

CRENSHAW WILLIAM E  
Form 5  
January 30, 2018

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
CRENSHAW WILLIAM E

2. Issuer Name and Ticker or Trading Symbol  
PUBLIX SUPER MARKETS INC  
[NONE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)

P.O. BOX 407

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

LAKELAND, FL 33802-0407

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	Price	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/18/2017	Â	G	348	A	\$ 40.15	2,108,156.3924	D	Â
Common Stock	01/18/2017	Â	G	1,044	A	\$ 40.15	23,883	I	By Trustee Of Nephews' Trust
Common Stock	01/18/2017	Â	G	1,044	A	\$ 40.15	24,540	I	By Trustee Of Nieces Trust

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Common Stock	03/17/2017	Â	G	4,104	D	\$ 40.9	2,108,156.3924	D	Â
Common Stock	03/17/2017	Â	J	174,741.3924	D	\$ 40.9	0	I	By ESOP <u>(1)</u>
Common Stock	03/17/2017	Â	J	174,741.3924	A	\$ 40.9	2,108,156.3924	D	Â
Common Stock	04/03/2017	Â	J	1,931.1924	A	\$ 40.9	1,931.1924	I	By IRA
Common Stock	04/03/2017	Â	J	1,931.1924	D	\$ 40.9	0	I	By 401(k) <u>(2)</u>
Common Stock	05/16/2017	Â	J	23,509	A	\$ 39.15	2,108,156.3924	D	Â
Common Stock	05/16/2017	Â	J	23,509	D	\$ 39.15	229,891	I	By GRAT
Common Stock	06/08/2017	Â	J	6,135	D	\$ 39.15	3,711,757	I	By Trustee Of Mother's Trust
Common Stock	06/08/2017	Â	J	6,135	A	\$ 39.15	24,540	I	By Trustee Of Nieces Trust
Common Stock	11/10/2017	Â	J	2,230	A	\$ 36.85	2,108,156.3924	D	Â
Common Stock	11/10/2017	Â	J	2,230	D	\$ 36.85	229,891	I	By GRAT
Common Stock	11/28/2017	Â	J	5,208	D	\$ 36.85	3,711,757	I	By Trustee Of Mother's Trust
Common Stock	Â	Â	Â	Â	Â	Â	43,260	I	By Family Limited Partnership <u>(3)</u>
Common Stock	Â	Â	Â	Â	Â	Â	25,000	I	By Spouse
Common Stock	Â	Â	Â	Â	Â	Â	9,640	I	By Spouse As Custodian For Children
Common Stock	Â	Â	Â	Â	Â	Â	2,236,259	I	By Trustee of Trust ACU Mother's Trust

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
SERP Stock	Â	03/01/2017	Â	A	475.9557	Â	Â (4)	Â (4)	Common Stock	475.9557

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CRENSHAW WILLIAM E P.O. BOX 407 LAKELAND, FL 33802-0407	Â X	Â	Â	Â

## Signatures

/s/ Monica Allman, POA on file for William E Crenshaw 01/30/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares previously held through the ESOP which were distributed to the reporting person on March 17, 2017 are now owned directly.
- (2) Transaction exempt under rule 16b-3(c).
- (3) The reporting person disclaims beneficial ownership of the common stock held by the Limited Partnership except to the extent of his pecuniary interest therein.
- (4) Each share of SERP stock is the economic equivalent of one share of common stock. The shares of SERP stock become payable in common stock upon the reporting person's termination of employment in accordance with the Publix Super Markets, Inc. Supplemental Executive Retirement Plan.

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