

INTERNATIONAL BUSINESS MACHINES CORP  
Form 8-K  
July 18, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT TO SECTION 13 OR 15 (d)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report: **July 18, 2011**

(Date of earliest event reported)

**INTERNATIONAL BUSINESS MACHINES CORPORATION**

(Exact name of registrant as specified in its charter)

**New York**  
(State of Incorporation)

**1-2360**  
(Commission File Number)

**13-0871985**  
(IRS employer Identification No.)

**ARMONK, NEW YORK**  
(Address of principal executive offices)

**10504**  
(Zip Code)

**914-499-1900**

(Registrant's telephone number)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 2.02. Results of Operations and Financial Condition.**

The registrant's press release dated July 18, 2011, regarding its financial results for the periods ended June 30, 2011, including consolidated financial statements for the periods ended June 30, 2011, is Attachment I of this Form 8-K. Attachment II are the slides for IBM's Chief Financial Officer Mark Loughridge's second quarter earnings presentation on July 18, 2011, as well as certain reconciliation and other information ( Non-GAAP Supplementary Materials ) for information in Attachment I (press release), Attachment II (slides) and in Mr. Loughridge's presentation. All of the information in Attachment I and II is hereby filed.

IBM's web site ([www.ibm.com](http://www.ibm.com)) contains a significant amount of information about IBM, including financial and other information for investors ([www.ibm.com/investor/](http://www.ibm.com/investor/)). IBM encourages investors to visit its various web sites from time to time, as information is updated and new information is posted.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: July 18, 2011

By: /s/ James J. Kavanaugh

James J. Kavanaugh  
Vice President and Controller

**IBM REPORTS 2011 SECOND-QUARTER RESULTS**

- **Diluted EPS:**

**GAAP: \$3.00, up 15 percent;**

**Operating (non-GAAP): \$3.09, up 18 percent;**

- **Revenue: \$26.7 billion, up 12 percent, up 5 percent adjusting for currency;**

- **Net income:**

**GAAP: \$3.7 billion, up 8 percent;**

**Operating (non-GAAP): \$3.8 billion, up 11 percent;**

- **Pre-tax income:**

**GAAP: \$4.9 billion, up 7 percent;**

**Operating (non-GAAP): \$5.0 billion, up 10 percent;**

- **Gross profit margin:**

**GAAP: 46.4 percent, up 0.9 points;**

**Operating (non-GAAP): 46.8 percent, up 1.2 points;**

- **Software revenue up 17 percent, 10 percent adjusting for currency;**

- **Systems and Technology revenue up 17 percent, 12 percent adjusting for currency;**

**System z mainframe revenue up 61 percent; MIPS up 86 percent;**

**Power Systems up 12 percent;**

- **Services revenue up 10 percent, 2 percent adjusting for currency;**
- **Services backlog of \$144 billion, up \$15 billion;**
- **Growth markets revenue up 23 percent, 13 percent adjusting for currency;**
- **Business analytics revenue up more than 20 percent in the first half;**
- **Smarter Planet revenue up more than 50 percent in the first half;**
- **Cloud revenue on track to double in 2011;**
- **Full-year 2011 Operating (non-GAAP) EPS expectations raised to at least \$13.25 from at least \$13.15.**

ARMONK, N.Y., July 18, 2011 . . . IBM (NYSE: IBM) today announced second-quarter 2011 diluted earnings of \$3.00 per share, compared with diluted earnings of \$2.61 per share in the second quarter of 2010, an increase of 15 percent. Operating (non-GAAP) diluted earnings were \$3.09 per share, compared with operating diluted earnings of \$2.62 per share in the second quarter of 2010, an increase of 18 percent.

Second-quarter net income was \$3.7 billion compared with \$3.4 billion in the second quarter of 2010, an increase of 8 percent. Operating (non-GAAP) net income was \$3.8 billion compared with \$3.4 billion in the second quarter of 2010, an increase of 11 percent.

Total revenues for the second quarter of 2011 of \$26.7 billion increased 12 percent (5 percent, adjusting for currency) from the second quarter of 2010.

In the second quarter our long-term strategic investments in the company's growth initiatives again helped drive strong revenue performance, said Samuel J. Palmisano, IBM chairman, president and chief executive officer. Hardware, software and services revenue grew at double digits, and we achieved strong profit and free cash flow growth.

