PROCTER & GAMBLE CO

Form 4 May 21, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Check this box

Number: 3235-0287

Synings: January 31,

if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: 2005
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Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

Common

Common

Stock

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * STENGEL JAMES R			Symbol	l	nd Ticker o		<u>-</u> S	5. Relationship of Reporting Person(s) to Issuer					
			PROC	IER & C	GAMBLE	e CO	[PG]	(Check all applicable)					
(Last)	(First)	(Middle)	3. Date of Earliest Transaction										
ONE PROCEED AND CAMPLE				/Day/Year)	1			Director 10% OwnerX Officer (give title Other (specify below) Global Marketing Officer					
ONE PROCTER AND GAMBLE PLAZA			05/20/	2008									
	4. If An	nendment,	Date Origin	nal		6. Individual or Joint/Group Filing(Check							
	Filed(M	Ionth/Day/Y	ear)			Applicable Line)							
								X Form filed by One Reporting Person Form filed by More than One Reporting					
CINCINN						Person							
(City)	(State)	(Zip)	Ta	ble I - Non	-Derivativ	e Secu	ırities Acqu	ired, Disposed of	f, or Benefici	ally Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	action Date 2A. Deemed Day/Year) Execution Date, if any (Month/Day/Year)			owr Dispos (Instr. 3, 4	ed of (5. Amount of 6. 7. Nature of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)					
				Code V	7 Milount	(D)	11100			By			
Common Stock	05/20/2008			S	14,000	D	\$ 66.2255	929.4351 (1)	I	Retirement Plan Trustees			
Common Stock								31,608.42 (2)	D				

By Son

Daughter

By

I

I

130

110

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.		5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. De Sec (In
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Series A Preferred Stock	\$ 0 (3)	03/31/2008(4)		A	V	2.0235		<u>(5)</u>	<u>(5)</u>	Common Stock	2.0235	9

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

STENGEL JAMES R ONE PROCTER AND GAMBLE PLAZA CINCINNAT, OH 45202

Global Marketing Officer

Signatures

/s/ Jason P. Muncy, Attorney-In-Fact for JAMES R. STENGEL

05/21/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes dividends granted for shares held in Retirement Plan Account and reinvested in Common Stock for the period 1/1/08-3/31/08.
- (2) Total includes grants of dividends in the form of RSUs on 8/15/07 and 5/15/08.
- (3) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (4) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 01/01/08 through 03/31/08.

Reporting Owners 2

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- (5) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (6) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.
- (7) Holdings as of 3/31/08.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.