

ASPYRA INC  
Form 10-Q  
November 14, 2008  
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**UNITED STATES SECURITIES AND EXCHANGE  
COMMISSION**

Washington, DC 20549

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**FORM 10-Q**

**x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2008.**

**o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the transition period from to**

**Commission file number 001-13268**

**ASPYRA, INC.**

(Exact name of Registrant as specified in its charter)

**California**  
(State or other jurisdiction of  
incorporation or organization)

**95-3353465**  
(I.R.S. Employer  
Identification Number)

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26115-A Mureau Road, Calabasas, California 91302

(Address of principal executive offices)

**(818) 880-6700**

Registrant's telephone number, including area code

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer   
(Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of November 12, 2008, there were 12,437,150 shares of the registrant's common stock outstanding.

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**ASPYRA, INC.**

**PART I - FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**CONDENSED CONSOLIDATED BALANCE SHEETS**

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|   | September 30,<br>2008<br>(Unaudited) | December 31,<br>2007 |
|---|--------------------------------------|----------------------|
| <b>ASSETS</b>   |                                      |                      |
| <b>CURRENT ASSETS:</b>  |                                      |                      |
| Cash  | \$ 1,225,377                         | \$ 803,392           |
| Receivables, net  | 928,057                              | 921,212              |
| Inventory   | 50,099                               | 49,802               |
| Prepaid expenses and other assets   | 334,586                              | 126,139              |
| <b>TOTAL CURRENT ASSETS</b>   | <b>2,538,119</b>                     | <b>1,900,545</b>     |
| <b>PROPERTY AND EQUIPMENT, net</b>  | <b>568,468</b>                       | <b>839,889</b>       |
| <b>OTHER ASSETS</b>   | <b>245,106</b>                       | <b>86,529</b>        |
| <b>INVENTORY OF COMPONENT PARTS</b>   | <b>40,448</b>                        | <b>74,896</b>        |
| <b>CAPITALIZED SOFTWARE COSTS, net of accumulated amortization of \$1,239,328 and \$875,165</b>     | <b>2,918,925</b>                     | <b>2,839,232</b>     |
| <b>INTANGIBLES, net</b>   | <b>3,244,615</b>                     | <b>3,760,982</b>     |
| <b>GOODWILL</b>   | <b>7,268,434</b>                     | <b>7,268,434</b>     |
|   | <b>\$ 16,824,115</b>                 | <b>\$ 16,770,507</b> |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>  |                                      |                      |
| <b>CURRENT LIABILITIES:</b>   |                                      |                      |
| Notes payable   | \$ 824,965                           | \$ 1,200,605         |
| Accounts payable  | 621,567                              | 784,735              |
| Accrued liabilities:  |                                      |                      |
| Vacation pay  | 329,052                              | 363,239              |
| Accrued compensation  | 298,480                              | 518,737              |
| Accrued interest  | 171,293                              | 106,646              |
| Deferred rent   | 74,265                               | 65,143               |
| Customer deposits   | 376,222                              | 218,994              |
| Other   | 136,731                              | 343,725              |
| Deferred service contract income  | 2,088,048                            | 1,724,650            |
| Deferred revenue on system sales  | 412,112                              | 431,746              |
| Capital lease current portion   | 150,237                              | 150,237              |
| <b>TOTAL CURRENT LIABILITIES</b>  | <b>5,482,972</b>                     | <b>5,908,457</b>     |
| <b>CAPITAL LEASE, LESS CURRENT PORTION</b>  | <b>235,608</b>                       | <b>348,285</b>       |
| <b>NOTES PAYABLE</b>  | <b>2,355,000</b>                     |                      |
| <b>TOTAL LIABILITIES</b>  | <b>8,073,580</b>                     | <b>6,256,742</b>     |
| <b>SHAREHOLDERS EQUITY:</b>   |                                      |                      |
| Common shares, no par value; 40,000,000 shares authorized; 12,437,150 shares issued and outstanding | 22,761,951                           | 22,761,951           |
| Additional paid-in-capital  | 2,507,111                            | 1,178,354            |
| Accumulated deficit   | (16,480,757)                         | (13,366,612)         |
| Accumulated other comprehensive loss  | (37,770)                             | (59,928)             |
| <b>TOTAL SHAREHOLDERS EQUITY</b>  | <b>8,750,535</b>                     | <b>10,513,765</b>    |
|   | <b>\$ 16,824,115</b>                 | <b>\$ 16,770,507</b> |

See Notes to Condensed Consolidated Financial Statements.

