

TILE SHOP HOLDINGS, INC.
Form SC 13D/A
June 13, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

(Amendment No. 2)*

TILE SHOP HOLDINGS, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

88677Q109

(CUSIP Number)

Robert A. Rucker
c/o Tile Shop Holdings, Inc.
14000 Carlson Parkway
Plymouth, Minnesota 55441

(Name, Address and Telephone Number of Persons Authorized to Receive Notices and Communications)

June 10, 2013

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. "

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Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 88677Q109

NAME OF REPORTING
PERSONS

1

The Tile Shop, Inc.

CHECK

THE

APPROPRIATE

BOX IF A (a) "

MEMBER

2

OF A (b) "

GROUP

(SEE

INSTRUCTIONS)

3

SEC USE ONLY

SOURCE OF FUNDS

(SEE INSTRUCTIONS)

4

WC, OO

CHECK

BOX IF

DISCLOSURE

OF LEGAL

PROCEEDINGS

IS "

5

REQUIRED

PURSUANT

TO ITEMS

2(d) or 2(e)

CITIZENSHIP OR

PLACE OF

ORGANIZATION

6

State of Minnesota, United

States of America

SOLE
VOTING
POWER

7

6,274,250 ⁽¹⁾
SHARED
VOTING
POWER

**NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON
WITH** **8**

0
SOLE
DISPOSITIVE
POWER

9

6,274,250 ⁽¹⁾
SHARED
DISPOSITIVE
POWER

10

0
AGGREGATE AMOUNT
BENEFICIALLY
OWNED BY EACH
REPORTING PERSON

11

6,274,250 ⁽¹⁾
CHECK
BOX IF
THE
AGGREGATE
AMOUNT
IN ROW
(11)
EXCLUDES
CERTAIN
SHARES
(SEE
INSTRUCTIONS)

12

13

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

11.8% ⁽²⁾

TYPE OF REPORTING
PERSON (SEE
INSTRUCTIONS)

14

CO

⁽¹⁾ Represents 6,274,250 shares held by The Tile Shop, Inc. ("TS, Inc."). Robert A. Rucker ("Rucker") is the sole officer and member of the board of directors of TS, Inc., holds sole voting and dispositive power over the securities held by TS, Inc., and may be deemed to beneficially own the securities held by TS, Inc.

⁽²⁾ Calculated based on 53,134,239 shares of Common Stock issued and outstanding as of May 15, 2013, as disclosed in the Issuer's prospectus filed pursuant to Rule 424(b)(4) on June 5, 2013.

CUSIP NO. 88677Q109

NAME OF REPORTING
PERSONS

1

Robert A. Rucker
CHECK
THE
APPROPRIATE
BOX IF A (a) "

2

MEMBER
OF A (b) "
GROUP
(SEE
INSTRUCTIONS)

3

SEC USE ONLY
SOURCE OF FUNDS
(SEE INSTRUCTIONS)

4

SC, AF, OO
CHECK
BOX IF
DISCLOSURE
OF LEGAL
PROCEEDINGS
IS ..
REQUIRED
PURSUANT
TO ITEMS
2(d) or 2(e)

5

CITIZENSHIP OR
PLACE OF
ORGANIZATION

6

United States of America

7

**NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON
WITH**

SOLE
VOTING
POWER

6,524,250 ⁽¹⁾
SHARED
VOTING
POWER

8

0
SOLE
DISPOSITIVE
POWER

9

6,524,250 ⁽¹⁾
10 SHARED
DISPOSITIVE
POWER

0
AGGREGATE AMOUNT
BENEFICIALLY
OWNED BY EACH
REPORTING PERSON

11

6,524,250 ⁽¹⁾
CHECK
BOX IF
THE
AGGREGATE
AMOUNT
IN ROW ..
(11)
EXCLUDES
CERTAIN
SHARES
(SEE
INSTRUCTIONS)

12

13

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

12.3% ⁽²⁾

TYPE OF REPORTING
PERSON (SEE
INSTRUCTIONS)

14

IN

⁽¹⁾ Includes 6,274,250 shares of Common Stock of the Issuer held by TS Inc. and 250,000 shares of Common Stock held directly by Rucker. Rucker is the sole officer and member of the board of directors of TS, Inc., holds sole voting and dispositive power over the securities held by TS, Inc., and may be deemed to beneficially own the securities held by TS, Inc.

