

Healey Joseph Patrick  
 Form 3  
 November 12, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |   |  |   |
|---|---------|---|--|---|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement  | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |   |
| Â HealthCor Management, L.P.              |         | (Month/Day/Year)  | eHealth, Inc. [EHTH]                               |   |
| (Last)                                    | (First) | (Middle)  | 11/09/2010   |   |
| 152 WEST 57TH STREET,<br>43RD FLOOR       |         | 4. Relationship of Reporting Person(s) to Issuer  |  | 5. If Amendment, Date Original Filed(Month/Day/Year)  |
| (Street)                                  |         | (Check all applicable)  |  |   |
| NEW YORK,Â NYÂ 10019                      |         | <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below) |  | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input type="checkbox"/> Form filed by One Reporting Person<br><input checked="" type="checkbox"/> Form filed by More than One Reporting Person |
| (City)                                    | (State) | (Zip)   |  |   |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4)        | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|--|---|--|
| Common Stock, \$0.001 par value per share | 2,250,000  | I   | See footnote (1)(2) <u>(1)</u> <u>(2)</u>                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4)<br><br>Title | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|---|--|---|--|
|---|---|---|--|---|--|

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|             |            |           |             |
|-------------|------------|-----------|-------------|
| Date        | Expiration | Amount or | or Indirect |
| Exercisable | Date       | Number of | (I)         |
|             |            | Shares    | (Instr. 5)  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| HealthCor Management, L.P.<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019    | Â             | Â X       | Â       | Â     |
| HealthCor Capital, L.P.<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019       | Â             | Â X       | Â       | Â     |
| HEALTHCOR HYBRID OFFSHORE LTD<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019 | Â             | Â X       | Â       | Â     |
| HealthCor Associates, LLC<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019     | Â             | Â X       | Â       | Â     |
| HealthCor Group, LLC<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019          | Â             | Â X       | Â       | Â     |
| HEALTHCOR OFFSHORE LTD<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019        | Â             | Â X       | Â       | Â     |
| HEALTHCOR L P<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019                 | Â             | Â X       | Â       | Â     |
| Cohen Arthur Bruce<br>12 S. MAIN ST. #203<br>NORWALK, CT 06854                          | Â             | Â X       | Â       | Â     |
| Healey Joseph Patrick<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019         | Â             | Â X       | Â       | Â     |

## Signatures

HEALTHCOR MANAGEMENT, L.P., for itself and as manager on behalf of (i) HEALTHCOR OFFSHORE, LTD., and (ii) HEALTHCOR HYBRID OFFSHORE, LTD., By: HealthCor Associates, LLC, its general partner, By: /s/ John H. Coghlin, General Counsel 11/12/2010

\*\*Signature of Reporting Person

Date

HEALTHCOR CAPITAL L.P., for itself and as manager on behalf of HEALTHCOR L.P., By: HealthCor Group, LLC, its general partner, By: /s/ John H. Coghlin, General Counsel 11/12/2010

\*\*Signature of Reporting Person

Date

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|   |            |
|---|------------|
| HEALTHCOR ASSOCIATES, LLC, By: /s/ John H. Coghlin, General Counsel | 11/12/2010 |
| __Signature of Reporting Person                                     | Date       |
| HEALTHCOR GROUP, LLC, By: /s/ John H. Coghlin, General Counsel      | 11/12/2010 |
| __Signature of Reporting Person                                     | Date       |
| JOSEPH HEALEY, Individually, /s/ Joseph Healey                      | 11/12/2010 |
| __Signature of Reporting Person                                     | Date       |
| ARTHUR COHEN, Individually, /s/ Arthur Cohen                        | 11/12/2010 |
| __Signature of Reporting Person                                     | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) HealthCor Management, L.P. is the investment manager of HealthCor, L.P., HealthCor Offshore Master Fund, L.P. and HealthCor Hybrid Offshore Master Fund, L.P., which are the direct beneficial owners of the securities reported herein. By virtue of their position as feeder funds, HealthCor Offshore, Ltd. and HealthCor Hybrid Offshore, Ltd. may be deemed beneficial owners of the shares of securities owned by HealthCor Offshore Master Fund, L.P., and HealthCor Hybrid Offshore Master Fund, L.P., respectively. The general partner of HealthCor, L.P. is HealthCor Capital, L.P. and the general partner of HealthCor Capital, L.P. is HealthCor Group, LLC. The general partner of HealthCor Offshore Master Fund, L.P. is HealthCor Offshore GP, LLC.
- (Continued from footnote 1) The general partner of HealthCor Hybrid Offshore Master Fund, L.P. is HealthCor Hybrid Offshore GP, LLC. HealthCor Group, LLC is the general partner of HealthCor Offshore GP, LLC and HealthCor Hybrid Offshore GP, LLC.
- (2) HealthCor Associates, LLC is the general partner of HealthCor Management, L.P. and Arthur Cohen and Joseph Healey are the managers of HealthCor Associates, LLC. Each of the Reporting Persons disclaim beneficial ownership of any and all such securities in excess of its or their own actual pecuniary interest.

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### Remarks:

HealthCorÂ Management,Â L.P.Â isÂ theÂ designatedÂ filerÂ onÂ behalfÂ ofÂ theÂ reportingÂ personsÂ listedÂ onÂ Ex

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.