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**ASPYRA, INC.**





**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**



**(unaudited)**

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|   | Three Months Ended September 30, |                |
|---|----------------------------------|----------------|
|   | 2008                             | 2007           |
| <b>NET SYSTEM SALES AND SERVICE REVENUE:</b>          |                                  |                |
| System sales  | \$ 469,961                       | \$ 1,034,946   |
| Service revenue                                       | 1,705,792                        | 1,857,979      |
|   | 2,175,753                        | 2,892,925      |
| <b>COSTS OF PRODUCTS AND SERVICES SOLD:</b>           |                                  |                |
| System sales  | 465,837                          | 720,931        |
| Service revenue                                       | 593,141                          | 690,853        |
|   | 1,058,978                        | 1,411,784      |
| Gross profit  | 1,116,775                        | 1,481,141      |
| <b>OPERATING EXPENSES</b>                             |                                  |                |
| Selling, general and administrative                   | 1,397,834                        | 1,547,318      |
| Research and development                              | 393,569                          | 580,388        |
| Total operating expenses                              | 1,791,403                        | 2,127,706      |
| Operating loss  | (674,628)                        | (646,565)      |
| INTEREST AND OTHER INCOME                             | 179,104                          | 12,187         |
| INTEREST EXPENSE                                      | (223,710)                        | (38,385)       |
| Loss before provision for income taxes                | (719,234)                        | (672,763)      |
| PROVISION FOR INCOME TAXES                            | (228)                            |                |
| NET LOSS  | \$ (719,462)                     | \$ (672,763)   |
| DEEMED DIVIDEND ON EXERCISE OF WARRANTS               |                                  | (789,021)      |
| NET LOSS APPLICABLE TO COMMON SHAREHOLDERS            | \$ (719,462)                     | \$ (1,461,784) |
| <b>LOSS PER SHARE:</b>                                |                                  |                |
| Basic   | \$ (.06)                         | \$ (.13)       |
| Diluted   | (.06)                            | (.13)          |
| <b>WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING:</b> |                                  |                |
| Basic   | 12,437,150                       | 11,337,150     |
| Diluted   | 12,437,150                       | 11,337,150     |

See Notes to Condensed Consolidated Financial Statements.

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**ASPYRA, INC.**



**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**





**(unaudited)**

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|   | Nine Months Ended September 30, |                |
|---|---------------------------------|----------------|
|   | 2008                            | 2007           |
| <b>NET SYSTEM SALES AND SERVICE REVENUE:</b>          |                                 |                |
| System sales  | \$ 1,550,744                    | \$ 2,448,218   |
| Service revenue                                       | 5,106,381                       | 5,297,332      |
|   | 6,657,125                       | 7,745,550      |
| <b>COSTS OF PRODUCTS AND SERVICES SOLD:</b>           |                                 |                |
| System sales  | 1,676,073                       | 1,867,902      |
| Service revenue                                       | 1,854,107                       | 2,148,705      |
|   | 3,530,180                       | 4,016,607      |
| Gross profit  | 3,126,945                       | 3,728,943      |
| <b>OPERATING EXPENSES</b>                             |                                 |                |
| Selling, general and administrative                   | 4,551,421                       | 4,832,304      |
| Research and development                              | 1,371,292                       | 1,688,362      |
| Total operating expenses                              | 5,922,713                       | 6,520,666      |
| Operating loss  | (2,795,768)                     | (2,791,723)    |
| INTEREST AND OTHER INCOME                             | 199,011                         | 40,731         |
| INTEREST EXPENSE                                      | (517,160)                       | (131,287)      |
| Loss before provision for income taxes                | (3,113,917)                     | (2,882,279)    |
| PROVISION FOR INCOME TAXES                            | (228)                           | 603            |
| NET LOSS  | \$ (3,114,145)                  | \$ (2,881,676) |
| DEEMED DIVIDEND ON EXERCISE OF WARRANTS               |                                 | (789,021)      |
| NET LOSS APPLICABLE TO COMMON SHAREHOLDERS            | \$ (3,114,145)                  | \$ (3,670,697) |
| <b>LOSS PER SHARE:</b>                                |                                 |                |
| Basic   | \$ (.25)                        | \$ (.33)       |
| Diluted   | (.25)                           | (.33)          |
| <b>WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING:</b> |                                 |                |
| Basic   | 12,437,150                      | 10,969,594     |
| Diluted   | 12,437,150                      | 10,969,594     |

See Notes to Condensed Consolidated Financial Statements.