As IBM begins its second century, we continue a process of transformation, positioning the company to lead in the future and deliver higher value to our clients and our shareholders. Given our strong start to 2011, we are raising our full-year operating earnings per share expectations to at least \$13.25.

#### **Second-Quarter GAAP - Operating (non-GAAP) Reconciliation**

## Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

Second-quarter operating (non-GAAP) diluted earnings exclude \$0.09 per share of net charges: \$0.10 per share for the amortization of purchased intangible assets and other acquisition-related charges, offset by (\$0.01) per share for retirement-related items driven by changes to plan assets and liabilities primarily related to market performance.

### **Full-Year 2011 Expectations**

IBM raised its expectations for full-year 2011 GAAP diluted earnings per share to at least \$12.87 from at least \$12.73; and operating (non-GAAP) diluted earnings per share to at least \$13.25 from at least \$13.15. The 2011 operating (non-GAAP) earnings exclude \$0.38 per share of charges for amortization of purchased intangible assets, other acquisition-related charges, and retirement-related items driven by changes to plan assets and liabilities primarily related to market performance.

## Geographic Regions

The Americas' second-quarter revenues were \$11.2 billion, an increase of 10 percent (8 percent, adjusting for currency) from the 2010 period. Revenues from Europe/Middle East/Africa were \$8.6 billion, up 16 percent (3 percent, adjusting for currency). Asia-Pacific revenues increased 14 percent (3 percent, adjusting for currency) to \$6.2 billion. OEM revenues were \$674 million, flat (down 1 percent, adjusting for currency) compared with the 2010 second quarter.

## Growth Markets

Revenues from the company's growth markets increased 23 percent (13 percent, adjusting for currency). Revenues in the BRIC countries—Brazil, Russia, India and China—increased 27 percent (21 percent, adjusting for currency). Growth markets revenue represents 22 percent of IBM's total geographic revenue for the second quarter.

## Services

Total Global Services revenues increased 10 percent (2 percent, adjusting for currency). Global Technology Services segment revenues increased 11 percent (3 percent, adjusting for currency) to \$10.2 billion. Global Business Services segment revenues were up 9 percent (1 percent, adjusting for currency) at \$4.9 billion.

Global Services pre-tax income increased to \$2.2 billion, up 4 percent year over year. Pre-tax income from Global Technology Services increased 1 percent; pre-tax income growth was reduced by 7 points as a result of increased workforce rebalancing expenses. Global Business Services pre-tax income increased 11 percent.

The estimated services backlog at June 30 was \$144 billion, up \$15 billion year over year at actual rates (\$2 billion, adjusting for currency). Services backlog at the end of a quarter measures the current value of work under contract expected to be recognized as revenue in future quarters.

## Software

Revenues from the Software segment were \$6.2 billion, an increase of 17 percent (10 percent, adjusting for currency). Software pre-tax income of \$2.3 billion was up 12 percent year over year.

Revenues from IBM's key middleware products, which include WebSphere, Information Management, Tivoli, Lotus and Rational products, were \$3.9 billion, an increase of 21 percent (14 percent, adjusting for currency) versus the second quarter of 2010. Operating systems revenues of



## Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

\$630 million increased 16 percent (9 percent, adjusting for currency) compared with the prior-year quarter.

Revenues from the WebSphere family of software products increased 55 percent year over year. Information Management software revenues increased 18 percent. Revenues from Tivoli software increased 9 percent. Revenues from Lotus software increased 12 percent, and Rational software increased 4 percent.

### **Hardware**

Revenues from the Systems and Technology segment totaled \$4.7 billion for the quarter, up 17 percent (12 percent, adjusting for currency) from the second quarter of 2010. Systems and Technology pre-tax income was \$393 million, an increase of 112 percent year over year.

Systems revenues increased 20 percent (13 percent, adjusting for currency). Revenues from System z mainframe server products increased 61 percent compared with the year-ago period. Total delivery of System z computing power, as measured in MIPS (millions of instructions per second), increased 86 percent. Revenues from Power Systems increased 12 percent compared with the 2010 period. Revenues from System x increased 15 percent. Revenues from System Storage increased 10 percent, and revenues from Retail Store Solutions increased 8 percent year over year. Revenues from Microelectronics OEM increased 4 percent.

