EVERTS EDWARD H

Form 4

January 17, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

Expires:

5. Relationship of Reporting Person(s) to

Issuer

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, 2005

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

1(b).

Stock

(Print or Type Responses)

EVERTS EDWARD H

1. Name and Address of Reporting Person *

| | | | | HEARTI INC [HT | LAND FI 'LF] | NANCIA | AL USA | (Check all applicable) | | | | |
|--|--------------------------------------|--|---------------|---------------------------------|---|--|---|--|--|---|--|--|
| (Last) (First) (Middle) 1398 CENTRAL AVE. | | | (Month/Da | • | insaction | | Director 10% Owner Sylvary Officer (give title Other (specify below) SVP, Operations/Retail Banking | | | | | |
| (Street) | | | | 01/16/20 | 07 | | | | | | | |
| | | | | 4. If Amendment, Date Original | | | | 6. Individual or Joint/Group Filing(Check | | | | |
| | | | | Filed(Month/Day/Year) | | | | Applicable Line) | | | | |
| DUBUQUE, IA 52001 | | | | | | | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | (City) | (State) | (Zip) | Table | I - Non-De | erivative S | ecurities Ac | quired, Disposed of, or Beneficially Owned | | | | |
| | 1.Title of Security (Instr. 3) | 2. Transaction Dat (Month/Day/Year) | Execution any | med on Date, if Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securit onAcquired Disposed (Instr. 3, | (A) or of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | Common Stock | | | | | | , , | 94,671.862 <u>(2)</u> <u>(4) (5)</u> | D | | | |
| | Common Stock | | | | | | | 223.26 (2) (1) | I | Son | | |
| | Common Stock | | | | | | | 12,900.165 <u>(2)</u> <u>(6)</u> | I | IRA | | |
| | Common Stock | | | | | | | 2,322 | I | 401(k) | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | Sec Ac (A) Dis (D) (In | curitie quirec) or sposec | ative s d | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|---|---|--|---------------------------------------|-------------------------------------|-----------------|--|--------------------|---|------------------------------|
| | | | | Code V | (| (A) | (D) | Date Exercisable | Expiration Date | Title | Amou or Numb of Sha |
| Non-Qualified Stock Option (Right to Buy | \$ 9.83 | | | | | | | (3) | 01/02/2008 | Common Stock | 24,0 |
| Non-Qualified Stock Option (Right to Buy | \$ 12 | | | | | | | <u>(3)</u> | 01/02/2009 | Common Stock | 18,0 |
| Non-Qualified Stock Option (Right to Buy | \$ 12 | | | | | | | (3) | 01/17/2010 | Common Stock | 4,50 |
| Non-Qualified Stock Option (Right to Buy | \$ 8.67 | | | | | | | <u>(3)</u> | 06/01/2011 | Common Stock | 3,00 |
| Non-Qualified Stock Option (Right to Buy | \$ 8.8 | | | | | | | (3) | 01/15/2012 | Common Stock | 2,25 |
| Non-Qualified Stock Option (Right to Buy | \$ 11.84 | | | | | | | (3) | 01/21/2013 | Common Stock | 4,50 |
| Non-Qualified Stock Option (Right To Buy) | \$ 19.48 | | | | | | | (3) | 01/20/2014 | Common Stock | 3,00 |
| Non-Qualified Stock Option (Right to Buy) | \$ 21 | | | | | | | <u>(3)</u> | 02/10/2015 | Common Stock | 3,00 |
| Non-Qualified Stock Option (Right to Buy | \$ 21.6 | | | | | | | (3) | 02/06/2016 | Common Stock | 1,50 |
| | | | | | | | | | | | |

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Non-Qualified

Stock Option (Right to Buy)

\$ 29.65 01/16/2007 1,500

(3) 01/16/2017 Common Stock

1,50

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

EVERTS EDWARD H 1398 CENTRAL AVE. DUBUQUE, IA 52001

SVP, Operations/Retail Banking

Signatures

/s/ Edward H.

Everts

01/17/2007

**Signature of

Date

Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed to be an admission that the **(1)** reporting person is the benefical owner of such securities for purposes of Section 16 or for any other purpose.
- (2) Shares participate in a Dividend Reinvestment Plan.
- Represents options to buy granted under the Company's 1993 Stock Option Plan, a Rule 16(b)(3) plan, which options vest one-third per year beginning on the 3rd anniversary of date of grant.
- (4) Includes 7,500 Restricted Stock Awards granted under the 2005 Long-Term Incentive Plan.
- (5) These shares reflect 224 shares issued as of 12/29/06, pursuant to the Employee Stock Purchase Plan.
- (6) Due to the death of reporting person's spouse, balance in spouse's IRA has been rolled into reporting person's IRA

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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