Quadracci J Joel Form 4 January 04, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Symbol

January 31, Expires: 2005

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

if no longer

Estimated average **SECURITIES** burden hours per response...

Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Quad/Graphics, Inc. [QUAD]

0.5

5. Relationship of Reporting Person(s) to

(Check all applicable)

1(b).

(Print or Type Responses)

Quadracci J Joel

Stock

1. Name and Address of Reporting Person *

| | | | | | | | | | (Che | ск ан аррисави | 5) |
|--------------------------------------|-------------------------------------|--------------|---------------------------------|-------------------|---------------|---|--------|---------|--|--|---|
| (Last) | (First) | (Middle) | 3. Date of | Earliest | Tra | insaction | | | | | |
| ~ | 'GRAPHICS, II .RRY'S WAY | NC., N61 | (Month/Da) | • |) | | | | _X_ Director _X_ Officer (giv below) | | Owner er (specify |
| | (Street) | | 4. If Amer | ndment, | Dat | e Original | | | 6. Individual or J | oint/Group Filir | ng(Check |
| _X_ Form fi | | | | | Form filed by | by One Reporting Person by More than One Reporting | | | | | |
| (City) | (State) | (Zip) | Table | e I - Non | -De | erivative S | ecurit | ies Acq | uired, Disposed o | of, or Beneficial | lly Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Yea | r) Execution | med on Date, if Day/Year) | Code (Instr. 8 | | 4. Securiti n(A) or Dis (D) (Instr. 3, 4 | sposed | of | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class A Common Stock | 01/01/2012 | | | A | | 78,807 (1) | A | \$0 | 221,214 (1) | D | |
| Class A Common Stock | | | | | | | | | 96,256 | I | As trustee - JJQ Trust |
| Class A Common | | | | | | | | | 3,573 | I | By 401(a) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code | TransactionDerivative Expiration Date | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | | | |
|---|---|---|---|--------|---------------------------------------|---------|---|---------------------|--------------------|----------------------------|--------------------------------|
| | | | | Code V | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount o Number o Shares |
| Stock Options (Right to Buy) | \$ 14.14 | 01/01/2012 | | A | | 119,643 | | (3) | 01/01/2022 | Class A Common Stock | 119,643 |
| Stock Options (Right to Buy) | \$ 41.26 | | | | | | | <u>(4)</u> | 01/01/2021 | Class A Common Stock | 119,643 |
| Class B Common Stock | <u>(5)</u> | | | | | | | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 114,381 |
| Class B Common Stock | <u>(5)</u> | | | | | | | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 2,517 |
| Class B Common Stock | <u>(5)</u> | | | | | | | (5) | (5) | Class A Common Stock | 7 |
| Class B Common Stock | <u>(5)</u> | | | | | | | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 92 |
| Class B Common Stock | <u>(5)</u> | | | | | | | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 1,752 |
| Class B Common Stock | (5) | | | | | | | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 223 |

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| Class B Common Stock | <u>(5)</u> | <u>(5)</u> | (5) | Class A Common Stock | 5,480 |
|----------------------------|------------|------------|------------|----------------------------|---------|
| Class B Common Stock | <u>(5)</u> | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 103,900 |
| Class B Common Stock | <u>(5)</u> | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 53 |
| Class B Common Stock | <u>(5)</u> | (5) | (5) | Class A Common Stock | 3,148 |
| Class B Common Stock | <u>(5)</u> | <u>(5)</u> | <u>(5)</u> | Class A Common Stock | 22 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|-----------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| Quadracci J Joel C/O QUAD/GRAPHICS, INC. N61 W23044 HARRY'S WAY SUSSEX, WI 53089 | X | | Chairman, Pres. & CEO | | | |

Signatures

/s/ Russell E. Ryba, Attorney-In-Fact for J. Joel Ouadracci 01/03/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 78,807 shares of restricted stock granted under the Quad/Graphics, Inc. 2010 Omnibus Incentive Plan that will vest on January 1, 2015.
- As Trustee for the James Joel Quadracci 2007 Descendants Trust. The reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (3) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2014.
- (4) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2013.
- (5) Class B Common Stock is convertible into Class A Common Stock on a 1-for-1 basis at no cost and has no expiration date.

Reporting Owners 3

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- Represents deposit into voting trust of shares previously reported as owned as Trustee for the Alexander Q. Harned 2007 Trust. The reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the Elizabeth Quadracci Harned 2003 Trust.

 (7) The reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the HRQ 1990 Descendants Trust. The reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the Harry Virgil Quadracci Flores 2002 Trust.

 (9) The reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the Isabella Marion Flores 1999 Trust. The (10) reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the Kathryn B. Harned 2004 Trust. The (11) reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the Kaitlin Mary Flores 2000 Trust. The (12) reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- Represents deposit into voting trust of shares previously reported as owned as Trustee for the William V. Harned 2006 Trust. The reporting person is a trustee of the trust and is a current or future beneficiary thereof. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.