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**ASPYRA, INC.**



**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

**Increase (Decrease) in Cash**





**(unaudited)**

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|   | <b>Nine Months Ended September 30,</b> |                  |
|---|--|------------------|
|   | <b>2008</b>                            | <b>2007</b>      |
| <b>OPERATING ACTIVITIES</b>   |  |                  |
| Net loss  | \$ (3,114,145)                         | \$ (2,881,676)   |
| Adjustments to reconcile net loss to net cash provided by (used in) operating activities: |  |                  |
| Depreciation and amortization   | 541,551                                | 332,237          |
| Amortization of acquired intangibles  | 516,367                                | 516,375          |
| Provision for doubtful accounts   | 15,737                                 | 47,406           |
| Amortization of capitalized software costs  | 364,162                                | 316,846          |
| Stock based compensation  | 355,757                                | 135,268          |
| Increase (decrease) from changes in:  |  |                  |
| Receivables   | (22,582)                               | 193,767          |
| Inventories   | 34,152                                 | 71,706           |
| Prepaid expenses and other assets   | (76,524)                               | 50,588           |
| Accounts payable  | (163,168)                              | (25,723)         |
| Accrued liabilities   | (153,324)                              | (82,739)         |
| Deferred service contract income  | 363,398                                | 606,174          |
| Deferred revenue on system sales  | (19,634)                               | (41,342)         |
| Net cash used in operating activities   | (1,358,253)                            | (761,113)        |
| <b>INVESTING ACTIVITIES</b>   |  |                  |
| Additions to property and equipment   | (19,501)                               | (66,534)         |
| Additions to capitalized software costs   | (443,854)                              | (662,037)        |
| Net cash used in investing activities   | (463,355)                              | (728,571)        |
| <b>FINANCING ACTIVITIES</b>   |  |                  |
| Borrowings on notes payable   | 2,775,000                              | 1,026,477        |
| Forgiveness of debt   | (171,197)                              |                  |
| Payments on notes payable   | (281,562)                              | (1,070,823)      |
| Payments on capital leases  | (112,677)                              | (112,678)        |
| Decrease in restricted cash   |  | 1,000,000        |
| Proceeds from exercise of stock options   |  | 1,717,880        |
| Net cash provided by financing activities   | 2,209,564                              | 2,560,856        |
| Foreign currency translation adjustment   | 34,029                                 | (34,103)         |
| <b>NET INCREASE IN CASH</b>   | <b>421,985</b>                         | <b>1,037,069</b> |
| CASH, beginning of period   | 803,392                                | 1,014,632        |
| CASH, end of period   | \$ 1,225,377                           | \$ 2,051,701     |

See notes to Condensed Consolidated Financial Statements.

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**ASPYRA, INC.**



**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(unaudited)**



**Note 1-Presentation of Financial Statements**

In the opinion of management of Aspyra, Inc. (the Company or ASPYRA), the accompanying unaudited condensed consolidated financial statements reflect all adjustments (which include only normal recurring accruals) necessary to present fairly the Company's financial position as of September 30, 2008, the results of its operations for the three and nine months ended September 30, 2008 and 2007, and cash flows for the nine months ended September 30, 2008 and 2007. These results have been determined on the basis of accounting principles generally accepted in the United States and practices applied consistently with those used in preparation of the Company's Annual Report on Form 10-KSB for the fiscal year ended December 31, 2007.

The results of operations for the three and nine months ended September 30, 2008 are not necessarily indicative of the results expected for any other period or for the entire year.

**Note 2-Liquidity**

As of September 30, 2008, the Company's working deficit of \$2,944,853 compared to a working deficit of \$4,007,912, as of December 31, 2007. At September 30, 2008, the Company's credit facilities with its bank consisted of a revolving line of credit of \$1,300,000, of which \$744,965 was outstanding. On March 26, 2008, the Company executed agreements renewing its revolving line of credit in the aggregate amount of \$1,300,000. The revolving line of credit is secured by the Company's accounts receivable and inventory and matures on February 27, 2009. The revolving line of credit is subject to certain covenants, including revised financial covenants. As of September 30, 2008, the Company was in compliance with all covenants. Advances under the revolving line of credit are on a formula, based on eligible accounts receivable and inventory balances. At September 30, 2008, the Company had \$385,845 outstanding on its capital leases of which \$150,237 is due in the next twelve months.

The Company's primary source of working capital has been generated from private placements of securities and from borrowings. The Company has been experiencing a history of losses due to the integration of its businesses and the significant investment in new products since the quarter ended March 31, 2005 and negative cash flows from operations since the quarter ended December 31, 2005. An unanticipated decline in sales, delays in implementations where payments are tied to delivery and/or performance of services or cancellations of contracts have had, and in the future could have a negative effect on cash flow from operations and could in turn create short-term liquidity problems.

