Quad/Graphics, Inc. Form 10-Q August 13, 2010 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **FORM 10-Q**

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2010

or

o TRANSITION REPORT PURSURANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission File Number 001-34806

QUAD/GRAPHICS, INC.

(Exact name of Registrant as specified in its charter)

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Wisconsin (State or other jurisdiction of incorporation or organization) **39-1152983** (I.R.S. Employer Identification No.)

N63 W23075 Highway 74, Sussex, Wisconsin 53089-2827

(Address of principal executive offices) (Zip Code)

(414) 566 6000

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). (Registrant is not yet required to provide financial disclosure in an Interactive Data File Format.) Yes o No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer o

Accelerated filer o

Non-accelerated filer x (Do not check if a smaller reporting company)

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes o No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock as of the latest practicable date.

Class

Outstanding as of August 12, 2010

Class A Common Stock

31,588,665

Class B Common Stock

15,005,672

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#### PART I FINANCIAL INFORMATION

#### ITEM 1. Financial Statements (unaudited)

#### QUAD/GRAPHICS, INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in millions, except per share data)

(UNAUDITED)

		Three Months Ended June 30, 2010 2009			Six Months Ended June 30, 2010 2009	
Net sales						
Products		345.5	\$	343.6 \$	696.8	\$ 705.0
Services		48.8		45.2	101.1	99.3
Total net sales		394.3		388.8	797.9	804.3
Cost of sales						
Products		255.4		250.3	515.7	514.9
Services		33.8		31.4	69.9	69.1
Total cost of sales		289.2		281.7	585.6	584.0
Selling, general and administrative expenses		49.3		47.4	96.9	94.0
Depreciation and amortization		48.2		49.0	97.5	98.1
Restructuring, impairment and transaction-related						
charges		31.3		2.5	37.6	8.7
Total operating expenses		418.0		380.6	817.6	784.8
Operating (loss) income		(23.7)		8.2	(19.7)	19.5
Interest expense		15.0		16.1	30.3	32.5
Loss before income taxes and equity in earnings of unconsolidated entities		(38.7)		(7.9)	(50.0)	(13.0)
diconsolidated entities		(36.7)		(7.9)	(50.0)	(13.0)
Income tax (benefit) expense		(1.5)		0.2	(1.6)	0.8
Loss before equity in earnings of unconsolidated						
entities		(37.2)		(8.1)	(48.4)	(13.8)
Equity in earnings of unconsolidated entities		1.6		0.9	4.3	2.1
Net loss	\$	(35.6)	\$	(7.2) \$	(44.1)	