

NETFLIX INC
Form 4
September 03, 2015

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BATTLE A GEORGE

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
09/01/2015

Director 10% Owner
 Officer (give title below) Other (specify below)

LOS GATOS, CA 95032

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code | V | Amount or Price | | |
| Common Stock | 09/01/2015 | | M | | 1,211 (1) A \$ 4.9071 | 1,211 (2) | D |
| Common Stock | 09/01/2015 | | M | | 3,794 (1) A \$ 5.2786 | 5,005 | D |
| Common Stock | 09/01/2015 | | M | | 4,683 (1) A \$ 4.2671 | 9,688 | D |
| Common Stock | 09/01/2015 | | M | | 6,356 (1) A \$ 3.1486 | 16,044 | D |
| Common Stock | 09/01/2015 | | M | | 5,992 (1) A \$ 3.3371 | 22,036 | D |
| | 09/01/2015 | | M | | A \$ 4.2914 | 26,698 | D |

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| | | | | | | | | |
|--------------|------------|---|----------------------|---|------------------------------|--------|--|-------------------------|
| Common Stock | | | 4,662 <u>(1)</u> | | | | | |
| Common Stock | 09/01/2015 | M | 4,536 <u>(1)</u> | A | \$ 4.4057 | 31,234 | | D |
| Common Stock | 09/01/2015 | M | 4,788 <u>(1)</u> | A | \$ 4.1743 | 36,022 | | D |
| Common Stock | 09/01/2015 | M | 5,166 <u>(1)</u> | A | \$ 3.8714 | 41,188 | | D |
| Common Stock | 09/01/2015 | M | 4,529 <u>(1)</u> | A | \$ 4.4129 | 45,717 | | D |
| Common Stock | 09/01/2015 | M | 3,283 <u>(1)</u> | A | \$ 4.4286 | 49,000 | | D |
| Common Stock | 09/01/2015 | S | 10,835 <u>(1)</u> | D | \$ 105.043 <u>(3)</u> | 38,165 | | D |
| Common Stock | 09/01/2015 | S | 1,200 <u>(1)</u> | D | \$ 106.3675 <u>(4)</u> | 36,965 | | D |
| Common Stock | 09/01/2015 | S | 5,994 <u>(1)</u> | D | \$ 107.5387 <u>(5)</u> | 30,971 | | D |
| Common Stock | 09/01/2015 | S | 13,095 <u>(1)</u> | D | \$ 108.2085 <u>(6)</u> | 17,876 | | D |
| Common Stock | 09/01/2015 | S | 13,550 <u>(1)</u> | D | \$ 109.5863 <u>(7)</u> | 4,326 | | D |
| Common Stock | 09/01/2015 | S | 4,226 <u>(1)</u> | D | \$ 110.2579 <u>(8)</u> | 100 | | D |
| Common Stock | 09/01/2015 | S | 100 <u>(1)</u> | D | \$ 111.03 <u>(9)</u> | 0 | | D |
| Common Stock | | | | | | 56,000 | | I |
| | | | | | | | | by Trust <u>(10)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|---------------------|--|-----------------|---|----------------------------|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Non-Qualified Stock Option (right to buy) | \$ 3.1486 | 09/01/2015 | | M | | <u>6,356</u> (1) | 12/01/2008 | 12/01/2018 | Common Stock | 6,356 |
| Non-Qualified Stock Option (right to buy) | \$ 3.3371 | 09/01/2015 | | M | | <u>5,992</u> (1) | 11/03/2008 | 11/03/2018 | Common Stock | 5,992 |
| Non-Qualified Stock Option (right to buy) | \$ 3.8714 | 09/01/2015 | | M | | <u>5,166</u> (1) | 07/01/2008 | 07/01/2018 | Common Stock | 5,166 |
| Non-Qualified Stock Option (right to buy) | \$ 4.1743 | 09/01/2015 | | M | | <u>4,788</u> (1) | 08/01/2008 | 08/01/2018 | Common Stock | 4,788 |
| Non-Qualified Stock Option (right to buy) | \$ 4.2671 | 09/01/2015 | | M | | <u>4,683</u> (1) | 01/02/2009 | 01/02/2019 | Common Stock | 4,683 |
| Non-Qualified Stock Option (right to buy) | \$ 4.2914 | 09/01/2015 | | M | | <u>4,662</u> (1) | 10/01/2008 | 10/01/2018 | Common Stock | 4,662 |
| Non-Qualified Stock Option (right to buy) | \$ 4.4057 | 09/01/2015 | | M | | <u>4,536</u> (1) | 09/02/2008 | 09/02/2018 | Common Stock | 4,536 |
| Non-Qualified Stock Option (right to buy) | \$ 4.4129 | 09/01/2015 | | M | | <u>4,529</u> (1) | 06/02/2008 | 06/02/2018 | Common Stock | 4,529 |
| Non-Qualified Stock Option (right to buy) | \$ 4.4286 | 09/01/2015 | | M | | <u>3,283</u> (1) | 05/01/2008 | 05/01/2018 | Common Stock | 3,283 |
| Non-Qualified Stock Option (right to buy) | \$ 4.9071 | 09/01/2015 | | M | | <u>1,211</u> (1) | 03/02/2009 | 03/02/2019 | Common Stock | 1,211 |
| Non-Qualified Stock Option (right to buy) | \$ 5.2786 | 09/01/2015 | | M | | <u>3,794</u> (1) | 02/02/2009 | 02/02/2019 | Common Stock | 3,794 |
| | \$ 105.79 | 09/01/2015 | | A | | 472 | 09/01/2015 | 09/01/2025 | | 472 |

Non-Qualified
Stock Option
(right to buy)

Common
Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032 | | X | | |

Signatures

By: Carole Payne For: A. George
Battle 09/03/2015

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).
- (2) A seven-for-one stock split became effective July 15, 2015. Amounts are shown post-split.
- (3) This transaction was executed in multiple trades at prices ranging from \$104.8200 to \$105.7800.
- (4) This transaction was executed in multiple trades at prices ranging from \$105.8678 to \$106.7010.
- (5) This transaction was executed in multiple trades at prices ranging from \$106.8800 to \$107.8787.
- (6) This transaction was executed in multiple trades at prices ranging from \$107.8800 to \$108.8200.
- (7) This transaction was executed in multiple trades at prices ranging from \$108.9500 to \$109.9400.
- (8) This transaction was executed in multiple trades at prices ranging from \$109.9500 to \$110.8300.
- (9) This transaction was executed in multiple trades at prices ranging from \$111.0300 to \$111.0300.
- (10) As a Trustee of the A. George Battle 2011 Separate Property Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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