On March 26, 2008 the Company entered into a Note Purchase Agreement with various current and new shareholders. Pursuant to the Purchase Agreement, the investors purchased secured promissory notes from the Company in the principal amount of \$2,775,000. The notes are convertible up to 5,427,273 shares of the Company's Common Stock and have a maturity date of March 26, 2010 and bear interest at the rate of 8% per annum compounded on each July 15 and January 15. Pursuant to the terms of the transaction, the Company issued 3 year warrants to purchase up to 5,496,646 of shares of Common Stock. As a result, assuming the conversion of all promissory notes and exercise of all warrants, up to 10,923,919 shares of the Company's Common Stock may be issued. Such an issuance if it were to occur, would be highly dilutive of existing shareholders and may, under certain conditions effect a change of control of the Company.

We believe that our current cash and cash equivalents, and cash flow from operations, will be sufficient to meet our current anticipated cash needs, including for working capital purposes, capital expenditures and various contractual obligations, for at least the next 12 months. If the Company is unable to generate cash from operations or meet revenue targets or obtain new cash inflows from financing or equity offerings, the Company would need to take action and reduce costs in order to operate for the next 12 months. This requires the Company to plan for potential courses of action to reduce costs and look for new sources of financings and capital infusion. We may, also, require additional cash resources due to changed business conditions or other future developments, including any investments or acquisitions we may decide to pursue. If these sources are insufficient to satisfy our cash requirements, we may seek to sell debt securities or additional equity securities or to obtain a credit facility with a





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lender. The sale of convertible debt securities or additional equity securities could result in additional dilution to our stockholders. The incurrence of additional indebtedness would result in increased debt service obligations and could result in additional operating and financial covenants that would restrict our operations. In addition, there can be no assurance that any additional financing will be available on acceptable terms, if at all. Although there are no present understandings, commitments or agreements with respect to the acquisition of any other businesses, applications or technologies, we may from time to time, evaluate acquisitions of other businesses, applications or technologies.

**Note 3-Inventories**

Inventories consist primarily of computer hardware held for resale and are stated at the lower of cost or market (net realizable value). Cost is determined using the first-in, first-out method. Supplies are charged to expense as incurred. The Company also maintains an inventory pool of component parts to service systems previously sold, which is classified as non-current in the accompanying balance sheets. Such inventory is carried at the lower of cost or market and is charged to cost of sales based on usage. Allowances are made for quantities on hand in excess of estimated future usage. At September 30, 2008, the inventory allowance was \$201,230.

**Note 4-Goodwill and Intangible Assets**

In accordance with Statement of Financial Accounting Standards ( SFAS ) No. 142, goodwill is tested for impairment on an annual basis or between annual tests if an event occurs or circumstances change that would indicate the carrying amount may be impaired. In accordance with SFAS No. 144, Accounting for Impairment of Long-Lived Assets, management reviews definite life intangible assets to determine if events or circumstances have occurred which may cause the carrying values of intangible assets to be impaired. The purpose of these reviews is to identify any facts and circumstances, either internal or external, which may indicate that the carrying values of the assets may not be recoverable. There was no impairment when the Company did its annual impairment testing and no events have occurred since that time that would trigger a reevaluation. At September 30, 2008, the net carrying value of goodwill and intangible assets were \$7,268,434 and \$3,244,615, respectively.

**Note 5-Earnings per Share**

The Company accounts for its earnings per share in accordance with SFAS No.128, which requires presentation of basic and diluted earnings per share. Basic earnings per share is computed by dividing income or loss available to common shareholders by the weighted average number of common shares outstanding for the reporting period. Diluted earnings per share reflect the potential dilution that could occur if securities or other contracts, such as stock options, to issue common stock were exercised or converted into common stock.

Earnings per share have been computed as follows:

| Three Months<br>Ended<br>September 30, 2008 | Three Months<br>Ended<br>September 30, 2007 | Nine Months<br>Ended<br>September 30, 2008 | Nine Months<br>Ended<br>September 30, 2007 |
|---|---|--|--|
|---|---|--|--|

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|   |    |            |    |             |    |             |    |             |
|---|----|------------|----|-------------|----|-------------|----|-------------|
| NET LOSS APPLICABLE TO SHAREHOLDERS                                       | \$ | (719,462)  | \$ | (1,461,784) | \$ | (3,114,145) | \$ | (3,670,697) |
| Basic weighted average number of common shares outstanding, as reported   |    | 12,437,150 |    | 11,337,150  |    | 12,437,150  |    | 10,969,594  |
| Dilutive effect of stock options, as reported                             |    |            |    |             |    |             |    |             |
| Diluted weighted average number of common shares outstanding, as reported |    | 12,437,150 |    | 11,337,150  |    | 12,437,150  |    | 10,969,594  |
| Basic and diluted loss per share, as reported                             | \$ | (.06)      | \$ | (.13)       | \$ | (.25)       | \$ | (.33)       |

