Kennedy-Wilson Holdings, Inc.

Form 4

April 28, 2010

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005

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**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

Estimated average

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* MCMORROW WILLIAM J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

Kennedy-Wilson Holdings, Inc.

(Check all applicable)

[KW]

04/26/2010

(Last)

(First) (Middle) 3. Date of Earliest Transaction

\_X\_ Director X\_ Officer (give title

\_X\_\_ 10% Owner

C/O 9701 WILSHIRE BLVD.,

(Street)

**SUITE 700** 

(Month/Day/Year)

below)

Other (specify

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Chief Executive Officer

BEVERLY HILLS, CA 90212

(City)	(State)	(Zip) Tal	ole I - Non	-Derivativ	ve Sec	urities Acqu	ired, Disposed o	f, or Benefici	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Cransaction Disposed of (D) Code (Instr. 3, 4 and 5) Instr. 8)  (A)			5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	04/26/2010		S <u>(1)</u>	400	D	\$ 11.03	976,446	D	
Common Stock	04/27/2010		S <u>(1)</u>	7,100	D	\$ 11.0019 (2) (3)	969,346	D	
Common Stock	04/28/2010		S <u>(1)</u>	8,300	D	\$ 11.0002 (3) (4)	961,046	D	
Common Stock							12,760,369	I	By William J.

			McMorrow Revocable Trust
Common Stock	8,443	I	By John & Sons Retirement Trust
Common Stock	90,851	I	By wife
Common Stock	52,821	I	By son
Reminder: Report on a separate line for each class of securities benefit	cially owned directly or indirectly.  Persons who respond to the college	ection of	SEC 1474

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

number.

information contained in this form are not

required to respond unless the form displays a currently valid OMB control

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	<ol><li>Date Exer</li></ol>	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ctionNumb	er Expiration D	Pate	Amou	unt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	3) Deriva	ative		Secur	rities	(Instr. 5)
	Derivative				Securi	ties		(Instr	. 3 and 4)	
	Security				Acqui	red				
					(A) or					
					Dispos	sed				
					of (D)					
					(Instr.	3,				
					4, and	5)				
									Amaunt	
									Amount	
						Date	Expiration	T:41-	or Namel	
						Exercisable	Date	Title	Number	
				C 1	<b>3</b> 7 ( <b>A</b> ) (	<b>D</b> )			of	
				Code	V (A) (	(D)			Shares	

# **Reporting Owners**

Reporting Owner Name / Address	Keiationsinps						
	Director	10% Owner	Officer	Other			
MCMORROW WILLIAM J							
C/O 9701 WILSHIRE BLVD., SUITE 700	X	X	Chief Executive Officer				
BEVERLY HILLS CA 90212							

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### **Signatures**

/s/ William J. 04/28/2010 McMorrow

\*\*Signature of Reporting Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 19, 2010 covering a maximum of 200,000 shares of common stock.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$11.00 to \$11.02 per share, inclusive.
- The reporting person undertakes to provide Kennedy-Wilson Holdings, Inc., any security holder of Kennedy-Wilson Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges indicated in the footnotes to this Form 4.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$11.00 to \$11.01 per share, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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