

AEGON NV
Form 6-K
September 17, 2007

Securities and Exchange Commission

Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer

**Pursuant to Rule 13a-16 or 15d/16 of
the Securities Exchange Act of 1934**

September 2007

AEGON N.V.

AEGONplein 50

2591 TV THE HAGUE

The Netherlands

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AEGON's press release, dated September 14, 2007, is included as appendix and incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AEGON N.V.
(Registrant)

Date: September 17, 2007

By /s/ E. Lagendijk
E. Lagendijk
Executive Vice President and General Counsel

The Hague, September 14, 2007

AEGON announces offering of USD 1 billion of 7.25% Perpetual Capital Securities

AEGON N.V. announces the pricing of an offering of USD 1 billion of 7.25% Perpetual Capital Securities in an SEC registered offering.

The Perpetual Capital Securities will carry a fixed coupon of 7.25% and are priced at USD 25. Application will be made to list the Perpetual Capital Securities on the New York Stock Exchange (NYSE). The offer is expected to close on September 21, 2007, and the Perpetual Capital Securities are expected to be admitted for trading on the NYSE within 30 days thereafter. The proceeds from this issue will be used for general corporate purposes. This offering of Perpetual Capital Securities is part of AEGON's overall capital management strategy.

The joint bookrunners for the offering of AEGON Perpetual Capital Securities are Merrill Lynch, Morgan Stanley and Wachovia Securities. The offering is being made only pursuant to a prospectus supplement and an accompanying prospectus, copies of which may be obtained when available from Merrill Lynch, 4 World Financial Center, New York, +1 212 449 1000 or Morgan Stanley, 180 Varick Street, New York, Attention: Prospectus Department, +1 866 718 1649 or Wachovia Securities, 301 South College Street, Charlotte, +1 866 289 1262.

ABOUT AEGON

AEGON is one of the world's largest life insurance and pension companies, and a strong provider of investment products. AEGON empowers local business units to identify and provide products and services that meet the evolving needs of customers, using distribution channels best suited to local markets. AEGON takes pride in balancing a local approach with the power of an expanding global operation.

With headquarters in The Hague, the Netherlands, AEGON companies employ approximately 30,000 people worldwide. AEGON's businesses serve millions of customers in over twenty markets throughout the Americas, Europe, and Asia, with major operations in the United States, the Netherlands and the United Kingdom.

Respect, quality, transparency and trust constitute AEGON's core values as the company continually strives to meet the expectations of customers, shareholders, employees and business partners. AEGON is driven to deliver new thinking with the ambition to be the best in the industry.

Forward looking statements

The statements contained in this press release that are not historical facts may be forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as believe, estimate, target, intend, may, expect, anticipate, predict, project, plan, continue, want, forecast, should, would, is confident and will and similar expressions as they relate to us are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. We undertake no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations, including, but not limited to, the following:

Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;

Changes in the performance of financial markets, including emerging markets, including:

The frequency and severity of defaults by issuers in our fixed income investment portfolios; and

The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in value of equity and debt securities we hold;

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The frequency and severity of insured loss events;

Changes affecting mortality, morbidity and other factors that may affect the profitability of our insurance products;

Changes affecting interest rate levels and continuing low interest rate levels and rapidly changing interest rate levels;

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Changes affecting currency exchange rates, including the EUR/USD and EUR/GBP exchange rates;

Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;

Changes in laws and regulations, particularly those affecting our operations, the products we sell and the attractiveness of certain products to our consumers;

Regulatory changes relating to the insurance industry in the jurisdictions in which we operate;

Acts of God, acts of terrorism, acts of war and pandemics;

Changes in the policies of central banks and/or governments;

Litigation or regulatory action that could require us to pay significant damages or change the way we do business;

Customer responsiveness to both new products and distribution channels;

Competitive, legal, regulatory, or tax changes that affect the distribution cost of or demand for our products;

Our failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives;

The impact on our reported financial results and financial condition as a result of our adoption of International Financial Reporting Standards.

CONTACT INFORMATION

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