For the three and nine months ended September 30, 2008, options to purchase 1,534,084 shares of common stock at per share prices ranging from \$0.36 to \$2.75 were not included in the computation of diluted loss per share because inclusion would have been anti-dilutive. For the three and nine months ended September 30, 2007, options to purchase 839,965 shares of common stock at per share prices ranging from \$1.51 to \$2.75 were not included in the computation of diluted loss per share because inclusion would have been anti-dilutive.

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**Note 6-Debt Obligations**

On March 26, 2008, the Company executed agreements to renew its revolving line of credit in the aggregate amount of \$1,300,000. The revolving line of credit is secured by the Company's accounts receivable and inventory and matures on February 27, 2009. The revolving line of credit is subject to certain covenants, including revised financial covenants. As of September 30, 2008, the Company was in compliance with all covenants. Advances under the revolving line of credit are on a formula, based on eligible accounts receivable and inventory balances. On September 30, 2008, the total amount due to the bank was \$744,965 which is included in notes payable.

In September 2008, the Company settled outstanding obligations consisting of debt and accrued interest totaling \$201,197 for \$30,000. The forgiveness of debt was \$171,197 and was recorded in other income.

**Note 7-Stock-Based Compensation**

Equity Incentive and Stock Option Plans: At September 30, 2008, the Company has two stock-based compensation plans. Readers should refer to both Item 6, Note 1 and Note 8 of the Company's financial statements, which are included in the Company's Annual Report on Form 10-KSB for the year ended December 31, 2007, for additional information related to these stock-based compensation plans. During the nine months ended September 30, 2008, the Company's board of directors approved an amendment to the 2005 Equity Incentive Plan increasing the number of available shares. The increase has not yet been ratified by the Company's shareholders, accordingly any grant made from shares included in the increase are subject to shareholder approval. There were 135,000 and 935,000 options granted in the three and nine months ended September 30, 2008. There were 310,000 options granted in the three and nine months ended September 30, 2007. No stock options were exercised in the nine months ended September 30, 2008. There were 4,000 options exercised in the nine months ended September 30, 2007 by one option holder and the Company received \$2,880. The Company accounts for stock option grants in accordance with FASB Statement 123(R), Share-Based Payment. Compensation costs related to share-based payments recognized in the Condensed Statements of Income were \$109,905 and \$355,757 for the three and nine months ended September 30, 2008 and \$52,202 and \$135,268 for the three and nine months ended September 30, 2007.

**Note 8-Commitments and Contingencies**

In accordance with the bylaws of the Company, officers and directors are indemnified for certain events or occurrences arising as a result of the officer or director's serving in such capacity. The term of the indemnification period is for the lifetime of the officer or director. The maximum potential amount of future payments the Company could be required to make under the indemnification provisions of its bylaws is unlimited. However, the Company has a director and officer liability insurance policy that reduces its exposure and enables it to recover a portion of any future amounts paid. As a result of its insurance policy coverage, the Company believes the estimated exposure for the indemnification provisions of its bylaws is minimal and, therefore, the Company has not recorded any related liabilities.

The Company enters into indemnification provisions under agreements with various parties in the normal course of business, typically with customers and landlords. Under these provisions, the Company generally indemnifies and holds harmless the indemnified party for losses suffered or incurred by the indemnified party as a result of the Company's activities or, in some cases, as a result of the indemnified party's activities under the agreement. These indemnification provisions often include indemnifications relating to representations made by the Company with regard to intellectual property rights. These indemnification provisions generally survive termination of the underlying agreement. The maximum potential amount of future payments the Company could be required to make under these indemnification provisions cannot be estimated. The Company maintains general liability, errors and omissions, and professional liability insurance in order to mitigate such risks. The Company has not incurred material costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, the Company believes the estimated exposure under these agreements is minimal. Accordingly, the Company has not recorded any related liabilities.

**Note 9-Income Taxes**

The Company accounts for income taxes in accordance with SFAS No. 109 Accounting for Income Taxes, which requires recognition of deferred tax liabilities and assets for the expected future tax consequences of events that have been included in the financial statements or tax returns. Under this method, deferred tax liabilities and assets are determined based on the differences between the financial statements and the tax basis of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense represents the tax payable for the period and the change during the period in deferred tax assets and liabilities.

