

LAMAR ADVERTISING CO/NEW  
Form 4  
December 22, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
REILLY ANNA

2. Issuer Name and Ticker or Trading Symbol  
LAMAR ADVERTISING CO/NEW  
[LAMR]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/21/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O LAMAR ADVERTISING COMPANY, 5551 CORPORATE BOULEVARD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

BATON ROUGE, LA 70808

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)		
				(A) or (D)	Price				
				Code	V	Amount			
Class A Common Stock	12/21/2005		S	5,422	D	\$ 47	48,550	I	By Trusts (1)
Class A Common Stock	12/21/2005		S	1,940	D	\$ 47.01	46,610	I	By Trusts (1)
Class A Common Stock	12/21/2005		S	6,486	D	\$ 47.02	40,124	I	By Trusts (1)

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Class A Common Stock	12/21/2005	S	6,468	D	\$ 47.03	33,656	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	10,983	D	\$ 47.04	22,673	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	4,122	D	\$ 47.05	18,551	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	948	D	\$ 47.06	17,603	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	3	D	\$ 47.07	17,600	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	700	D	\$ 47.09	16,900	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	1,800	D	\$ 47.1	15,100	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	1,200	D	\$ 47.11	13,900	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	800	D	\$ 47.12	13,100	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	1,100	D	\$ 47.13	12,000	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	600	D	\$ 47.14	11,400	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	4,379	D	\$ 47.15	7,021	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	600	D	\$ 47.16	6,421	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005	S	1,421	D	\$ 47.17	5,000	I	By Trusts <u>(1)</u>
Class A Common	12/21/2005	S	358	D	\$ 47.19	4,642	I	By Trusts <u>(1)</u>

Stock									
Class A Common Stock	12/21/2005		S	1,251	D	\$ 47.2	3,391	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005		S	1,890	D	\$ 47.25	1,501	I	By Trusts <u>(1)</u>
Class A Common Stock	12/21/2005		S	1,501	D	\$ 47.5	0	I	By Trusts <u>(1)</u>
Class A Common Stock							45,514	D	
Class A Common Stock							26,515	I	By GRAT <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

X

REILLY ANNA  
C/O LAMAR ADVERTISING COMPANY  
5551 CORPORATE BOULEVARD  
BATON ROUGE, LA 70808

## Signatures

James McIlwain, as  
attorney-in-fact

12/22/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by two trusts for the benefit of the Reporting Person's immediate family.
  - (2) Shares held by the Reporting Person's grantor retained annuity trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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