⁽²⁾ Calculated based on 53,134,239 shares of Common Stock issued and outstanding as of May 15, 2013, as disclosed in the Issuer's prospectus filed pursuant to Rule 424(b)(4) on June 5, 2013.

Item 1. Security and Issuer.

This Amendment No. 2 to Schedule 13D (“Amendment No. 2”) relates to the common stock, par value \$0.0001 per share (the “Common Stock”), of Tile Shop Holdings, Inc., a Delaware corporation (the “Issuer”), and hereby amends the Schedule 13D filed with the Securities and Exchange Commission (the “Commission”) on August 29, 2012 (the “Initial Schedule”) and amended by Amendment No. 1 thereto filed with the Commission on December 19, 2012 on behalf of The Tile Shop, Inc. (“TS, Inc.”) and Robert A. Rucker (“Rucker” and, together with TS, Inc., the “Reporting Persons”). Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Initial Schedule. All items or responses not described herein remain as previously reported in the Initial Schedule.

Item 4. Purpose of Transaction.

Item 4 of the Initial Schedule is hereby amended and supplemented to add the following:

On April 28, 2013, TS, Inc. exercised a warrant to purchase 1,204,528 shares of Common Stock for \$11.50 per share. TS, Inc. paid the exercise price on a cashless basis, resulting in the Issuer withholding 660,252 of the warrant shares to pay the exercise price and issuing to TS, Inc. the remaining 544,276 shares of Common Stock.

On June 10, 2013, TS, Inc. sold 1,400,000 shares of Common Stock in a secondary public offering (the “Offering”) pursuant to an Underwriting Agreement, dated as of June 4, 2013, by and among the Issuer, Robert A. Rucker and Timothy C. Clayton, as Attorneys-in-Fact acting on behalf of the selling stockholders named on Schedule I thereto (including TS, Inc.), and Citigroup Global Markets Inc., Robert W. Baird & Co. Incorporated and Piper Jaffray & Co., as representatives on behalf of the underwriters named in Schedule II thereto (the “Underwriting Agreement”).

In connection with the Offering, TS, Inc. and Rucker each entered into a lock-up agreement (each a “Secondary Lock-Up Agreement”) pursuant to which each agreed that, for a period of 150 days from the date of the final prospectus related to the Offering, it or he will not, without the prior written consent of Citigroup and Robert W. Baird & Co. Incorporated, dispose of or hedge any shares or any securities convertible into or exchangeable for Common Stock, subject to (i) extension in certain circumstances and (ii) waiver or release by Citigroup and Robert W. Baird & Co. Incorporated in their sole discretion.

The foregoing descriptions of the Underwriting Agreement and Secondary Lock-Up Agreement are qualified in their entirety by reference to the full text of the Underwriting Agreement and Secondary Lock-Up Agreement, respectively, which were filed as Exhibit 1.1 to Amendment No. 1 to the Issuer’s Registration Statement on Form S-1 (File No. 333-188861) filed with the Commission on June 3, 2013, and which are incorporated herein by reference.

Item 5. Interests in Securities of the Issuer.

(a), (b), (c) The information contained on the cover pages to this statement on Schedule 13D and set forth in Item 4 hereof is hereby incorporated by reference into this Item 5, as applicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

The information contained on the cover pages to this statement on Schedule 13D and set forth in Item 4 hereof is hereby incorporated by reference into this Item 6, as applicable.

Item 7. Material to be Filed as Exhibits.

| Exhibit No. | Description |
|-------------|--|
| 1. | Joint Filing Statement (incorporated by reference to Exhibit 1 to the Initial Schedule filed with the Commission on August 29, 2012) |
| 2. | Underwriting Agreement, dated as of June 4, 2013, by and among the Issuer, Robert A. Rucker and Timothy C. Clayton, as Attorneys-in-Fact acting on behalf of the selling stockholders named on Schedule I thereto, and Citigroup Global Markets Inc., Robert W. Baird & Co. Incorporated and Piper Jaffray & Co., as representatives on behalf of the underwriters named in Schedule II thereto, including form of Secondary Lock-Up Agreement (incorporated by reference to Exhibit 1.1 to Amendment No. 1 to Registration Statement on Form S-1 (File No. 333-188861) filed by the Issuer with the Commission on June 3, 2013) |

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: June 13, 2013

THE TILE SHOP, INC.

By: /s/ Robert A. Rucker
Name: Robert A. Rucker
Title: President

/s/ Robert A. Rucker
Name: Robert A. Rucker

EXHIBIT INDEX

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