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**Note 10-Private Placement**

On January 28, 2008, the Company entered into a Note Purchase Agreement with two of the Company's current stockholders, C. Ian Sym-Smith, who is also a director, and TITAB, LLC. Pursuant to the Purchase Agreement, the purchasers each purchased a secured promissory note from the Company in the principal amounts of \$200,000 and \$100,000, respectively. The two notes each have a maturity of six months from the date of issuance and bear interest at the rate of LIBOR plus 2.5% per annum. These notes automatically converted to the terms and conditions of the subsequent transaction completed on March 26, 2008 discussed below. On March 13, 2008, the Company entered into a Note Purchase Agreement with one of the Company's current stockholders, J. Shawn Chalmers. Pursuant to the Purchase Agreement Mr. Chalmers purchased a secured promissory note from the Company in the principal amounts of \$300,000. The note has a maturity date of July 28, 2008 and bears interest at the rate of LIBOR plus 2.5% per annum. Mr. Chalmers had the option and exercised the option to convert to the terms and conditions of the subsequent transaction completed on March 26, 2008 discussed below.

On March 26, 2008 the Company entered into a private placement transaction with various current and new investors in the Company. Pursuant to the Purchase Agreement entered into with these investors, the investors purchased secured promissory notes from the Company in the principal amount of \$2,775,000. The notes are convertible into shares of the Company's Common Stock at a conversion price of \$0.55 per share, subject to adjustment in the event of stock splits, stock dividends, and similar transactions. The notes are convertible into up to 5,427,273 shares of the Company's Common Stock, have a maturity date of March 26, 2010 and bear interest at the rate of 8% per annum compounded on each July 15 and January 15. Pursuant to the terms of the transaction, the Company issued to the note holders 3 year warrants to purchase up to an additional 5,496,646 of shares of Common Stock. Assuming the conversion of all promissory notes and exercise of all warrants, up to 10,923,919 shares of the Company's Common Stock may be issued as a result of the private placement. Such an issuance, if it were to occur, would be highly dilutive to existing shareholders and may, under certain conditions, effect a change of control of the Company. The Company's obligations under the notes are secured by a security interest in substantially all of the Company's tangible and intangible assets, pursuant to the terms of a Security Agreement dated March 26, 2008. In addition, the Company entered into a note purchase agreement with Great American Investors (GAI) for the amount of the transaction fees of \$210,000. Pursuant to the terms of an agreement between the Company and GAI, the Company issued warrants to purchase such number of shares of Common Stock equal to the total number of shares of Common Stock which shall be initially issuable upon conversion of the related Note plus and additional 69,375 warrants. The transfer fee of \$210,000 will be recognized over the shorter term of debt or date of conversion based on the effective interest method. As of September 30, 2008, \$52,500 of the transfer fee was charged to earnings. During the nine months ended September 30, 2008, the Company valued the warrants received in the private placement and purchase agreement with GAI utilizing the Black-Scholes Model and determined that the value of the warrants is \$840,000. The Company allocated the value of the warrants as a contra discount to the principal amount of the notes and it is being recognized over the term of the notes. As of September 30, 2008, \$210,000 of the value of the warrants was charged to earnings. In addition, the warrant holders are getting a discount of \$.025 per share, which gives rise to a beneficial conversion feature of \$133,000 that is being charged to earnings over the period from the date of issuance to the date of which the holder can realize a return. As of September 30, 2008 \$33,250 of the beneficial conversion was charged to earnings.

The obligations under the note and the security interest created by the Security Agreement are subordinate and junior in right of payment to the senior lien on the Company's assets held by Western Commercial Bank in connection with the Company's existing line of credit.

Simultaneously with the execution of the Purchase Agreement, the Company and each of the investors entered into a Registration Rights Agreement, pursuant to which each of the investors shall be entitled to certain registration rights.

**Note 11-New Accounting Pronouncements**

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In December 2007, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standard No. 141 (Revised) ( SFAS 141(R) ), Business Combinations. The provisions of this statement are effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning after December 15, 2008. Earlier application is not permitted. SFAS 141(R) replaces SFAS 141 and provides new guidance for valuing assets and liabilities acquired in a business combination. The Company will adopt SFAS 141(R) in calendar year 2009. The adoption of SFAS No. 141 is not expected to have a material impact on our consolidated financial statements.

