

CUGINE STEVEN P  
Form 4  
August 08, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CUGINE STEVEN P

2. Issuer Name and Ticker or Trading Symbol  
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP New Products & Pres Int'l

(Last) (First) (Middle)  
PRINCETON SOUTH  
CORPORATE PARK, 500  
CHARLES EWING BOULEVARD  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/07/2017

EWING, NJ 08628

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	08/07/2017		M		17,400 A \$ 16.665	46,347.5723	D
Common Stock	08/07/2017		S		17,400 D \$ 50.2953	28,947.5723	D
Common Stock	08/07/2017		M		46,400 A \$ 20.22	75,347.5723	D
Common Stock	08/07/2017		S		46,400 D \$ 50.2953	28,947.5723	D

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(1)

Common Stock	08/07/2017	M	4,000	A	\$ 20.22	32,947.5723	D
Common Stock	08/07/2017	S	4,000	D	\$ 50.2953	28,947.5723	D
Common Stock	08/07/2017	M	85,580	A	\$ 26.905	114,527.5723	D
Common Stock	08/07/2017	S	85,580	D	\$ 50.2953	28,947.5723	D
Common Stock	08/07/2017	M	19,020	A	\$ 30.96	47,967.5723	D
Common Stock	08/07/2017	S	19,020	D	\$ 50.2953	28,947.5723	D
Common Stock	08/07/2017	M	5,540	A	\$ 30.96	34,487.5723	D
Common Stock	08/07/2017	S	5,540	D	\$ 50.2953	28,947.5723	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 16.665	08/07/2017		M	17,400	06/21/2013	06/21/2020	Common Stock	17,400
Stock Option	\$ 40.44	08/07/2017		M	46,400	06/20/2014	06/20/2021	Common Stock	46,400

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Option Type	Price	Grant Date	Exercise	Quantity	Start Date	End Date	Security	Quantity
Stock Option	\$ 40.44	08/07/2017	M	4,000	06/20/2014	06/20/2021	Common Stock	4,000
Stock Option	\$ 26.905	08/07/2017	M	85,580	06/18/2015	06/18/2022	Common Stock	85,580
Stock Option	\$ 30.96	08/07/2017	M	19,020	06/17/2016	06/17/2023	Common Stock	19,020
Stock Option	\$ 30.96	08/07/2017	M	5,540	06/17/2016	06/17/2023	Common Stock	5,540

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CUGINE STEVEN P PRINCETON SOUTH CORPORATE PARK 500 CHARLES EWING BOULEVARD EWING, NJ 08628			EVP New Products & Pres Int'l	

## Signatures

/s/ La Fleur Browne, attorney-in-fact for Steven P.  
Cugine

08/08/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price in Column 4 is a weighted average price. The prices actually paid in this transaction range from \$50.165 to \$50.48.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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