### **Financing**

Global Financing segment revenues decreased 5 percent (11 percent, adjusting for currency) in the second quarter to \$519 million. Pre-tax income for the segment increased 7 percent to \$496 million.

\*\*\*

The company's total gross profit margin was 46.4 percent in the 2011 second quarter compared with 45.6 percent in the 2010 second-quarter period. Total operating (non-GAAP) gross profit margin was 46.8 percent in the 2011 second quarter compared with 45.6 percent in the 2010 second-quarter period, with increases in Systems and Technology, Global Business Services and Software.

Total expense and other income increased 20 percent to \$7.5 billion compared with the prior-year period. SG&A expense of \$6.0 billion increased 19 percent compared with prior-year expense. RD&E expense of \$1.6 billion increased 6 percent compared with the year-ago period. Intellectual property and custom development income decreased to \$295 million compared with \$297 million a year ago. Other (income) and expense was expense of \$97 million compared with prior-year income of \$95 million. Interest expense increased to \$97 million compared with \$90 million in the prior year.

Total operating (non-GAAP) expense and other income increased 20 percent to \$7.4 billion compared with the prior-year period. Operating (non-GAAP) SG&A expense of \$5.9 billion increased 18 percent year over year compared with prior-year expense. Operating (non-GAAP) RD&E expense of \$1.6 billion increased 6 percent compared with the year-ago period.

Pre-tax income increased 7 percent to \$4.9 billion, and pre-tax margin was 18.3 percent, down 1.0 points. Operating (non-GAAP) pre-tax income increased 10 percent to \$5.0 billion and pre-tax margin was 18.9 percent, down 0.4 points.

IBM's tax rate was 25.0 percent, down 1.0 points year over year; operating (non-GAAP) tax rate was also 25.0 percent, down 0.8 points.

Net income margin decreased 0.5 points to 13.7 percent. Operating (non-GAAP) net income margin decreased 0.2 points to 14.2 percent.

The weighted-average number of diluted common shares outstanding in the second-quarter 2011 was 1.22 billion compared with 1.30 billion shares in the same period of 2010. As of June 30, 2011, there were 1.19 billion basic common shares outstanding.

Debt, including Global Financing, totaled \$29.8 billion, compared with \$28.6 billion at year-end 2010. From a management segment view, Global Financing debt totaled \$23.4 billion versus \$22.8 billion at year-end 2010, resulting in a debt-to-equity ratio of 7.0 to 1. Non-global financing debt totaled \$6.4 billion, an increase of \$581 million since year-end 2010, resulting in a debt-to-capitalization ratio of 24.3 percent from 22.6 percent.

IBM ended the second-quarter 2011 with \$11.8 billion of cash on hand and generated free cash flow of \$3.4 billion, up approximately \$350 million year over year. The company returned \$4.9 billion to shareholders through \$0.9 billion in dividends and \$4.0 billion of share repurchases. The balance sheet remains strong, and the company is well positioned to support the business over the long term.

#### **Year-To-Date 2011 Results**

Net income for the six months ended June 30, 2011 was \$6.5 billion compared with \$6.0 billion in the year-ago period, an increase of 9 percent. Diluted earnings per share were \$5.30 compared with \$4.57 per diluted share for the 2010 period, an increase of 16 percent. Revenues for the six-month period totaled \$51.3 billion, an increase of 10 percent (5 percent, adjusting for currency) compared with \$46.6 billion for the six months of 2010.

Operating (non-GAAP) net income for the six months ended June 30, 2011 was \$6.8 billion compared with \$6.0 billion in the year-ago period, an increase of 12 percent. Operating (non-GAAP) diluted earnings per share were \$5.50 compared with \$4.61 per diluted share for the 2010 period, an increase of 19 percent.

