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Intellicheck Mobilisa, Inc.  
Form FWP  
January 05, 2015

Presentation to Investors January 2015 1 ISSUER FREE WRITING PROSPECTUS FILED PURSUANT TO RULE  
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Offering Summary 4 Issuer: Intellicheck Mobilisa, Inc. Exchange / Ticker: NYSE MKT: IDN Offering Size : Up to \$8.5 Million (15% over - allotment) Securities Offered: Common Stock Use of Proceeds: Expand R&D and sales and marketing groups; implement further measures to protect intellectual property. Sole Book - Runner : Aegis Capital Corp.

Management Team 5 CEO William H. Roof • BS Engineering, MBA, PhD (software engineering), 33 years of business experience • Executive experience in private and public businesses from start - ups to Fortune 20 Corporations, • Military, National Intelligence, Law Enforcement , Healthcare IT CFO Bill White • BA (Business), CPA, 30 years of experience in financial management, operations and business development • Executive experience in private and public corporations • Experience in M&A and strategic planning CTO Russell Embry • BS and MS, Computer Science • 29 years experience in information technology and software development with notable experience in defense technology and commercial IT • 15 years technology development with Intellicheck CRO Bob Williamsen • BS Medical Technology, Graduate Level Leadership Development • 25 years of business experience in sales, marketing and executive management • Executive experience in private and public businesses from start - ups to Fortune 20 Corporations

Our Business • We are the recognized leader in verifying and validating persons' identities in support of – Enhanced Safety • Safeguarding personal identity information • Physical Safety – Regulatory Compliance • Automated application of individual State personal information laws • Automated age verification – Fraud Prevention • Credit card and loyalty program enrollment • Merchandise returns • Account lookups and verification 6

Our Vision • We will vigorously pursue markets with combined revenue potential exceeding \$2B annually – We will move our technologies to new markets that will benefit from enhanced safety, regulatory compliance and fraud prevention. – We will move our technologies to the web to provide enhanced safety, regulatory compliance and fraud prevention for the billions of transactions that occur there each day. – We will leverage our IP to create barriers to entry in the new markets we pursue. 7

Our Identification (ID) Technology • Software that scans/extracts information from driver licenses (DL) and other ID forms containing 1D/2D barcodes , magnetic stripes and smart chips – Eliminates human error caused by manual data entry, interpretation and re - entry • Protected by Patents: 16 US, 2 Canadian, 1 UK – Other patents pending – Numerous channel partner and licensing opportunities • ID Scanning designed for multiple platforms – Smart phones (Mac iOS and Android) – Tablets (Mac iOS and Android) – Mobile and fixed dedicated barcode scanners 8



Our Identification (ID) Technology • We developed and maintain the nation’s largest ID card development library in partnership with all 50 State DMVs • Our latest product releases require our Software as a Service (SaaS) model to generate recurring revenues and minimize support costs • We are developing a “sunset” strategy for our older software deployments and have begun moving our customers to our SaaS model • We are moving toward all of our products being web - based, with SaaS as the foundation for our pricing 9

Some of our Valued Clients 10

Existing Markets • Financial – Credit card application – Fraud prevention • Hospitality – Hotel check - in – Customer loyalty application – Fraud prevention • Homeland Security – Transportation Worker Identity Credential (TWIC ) • National Defense – Military Base access control • Law Enforcement – Mobile field identification • Retail – Credit card application – Fraud prevention – Age verification – Customer loyalty application – Rental Car market 11

New Markets • School Safety – “Know who is on campus” • Emergency/Disaster Management – Victim ID and triage management – Disaster zone personnel manifests • Healthcare – Accurate patient information for admissions and discharges – Healthcare plan enrollment • Law Enforcement (re - start) – Officer safety – Real - time situational awareness – Dispatch cost savings • Online identity verification – “2 - forms” validation and verification 12

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Annual Revenue Potential, New Markets 13 New Market Revenue Potential School Safety \$ 526,266,333  
Emergency/Disaster Management \$744,151,140 Healthcare (ER and Urgent Care) \$139,741,956 Law Enforcement (re  
- start) \$530,469,000 Online Identity Verification \$380,016,000 Total New Market Annual Potential \$ 2,320,644,429

Internal Business Initiatives • New Pricing Models – Focus on recurring revenues – Revenue sharing for larger, recognizable customers who will partner with us and sell into their channels – Less complex accounting and accounts payable for customers to manage • New Markets – School Safety – Emergency/Disaster Management – Healthcare – Law Enforcement (market re - start) – Online identity verification • New Products – Leverage existing IP and technologies for new markets – Stress safety, compliance and fraud prevention 14

Internal Business Initiatives • Re - Branding – Standardize product naming based upon easily recognizable common theme – Generate market awareness and reputation for quality • Business Relationships – Mentor/Protégé relationship with large businesses in accordance with the US Small Business Administration’s existing programs – Revenue sharing with large channel partners • Updated Infrastructure – Increased accounting system granularity – Service Management • Upgrade our MSCRM software or leverage our Mentor’s infrastructure to enhance and scale our customer support organization 15

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Financial Summary -1500 -1000 -500 0 500 1000 1500 2000 2500 3000 3500 2013 Q4 2014 Q1 2014Q2 2014Q3  
Revenue Net Income (loss) 16 (000s)



Financial Highlights 9/30/2014 • Gross Margin 63% • Current Ratio 2.0 • Debt \$0 • New Markets TAM (annual recurring rev.) \$2.3 Billion • Clean Capitalization Table 17

Capitalization Summary • Common Shares Outstanding 9/30/14 4,932,057 • Outstanding Warrants – Exercise Price \$4.48 48,625 – Exercise Price \$8.00 16,356 Total Warrants 64,981 • Outstanding Options: 235,478 – Weighted Avg. Exercise Price \$5.95 18

Key Statistics • Ticker Symbol - NYSE MKT: IDN • Price (1/2/15): \$2.78 Outstanding Shares: 4.9M • Market Capitalization: \$14M • Average Daily Volume (3m): 47,000 • Balance Sheet Summary Q3 – 9/30/2014 • Cash and Equivalents: \$ 3.07M • Current Assets: \$ 5.90M • Current Liabilities: \$ 2.95M • Short/Long - Term Debt: \$ 0 19

New Exec Team: The First 90 Days Five Management Focus areas Presented to Shareholders in September and November, 2014 – Resources • Reorganized company in December, Hired CRO, employment offers to experienced sales professionals – Markets • Re - branding currently in process, preparing to enter new markets – Products • Re - defining and re - designing products, law enforcement re - designed – Processes • New sales, development and customer support processes being implemented – Intellectual Property • Attorneys are contacting suspected patent violators 20

Summary • Our core business is to verify and validate persons' identities in support of – enhanced safety – regulatory compliance – fraud prevention • We will move our technologies to new markets that will benefit from enhanced safety, regulatory compliance and fraud prevention. New Markets Size estimated at \$2.3B annually. • We will move our technologies to the web to provide enhanced safety, regulatory compliance and fraud prevention for the billions of transactions that occur there each day. • We will leverage our IP to create barriers to entry in the new markets we pursue. • We will pursue high margin, recurring revenue business. 21