Your Board of Directors recommends that stockholders vote FOR all proposals on the agenda.**

**Your vote is important, no matter how many or how few shares you may own.** Please also note that recent changes to voting rules approved by the Securities and Exchange Commission have increased the importance of voter participation. Under the new rules, if your shares are held through a brokerage account, you must provide your broker with voting instructions for the election of directors; your broker no longer has the discretion to vote those shares on your behalf without your instruction.

**Please take the time to vote your shares today by telephone, via the Internet, or by signing, dating and returning the enclosed proxy card in the postage-paid envelope provided.**

Very truly yours,

Casey Doherty

*Corporate Secretary*

***YOUR VOTE IS IMPORTANT!***

**Remember, you can vote your shares by telephone or via the Internet.**

**Please follow the easy instructions on the enclosed proxy card.**

If you have any questions, or need assistance in voting

your shares, please call our proxy solicitor,

**INNISFREE M&A INCORPORATED**

**TOLL-FREE, at 1-888-750-5834.**