#### **Forward-Looking and Cautionary Statements**

Except for the historical information and discussions contained herein, statements contained in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the company's current assumptions regarding future business and financial performance. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially, including the following: a downturn in economic environment and corporate IT spending budgets; the company's failure to meet growth and productivity objectives, a failure of the company's innovation initiatives; risks from investing in growth opportunities; failure of the company's intellectual property portfolio to prevent competitive offerings and the failure of the company to obtain necessary licenses; breaches of data security; fluctuations in financial results and purchases, impact of local legal, economic, political and health conditions; adverse effects from environmental matters, tax matters and the company's pension plans; ineffective internal controls; the company's use of accounting estimates; the company's ability to attract and retain key personnel and its reliance on critical skills; impacts of relationships with critical suppliers and business with government clients; currency fluctuations and customer financing risks; impact of changes in market liquidity conditions and customer credit risk on receivables; reliance on third party distribution channels; the company's ability to successfully manage acquisitions and alliances; risk factors related to IBM securities; and other risks, uncertainties and factors discussed in the company's Form 10-Q, Form 10-K and in the company's other filings with the U.S. Securities and Exchange

Commission (SEC) or in materials incorporated therein by reference. Any forward-looking statement in this release speaks only as of the date on which it is made. The company assumes no obligation to update or revise any forward-looking statements.

### **Presentation of Information in this Press Release**

In an effort to provide investors with additional information regarding the company's results as determined by generally accepted accounting principles (GAAP), the company has also disclosed in this press release the following non-GAAP information which management believes provides useful information to investors:

IBM results and expectations

- presenting operating (non-GAAP) earnings per share amounts and related income statement items;
- presenting non-global financing debt-to-capitalization ratio;
- adjusting for free cash flow;
- adjusting for currency (i.e., at constant currency).

The rationale for management's use of non-GAAP measures is included as part of the supplementary materials presented within the second-quarter earnings materials. These materials are available on the IBM investor relations Web site at [www.ibm.com/investor](http://www.ibm.com/investor) and are being included in Attachment II ( Non-GAAP Supplementary Materials ) to the Form 8-K that includes this press release and is being submitted today to the SEC.

### **Conference Call and Webcast**

IBM's regular quarterly earnings conference call is scheduled to begin at 4:30 p.m. EDT, today. Investors may participate by viewing the Webcast at [www.ibm.com/investor/2q11](http://www.ibm.com/investor/2q11). Presentation charts will be available on the Web site shortly before the Webcast.

**Financial Results Below** (certain amounts may not add due to use of rounded numbers; percentages presented are calculated from the underlying whole-dollar amounts).

INTERNATIONAL BUSINESS MACHINES CORPORATION

COMPARATIVE FINANCIAL RESULTS

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

(Unaudited; Dollars in millions except per share amounts)

	Three Months Ended June 30,			Six Months Ended June 30,		
	2011	2010*	Percent Change	2011	2010*	Percent Change
<b>REVENUE</b>						
Global Technology Services	\$ 10,241	\$ 9,234	10.9%	\$ 20,104	\$ 18,540	8.4%
Gross margin	34.0%	34.3%		33.9%	34.3%	
Global Business Services	4,866	4,483	8.5%	9,575	8,893	7.7%
Gross margin	28.9%	28.2%		28.2%	27.7%	
Software	6,169	5,277	16.9%	11,478	10,296	11.5%
Gross margin	88.4%	88.1%		87.8%	86.8%	
Systems and Technology	4,681	3,985	17.5%	8,700	7,370	18.0%
Gross margin	40.6%	35.7%		39.3%	34.5%	
Global Financing	519	544	-4.6%	1,035	1,081	-4.3%
Gross margin	48.7%	50.1%		51.1%	50.0%	
Other	191	200	-4.8%	381	400	-4.7%
Gross margin	-57.7%	16.4%		-75.5%	-14.6%	
<b>TOTAL REVENUE</b>	<b>26,666</b>	<b>23,724</b>	<b>12.4%</b>	<b>51,273</b>	<b>46,581</b>	<b>10.1%</b>
<b>GROSS PROFIT</b>						
Gross margin	46.4%	45.6%		45.3%	44.6%	
<b>EXPENSE AND OTHER INCOME</b>						
S,G&A	6,030	5,061	19.2%	11,856	10,737	10.4%
% of revenue	22.6%	21.3%		23.1%	23.1%	
R,D&E	1,569	1,475	6.4%	3,156	2,984	5.8%
% of revenue	5.9%	6.2%		6.2%	6.4%	
Intellectual property and custom development income	(295)	(297)	-0.8%	(557)	(558)	-0.3%
Other (income) and expense	97	(95)	NM	(105)	(640)	-83.6%
Interest expense	97	90	8.3%	190	172	10.6%
<b>TOTAL EXPENSE AND OTHER INCOME</b>	<b>7,500</b>	<b>6,234</b>	<b>20.3%</b>	<b>14,541</b>	<b>12,695</b>	<b>14.5%</b>
% of revenue	28.1%	26.3%		28.4%	27.3%	
<b>INCOME BEFORE INCOME TAXES</b>						
Pre-tax margin	18.3%	19.3%		17.0%	17.4%	
Provision for income taxes	1,221	1,190	2.7%	2,175	2,103	3.4%
Effective tax rate	25.0%	26.0%		25.0%	26.0%	
<b>NET INCOME</b>	<b>\$ 3,664</b>	<b>\$ 3,386</b>	<b>8.2%</b>	<b>\$ 6,526</b>	<b>\$ 5,987</b>	<b>9.0%</b>
Net margin	13.7%	14.3%		12.7%	12.9%	
<b>EARNINGS PER SHARE OF COMMON STOCK:</b>						
ASSUMING DILUTION	\$ 3.00	\$ 2.61	14.9%	\$ 5.30	\$ 4.57	16.0%

