

Ally Financial Inc.  
Form 424B3  
June 17, 2013

Pricing Supplement Dated 6/17/2013 Rule 424 (b) (3)

(To Prospectus Dated January 6, 2012) File No. 333-178919

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.35 %

Effective Dates: 6/17/2013 through 6/23/2013