### Edgar Filing: PROLONG INTERNATIONAL CORP - Form 4

#### PROLONG INTERNATIONAL CORP

Form 4 April 15, 2005

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

3235-0287 Number:

Expires:

January 31, 2005

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Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading ST CLOUD CAPITAL PARTNERS Issuer Symbol LP PROLONG INTERNATIONAL (Check all applicable) CORP [PRL] (Last) (First) (Middle) 3. Date of Earliest Transaction Director X\_\_ 10% Owner Other (specify Officer (give title (Month/Day/Year) below) 10866 WILSHIRE 04/13/2005 **BOULEVARD, SUITE 1450** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting Person

LOS ANGELES, CA 90024

(State)

(Zip)

(City)

		140	Table 1 Tion Berryalite Securities required, Disposed of, or Beneficiary Owned						
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securitie	es Acqu	uired	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D)			Securities	Ownership	Indirect	
(Instr. 3)		any	Code (Instr. 3, 4 and 5)			Beneficially	Form: Direct	Beneficial	
		(Month/Day/Year)	(Instr. 8)				Owned	(D) or	Ownership
							Following	Indirect (I)	(Instr. 4)
					(4)		Reported	(Instr. 4)	
					(A)		Transaction(s)		
			C 1 W		or	ъ.	(Instr. 3 and 4)		
			Code V	Amount	(D)	Price			
Common Stock	04/13/2005		S	200,881	D	\$ 0.14	3,029,992	D (1)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. orNumber	6. Date Exer Expiration D		7. Title an Amount o		Price of	9. Nu Deriv
Security	or Exercise	( , , , , , , , , , , , , , , , , , , ,	any	Code	of	(Month/Day		Underlyin		urity	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	` •	10)	Securities	~	str. 5)	Bene
(msu. 5)	Derivative		(Month Day Tear)	(111501.0)	Securities			(Instr. 3 at	`	,u. 5)	Owne
	Security				Acquired	•		(msu. 5 ai	iiu +)		Follo
	Security				(A) or						
					` /						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								Am	nount		
						_		or			
						Date	Expiration		mber		
						Exercisable	Date	of			
				Code V	(A) (D)			Sha	ares		

# **Reporting Owners**

Reporting Owner Name / Address		Relationships							
		Director	10% Owner	Officer	Other				
ST CLOUD CAPITAL PAR 10866 WILSHIRE BOULE SUITE 1450 LOS ANGELES, CA 90024	VARD		X						
FITCHEY CARY 10866 WILSHIRE BLVD SUITE 1450 LOS ANGELES, CA 90024			X						
GELLER MARSHALL S 10866 WILSHIRE BOULE SUITE 1450 LOS ANGELES, CA 90024			X						
ST CLOUD CAPITAL LLC 10866 WILSHIRE BOULE SUITE 1450 LOS ANGELES, CA 90024	VARD		X						
SCGP LLC 10866 WILSHIRE BOULE SUITE 1450 LOS ANGELES, CA 90024			X						
Signatures									
See Exhibit 99.1	04/15/2005								
**Signature of Reporting Person	Date								

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - These securities are beneficially owned directly by St. Cloud Capital Partners, LP ("St. Cloud Partners"). In addition, these securities may be deemed to be beneficially owned indirectly (i) by SCGP, LLC as the general partner of St. Cloud Partners, (ii) by St. Cloud Capital,
- (1) LLC as provider of management services to St. Cloud Partners and investment advice to SCGP, LLC,(iii) by Marshall S. Geller as senior manager of SCGP, LLC and (iv) by Cary Fitchey as senior manager of SCGP, LLC. This report shall not be deemed an admission of any of the entities or individuals listed in (i)-(iv) of the previous sentence that they are the beneficial owners of the securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.