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

BASIC	\$	3.04	\$	2.65	14.7%	\$	5.38	\$	4.64	15.9%
-------	----	------	----	------	-------	----	------	----	------	-------

WEIGHTED-AVERAGE NUMBER OF  
COMMON SHARES OUT-STANDING

(M s):

ASSUMING DILUTION	1,221.4	1,296.7	1,230.7	1,309.2
BASIC	1,204.8	1,278.6	1,213.5	1,289.9

---

NM Not Meaningful

\* Segment gross profit margins in 2010 reclassified to conform with 2011 presentation.

## INTERNATIONAL BUSINESS MACHINES CORPORATION

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(Unaudited)

(Dollars in Millions)	At June 30, 2011	At December 31, 2010
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$ 11,714	\$ 10,661
Marketable securities	50	990
Notes and accounts receivable - trade (net of allowances of \$305 in 2011 and \$324 in 2010)	10,539	10,834
Short-term financing receivables (net of allowances of \$286 in 2011 and \$342 in 2010)	14,715	16,257
Other accounts receivable (net of allowances of \$12 in 2011 and \$10 in 2010)	1,127	1,134
Inventories, at lower of average cost or market:		
Finished goods	560	432
Work in process and raw materials	2,013	2,018
Total inventories	2,573	2,450
Deferred taxes	1,557	1,564
Prepaid expenses and other current assets	4,662	4,226
<b>Total Current Assets</b>	<b>46,937</b>	<b>48,116</b>
Plant, rental machines, and other property	41,126	40,289
Less: Accumulated depreciation	26,887	26,193
Plant, rental machines, and other property - net	14,239	14,096
Long-term financing receivables (net of allowances of \$40 in 2011 and \$58 in 2010)	10,422	10,548
Prepaid pension assets	4,855	3,068
Deferred taxes	2,877	3,220
Goodwill	25,609	25,136
Intangible assets - net	3,205	3,488
Investments and sundry assets	5,329	5,778
<b>Total Assets</b>	<b>\$ 113,474</b>	<b>\$ 113,452</b>
<b>LIABILITIES</b>		
Current Liabilities:		
Taxes	\$ 2,363	\$ 4,216
Short-term debt	7,858	6,778
Accounts payable	7,112	7,804
Compensation and benefits	4,706	5,028
Deferred income	12,660	11,580
Other accrued expenses and liabilities	5,144	5,156
<b>Total Current Liabilities</b>	<b>39,843</b>	<b>40,562</b>

