

FIFTH THIRD BANCORP  
Form 8-K  
October 14, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): October 14, 2004

FIFTH THIRD BANCORP

(Exact name of registrant as specified in its charter)

OHIO  
(State or other jurisdiction

0-8076  
(Commission

31-0854434  
(IRS Employer

of incorporation)

File Number)

Identification No.)

Fifth Third Center  
38 Fountain Square Plaza, Cincinnati, Ohio  
(Address of Principal Executive Offices)

45263  
(Zip Code)

(513) 534-5300

(Registrant's telephone number, including area code)

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Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition

On October 14, 2004, Fifth Third Bancorp issued a press release and quarterly financial supplement announcing its earnings release for the third quarter of 2004. A copy of this press release and quarterly financial supplement is attached as Exhibit 99.1 and 99.2, respectively. This information is furnished under both Item 2.02 Results of Operations and Financial Condition and Item 7.01 Regulation FD Disclosure. The information in this Form 8-K and Exhibits attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference.

Item 7.01 Regulation FD Disclosure

On October 14, 2004, Fifth Third Bancorp issued a press release and quarterly financial supplement announcing its earnings release for the third quarter of 2004. A copy of this press release and quarterly financial supplement is attached as Exhibit 99.1 and 99.2, respectively. This information is furnished under both Item 2.02 Results of Operations and Financial Condition and Item 7.01 Regulation FD Disclosure. The information in this Form 8-K and Exhibits attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference.

Item 9.01 Financial Statements and Exhibits

Exhibit 99.1 Press release dated October 14, 2004.

Exhibit 99.2 Quarterly Financial Supplement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIFTH THIRD BANCORP

(Registrant)

October 14, 2004

/s/ R. Mark Graf

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R. Mark Graf

Senior Vice President and

Chief Financial Officer