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AMERICAN Form 4 August 02, 2	N EXPRESS C	20									
FORM										PPROVAL	
Check th	Washington, D.C. 20549								OMB Number:	3235-0287	
if no long subject to Section 1 Form 4 o	 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES r 								Expires: Estimated a burden hou response	irs per	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type I	Responses)										
1. Name and Address of Reporting Person <u>*</u> GILLIGAN EDWARD P			2. Issuer Name and Ticker or Trading Symbol AMERICAN EXPRESS CO [AXP]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(Last) (First) (Middle)			3. Date of Earliest Transaction				(Check all applicable)			
3 WORLD FINANCIAL CENTER, 200 VESEY ST, AMERICAN EXPRESS TOWER			(Month/Day/Year) 07/31/2007					Director 10% Owner X Officer (give title Other (specify below) below) Vice Chairman			
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
								Person			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurit	ies Acq	uired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)2. Transaction D. (Month/Day/Yea)		ear) Executi any		3. Transactic Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			
Common Stock	07/31/2007			А	85,000 (1)	А	\$0	336,927	D		
Common Stock								1,482	Ι	401(k) Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securi (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo Nurr Shar
Employee Stock Option (Right to Buy)	\$ 58.54	07/31/2007		A	450,000	07/31/2010 <u>(2)</u>	07/31/2017	Common Stock	450

Reporting Owners

Reporting Owner Name / Address		Relationships					
	Director	10% Owner	Officer	Other			
GILLIGAN EDWARD P 3 WORLD FINANCIAL CENTER 200 VESEY ST, AMERICAN EXPRESS TO NEW YORK, NY 10285	OWER		Vice Chairman				
Signatures							
/s/ Stephen P. Norman, attorney-in-fact	08/02/2007						

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Restricted Stock Award will vest in four installments (20% on 7/31/2010, 20% on 7/31/2011, 20% on 7/31/2012, and 40% on 7/31/2013)
 (1) subject to the Company's achievement of certain financial performance requirements during the respective vesting periods and other award requirements, including continuous employment.
- (2) These options will vest in three annual installments (25%, 25%, and 50%) beginning on the date shown as "Date Exercisable" subject to award requirements including continuous employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.