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

Long-term debt	21,915	21,846
Retirement and nonpension postretirement benefit obligations	16,014	15,978
Deferred income	3,641	3,666
Other liabilities	8,851	8,226
<b>Total Liabilities</b>	<b>90,263</b>	<b>90,279</b>
<b>EQUITY</b>		
IBM Stockholders' Equity:		
Common stock	46,975	45,418
Retained earnings	97,334	92,532
Treasury stock at cost	(104,073)	(96,161)
Accumulated other comprehensive income/(loss)	(17,109)	(18,743)
<b>Total IBM stockholders' equity</b>	<b>23,127</b>	<b>23,046</b>
Noncontrolling interests	84	126
<b>Total Equity</b>	<b>23,210</b>	<b>23,172</b>
<b>Total Liabilities and Equity</b>	<b>\$ 113,474</b>	<b>\$ 113,452</b>



## INTERNATIONAL BUSINESS MACHINES CORPORATION

## CASH FLOW ANALYSIS

(Unaudited)

(Dollars in Millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
Net Cash from Operating Activities per GAAP:	\$ 4,279	\$ 3,766	\$ 8,071	\$ 8,203
Less: the change in Global Financing (GF) Receivables	(33)	(218)	1,903	1,883
Net Cash from Operating Activities (Excluding GF Receivables)	4,313	3,985	6,168	6,320
Capital Expenditures, Net	(952)	(970)	(2,010)	(1,873)
Free Cash Flow (Excluding GF Receivables)	3,361	3,015	4,159	4,446
Acquisitions	(107)	(185)	(159)	(1,009)
Divestitures	4	0	4	0
Dividends	(905)	(833)	(1,700)	(1,551)
Share Repurchase	(3,976)	(4,104)	(8,021)	(8,121)
Non-GF Debt	(20)	920	1,007	1,261
Other (includes GF Receivables, GF Debt)	162	(548)	4,822	3,241
Change in Cash, Cash Equivalents and Short-term Marketable Securities	\$ (1,481)	\$ (1,736)	\$ 113	\$ (1,732)

## INTERNATIONAL BUSINESS MACHINES CORPORATION

## SEGMENT DATA

(Unaudited)

## SECOND-QUARTER 2011

(Dollars in Millions)	External	Revenue Internal	Total	Pre-tax Income/ (Loss)	Pre-tax Margin
<b>SEGMENTS</b>					
Global Technology Services	\$ 10,241	\$ 320	\$ 10,561	\$ 1,420	13.4%
Y-T-Y change	10.9%	3.6%	10.4%	1.5%	
Global Business Services	4,866	205	5,071	750	14.8%
Y-T-Y change	8.5%	4.3%	8.3%	10.7%	
Software	6,169	792	6,961	2,310	33.2%
Y-T-Y change	16.9%	14.8%	16.7%	12.0%	
Systems and Technology	4,681	218	4,899	393	8.0%
Y-T-Y change	17.5%	7.9%	17.0%	112.1%	
Global Financing	519	547	1,066	496	46.5%
Y-T-Y change	4.6%	26.8%	9.3%	7.4%	
<b>TOTAL REPORTABLE SEGMENTS</b>	<b>\$ 26,476</b>	<b>\$ 2,082</b>	<b>\$ 28,558</b>	<b>\$ 5,370</b>	<b>18.8%</b>
Y-T-Y change	12.6%	12.4%	12.5%	12.2%	
Eliminations / Other	191	(2,082)	(1,891)	(485)	
<b>TOTAL IBM CONSOLIDATED</b>	<b>\$ 26,666</b>	<b>\$ (0)</b>	<b>\$ 26,666</b>	<b>\$ 4,885</b>	<b>18.3%</b>
Y-T-Y change	12.4%		12.4%	6.8%	

## SECOND-QUARTER 2010

(Dollars in Millions)	External	Revenue Internal	Total	Pre-tax Income/ (Loss)*	Pre-tax Margin*
<b>SEGMENTS</b>					
Global Technology Services	\$ 9,234	\$ 332	\$ 9,566	\$ 1,399	14.6%
Global Business Services	4,483	197	4,680	678	14.5%
Software	5,277	690	5,967	2,062	34.5%
Systems and Technology	3,985	202	4,187	185	4.4%
Global Financing	544	431	975	462	47.3%
<b>TOTAL REPORTABLE SEGMENTS</b>	<b>\$ 23,523</b>	<b>\$ 1,852</b>	<b>\$ 25,376</b>	<b>\$ 4,786</b>	<b>18.9%</b>

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

Eliminations / Other	200	(1,852)	(1,652)	(211)	
TOTAL IBM CONSOLIDATED	\$ 23,724	\$ (0)	\$ 23,724	\$ 4,575	19.3%

---

\* Reclassified to conform with 2011 presentation.