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In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements (SFAS 157). SFAS 157 establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007. In February 2008, the FASB staff issued a staff position that delayed the effective date of SFAS No. 157 for all non-financial assets and liabilities except for those recognized or disclosed annually. The FASB also issued FAS-157-1, application of FASB Statement No. 157 to FASB Statement No. 13 and other Accounting Pronouncements that address Fair Value Measurements for Purposes of Lease Classifications or Measurements under SFAS Statement No. 13. The Company is required to adopt the provision of SFAS 157, as applicable, beginning in fiscal year 2008. The adoption of SFAS No. 157 did not have a material effect on our operating results or financial position.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities, which provides companies with an option to report selected financial assets and liabilities at fair value. The objective of SFAS No. 159 is to reduce both complexity in accounting for financial instruments and the volatility in earnings caused by measuring related assets and liabilities differently. SFAS No. 159 also establishes presentation and disclosure requirements designed to facilitate comparisons between companies that choose different measurement attributes for similar types of assets and liabilities. SFAS No. 159 is effective for the Company as of January 1, 2008. The adoption of SFAS No. 159 did not have a material effect on our operating results or financial position.

In December 2007, the FASB issued SFAS No. 160, Noncontrolling Interest in Consolidated Financial Statements (SFAS 160). SFAS 160 establishes new accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. Specifically, this statement requires the recognition of a noncontrolling interest (minority interest) as equity in the consolidated financial statements and separate from the parent's equity. The amount of net income attributable to the noncontrolling interest will be included in consolidated net income on the face of the income statement. SFAS 160 clarifies that changes in a parent's ownership interest in a subsidiary that do not result in deconsolidation are equity transactions if the parent retains its controlling financial interest. In addition, this statement requires that a parent recognize a gain or loss in net income when a subsidiary is deconsolidated. Such gain or loss will be measured using the fair value of the noncontrolling equity investment on the deconsolidation date. SFAS 160 also includes expanded disclosure requirements regarding the interests of the parent and its noncontrolling interest. SFAS 160 is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. Earlier adoption is prohibited. The adoption of SFAS 160 is not expected to have a material impact on the Company's consolidated financial position, cash flows and results of operations.

In March 2008, the FASB issued SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities which amends SFAS No. 133. The statement is intended to improve transparency in financial reporting by requiring enhanced disclosures of an entity's derivative instruments and hedging activities and their effects on the entity's financial position, financial performance, and cash flows. SFAS 161 is effective prospectively for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. The adoption of SFAS No. 161 is not expected to have a material impact on our consolidated financial statements.

In May 2008, the FASB issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles (SFAS 162). This statement identifies the sources of accounting principles and the framework for selecting the principles to be used in the preparation of financial statements of nongovernmental entities that are presented in conformity with generally accepted accounting principles (GAAP) in the United States. This Statement shall be effective 60 days following the SEC's approval of the Public Company Accounting Oversight Board (PCAOB) amendments to AU Section 411, The Meaning of Present Fairly in Conformity With Generally Accepted Accounting Principles. The Company does not believe the adoption of SFAS 162 will have a material impact on the consolidated financial statements.



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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

**Forward Looking Statements**

The SEC encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. This Quarterly Report on Form 10-Q contains such forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934.

Words such as anticipate, believe, estimate, expect, intend, may, plan, project, seek, will and words and terms of similar substance in connection with any discussion of future events, operating or financial performance, financing sources, product development, capital requirements, market growth and the like, identify forward-looking statements. Forward-looking statements are merely predictions and therefore inherently subject to uncertainties and other factors which could cause the actual results to differ materially from the forward-looking statement. These forward-looking statements include, among others:

- projections of revenues and other financial items;
- statements of strategies and objectives for future operations;
- statements concerning proposed applications or services;
- statements regarding future economic conditions, performance or business prospects;
- statements regarding competitors or competitive actions; and
- statements of assumptions underlying any of the foregoing.

All forward-looking statements are present expectations of future events and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. The risks related to ASPYRA's business discussed under Risk Factors in our Annual Report on Form 10-KSB filed March 31, 2008, among others, could cause actual results to differ materially

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from those described in the forward-looking statements. Such risks include, among others: the competitive environment; unexpected technical and marketing difficulties inherent in major product development efforts; the potential need for changes in our long-term strategy in response to future developments; future advances in clinical information technology and procedures, as well as potential changes in government regulations and healthcare policies, both of which could adversely affect the economics of the products offered by ASPYRA; and rapid technological change in the information technology and software industries.

The Company makes no representation as to whether any projected or estimated information or results contained in any forward-looking statements will be obtained or achieved. Shareholders are cautioned not to place undue reliance on the forward-looking statements, which speak only as of the date of this Quarterly Report on Form 10-Q. The Company is under no obligation, and it expressly disclaims any obligation, to update or alter any forward-looking statements after the date of this Quarterly Report on Form 10-Q, whether as a result of new information, future events or otherwise.