## INTERNATIONAL BUSINESS MACHINES CORPORATION

## SEGMENT DATA

(Unaudited)

(Dollars in Millions)	SIX-MONTHS 2011				
	External	Revenue Internal	Total	Pre-tax Income/ (Loss)	Pre-tax Margin
<b>SEGMENTS</b>					
Global Technology Services	\$ 20,104	\$ 627	\$ 20,732	\$ 2,658	12.8%
Y-T-Y change	8.4%	-3.9%	8.0%	12.8%	
Global Business Services	9,575	405	9,980	1,390	13.9%
Y-T-Y change	7.7%	1.3%	7.4%	23.7%	
Software	11,478	1,621	13,099	4,045	30.9%
Y-T-Y change	11.5%	12.0%	11.5%	-3.4%	
Systems and Technology	8,700	462	9,162	525	5.7%
Y-T-Y change	18.0%	23.1%	18.3%	NM	
Global Financing	1,035	1,044	2,079	1,015	48.8%
Y-T-Y change	-4.3%	25.1%	8.5%	14.2%	
<b>TOTAL REPORTABLE SEGMENTS</b>	<b>\$ 50,892</b>	<b>\$ 4,160</b>	<b>\$ 55,052</b>	<b>\$ 9,634</b>	<b>17.5%</b>
Y-T-Y change	10.2%	12.1%	10.3%	12.7%	
Eliminations / Other	381	(4,160)	(3,779)	(932)	
<b>TOTAL IBM CONSOLIDATED</b>	<b>\$ 51,273</b>	<b>\$ (0)</b>	<b>\$ 51,273</b>	<b>\$ 8,702</b>	<b>17.0%</b>
Y-T-Y change	10.1%		10.1%	7.6%	

---

 NM Not Meaningful

(Dollars in Millions)	SIX-MONTHS 2010				
	External	Revenue Internal	Total	Pre-tax Income/ (Loss)*	Pre-tax Margin*
<b>SEGMENTS</b>					
Global Technology Services	\$ 18,540	\$ 652	\$ 19,192	\$ 2,357	12.3%
Global Business Services	8,893	400	9,293	1,124	12.1%
Software	10,296	1,448	11,743	4,189	35.7%
Systems and Technology	7,370	376	7,746	(12)	-0.2%
Global Financing	1,081	834	1,916	889	46.4%

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

TOTAL REPORTABLE SEGMENTS	\$	46,181	\$	3,710	\$	49,891	\$	8,546	17.1%
Eliminations / Other		400		(3,710)		(3,310)		(456)	
TOTAL IBM CONSOLIDATED	\$	46,581	\$	(0)	\$	46,581	\$	8,090	17.4%

---

\* Reclassified to conform with 2011 presentation.

## INTERNATIONAL BUSINESS MACHINES CORPORATION

## U.S. GAAP TO OPERATING RESULTS RECONCILIATION

(Unaudited, Dollars in millions except per share amounts)

	SECOND-QUARTER 2011			
	GAAP	Acquisition- Related Adjustments*	Retirement- Related Adjustments	Operating (Non-GAAP)
Gross Profit	\$ 12,385	\$ 87	\$ 6	\$ 12,477
Gross Profit Margin	46.4%	0.3Pts	0.0Pts	46.8%
S,G&A	6,030	(76)	(5)	5,950
R,D&E	1,569	0	24	1,593
Other (Income) & Expense	97	(1)	0	96
Total Expense & Other (Income)	7,500	(77)	18	7,441
Pre-Tax Income	4,885	163	(12)	5,036
Pre-Tax Income Margin	18.3%	0.6Pts	-0.0Pts	18.9%
Provision for Income Taxes**	1,221	38	0	1,259
Effective Tax Rate	25.0%	-0.1Pts	-0.1Pts	25.0%
Net Income	3,664	126	(13)	3,777
Net Income Margin	13.7%	0.5Pts	-0.0Pts	14.2%
Diluted Earnings Per Share	\$ 3.00	\$ 0.10	\$ (0.01)	\$ 3.09

	SECOND-QUARTER 2010			
	GAAP	Acquisition- Related Adjustments*	Retirement- Related Adjustments	Operating (Non-GAAP)
Gross Profit	\$ 10,809	\$ 58	\$ (56)	\$ 10,811
Gross Profit Margin	45.6%	0.2Pts	-0.2Pts	45.6%
S,G&A	5,061	(62)	25	5,024
R,D&E	1,475	0	32	1,507
Other (Income) & Expense	(95)	(3)	0	(97)
Total Expense & Other (Income)	6,234	(64)	57	6,227
Pre-Tax Income	4,575	122	(113)	4,584
Pre-Tax Income Margin	19.3%	0.5Pts	-0.5Pts	19.3%
Provision for Income Taxes**	1,190	38	(45)	1,183
Effective Tax Rate	26.0%	0.1Pts	-0.4Pts	25.8%
Net Income	3,386	84	(68)	3,402
Net Income Margin	14.3%	0.4Pts	-0.3Pts	14.3%
Diluted Earnings Per Share	\$ 2.61	\$ 0.06	\$ (0.05)	\$ 2.62

\* Includes amortization of acquired intangible assets and other acquisition-related charges.

\*\* Tax impact on operating (non-GAAP) pre-tax income is calculated under the same accounting principles applied to the GAAP pre-tax income which employs an annual effective tax rate method to the results.

## INTERNATIONAL BUSINESS MACHINES CORPORATION

## U.S. GAAP TO OPERATING RESULTS RECONCILIATION

(Unaudited, Dollars in millions except per share amounts)

	SIX-MONTHS 2011			
	GAAP	Acquisition- Related Adjustments*	Retirement- Related Adjustments	Operating (Non-GAAP)
Gross Profit	\$ 23,243	\$ 172	\$ 19	\$ 23,434
Gross Profit Margin	45.3%	0.3Pts	0.0Pts	45.7%
S,G&A	11,856	(152)	(15)	11,689
R,D&E	3,156	0	43	3,199
Other (Income) & Expense	(105)	(5)	0	(110)
Total Expense & Other (Income)	14,541	(157)	28	14,412
Pre-Tax Income	8,702	329	(8)	9,022
Pre-Tax Income Margin	17.0%	0.6Pts	-0.0Pts	17.6%
Provision for Income Taxes**	2,175	86	(5)	2,256
Effective Tax Rate	25.0%	0.0Pts	0.0Pts	25.0%
Net Income	6,526	243	(3)	6,767
Net Income Margin	12.7%	0.5Pts	-0.0Pts	13.2%
Diluted Earnings Per Share	\$ 5.30	\$ 0.20	\$ (0.00)	\$ 5.50

	SIX-MONTHS 2010			
	GAAP	Acquisition- Related Adjustments*	Retirement- Related Adjustments	Operating (Non-GAAP)
Gross Profit	\$ 20,785	\$ 113	\$ (91)	\$ 20,807
Gross Profit Margin	44.6%	0.2Pts	-0.2Pts	44.7%
S,G&A	10,737	(123)	36	10,650
R,D&E	2,984	0	62	3,046
Other (Income) & Expense	(640)	(3)	0	(643)
Total Expense & Other (Income)	12,695	(126)	97	12,667
Pre-Tax Income	8,090	239	(189)	8,140
Pre-Tax Income Margin	17.4%	0.5Pts	-0.4Pts	17.5%
Provision for Income Taxes**	2,103	72	(76)	2,100
Effective Tax Rate	26.0%	0.1Pts	-0.3Pts	25.8%
Net Income	5,987	166	(113)	6,040
Net Income Margin	12.9%	0.4Pts	-0.2Pts	13.0%
Diluted Earnings Per Share	\$ 4.57	\$ 0.13	\$ (0.09)	\$ 4.61

\* Includes amortization of acquired intangible assets and other acquisition-related charges.

\*\* Tax impact on operating (non-GAAP) pre-tax income is calculated under the same accounting principles applied to the GAAP pre-tax income which employs an annual effective tax rate method to the results.

Contact: IBM  
Mike Fay, 914/499-6107  
mikefay@us.ibm.com

John Bukovinsky, 732/618-3531  
jbuko@us.ibm.com







































































