### **Overview**

The following discussion relates to the consolidated business of ASPYRA, which includes the operations of its wholly owned subsidiary, Aspyra Diagnostic Solutions, Inc. (ADSI), formerly StorCOMM, Inc., and its wholly owned subsidiary Aspyra Technologies, Ltd. (ATI), formerly StorCOMM Technologies, Ltd.

ASPYRA operates in one business segment determined in accordance with Statement of Financial Accounting Standards ( SFAS ) No. 131, and generates revenues primarily from the sale of its Clinical and Diagnostic Information Systems, which includes the license of proprietary application software, and may include the sale of servers and other hardware components to be integrated with its application software. In connection with sales of its products, the Company provides implementation services for the installation, integration, and training of end users personnel. The Company also generates sales of ancillary software and hardware to its customers and to third parties. We recognize these revenues under system sales in our financial statements. The Company also generates recurring revenues from the provision of comprehensive post-implementation services to its customers, pursuant to extended service agreements. We recognize these revenues under service revenues in our financial statements. This service relationship is an important aspect of our business, as the Company's products are mission critical systems that are used by healthcare providers, in most cases, 24 hours per day and 7 days per week. In order to retain this service relationship we must keep our products current for competitive, clinical, diagnostic, and regulatory compliance. Enhancements to our products in the form of software upgrades are an integral part of our business model and are included as a contract obligation in our warranty and extended service agreements. In order to generate such revenue opportunities our investment in software enhancements is significant and is a key component of our ongoing support obligations.

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Because of the nature of our business, ASPYRA makes significant investments in research and development for new products and enhancements to existing products. Historically, ASPYRA has funded its research and development programs through cash flow primarily generated from operations. Management anticipates that future expenditures in research and development will continue at current levels.

Aspyra incurred a net loss applicable to shareholders of \$719,462 or basic and diluted loss per share of \$0.06 for the quarter ended September 30, 2008 as compared to a net loss applicable to shareholders of \$1,461,784 or basic and diluted loss per share of \$0.13 for the quarter ended September 30, 2007. For the nine months ended September 30, 2008, the Company incurred a net loss applicable to shareholders of \$3,114,145 or basic and diluted loss per share of \$0.25 as compared to a net loss applicable to shareholders of \$3,670,697 or basic and diluted loss per share of \$0.33 for the same period of fiscal 2007.

The operating losses incurred by the Company during the three and nine months ended September 30, 2008 were attributable to a decrease in sales compared to the same periods in 2007, partially offset by lower costs as a result of actions taken in the first quarter of 2008 to reduce personnel and other expenses. The results are more fully discussed in the following section Results of Operations.

Results of Operations

The following table sets forth certain line items in our condensed consolidated statement of operations as a percentage of total revenues for the periods indicated:

|  | Three Months<br>Ended<br>September 30, 2008 | Three Months<br>Ended<br>September 30, 2007 | Nine Months<br>Ended<br>September 30, 2008 | Nine Months<br>Ended<br>September 30, 2007 |   |
|--|---|---|--|--|---|
| <b>Revenues:</b>                           |   |   |  |  |   |
| System sales                               | 21.6  | % 35.8                                      | % 23.3                                     | % 31.6                                     | % |
| Service revenues                           | 78.4  | 64.2  | 76.7                                       | 68.4                                       |   |
| Total revenues                             | 100.0                                       | 100.0                                       | 100.0                                      | 100.0                                      |   |
| <b>Cost of products and services sold:</b> |   |   |  |  |   |
| System sales                               | 21.4  | 24.9  | 25.2                                       | 24.1                                       |   |
| Service revenues                           | 27.3  | 23.9  | 27.8                                       | 27.8                                       |   |
| Total cost of products and services        | 48.7  | 48.8  | 53.0                                       | 51.9                                       |   |
| Gross profit                               | 51.3  | 51.2  | 47.0                                       | 48.1                                       |   |
| <b>Operating expenses:</b>                 |   |   |  |  |   |
| Selling, general and administrative        | 64.2  | 53.5  | 68.4                                       | 62.4                                       |   |
| Research and development                   | 18.1  | 20.0  | 20.6                                       | 21.8                                       |   |
| Total operating expenses                   | 82.3  | 73.5  | 89.0                                       | 84.2                                       |   |
| Operating loss                             | (31.0)                                      | (22.3)                                      | (42.0)                                     | (36.1)                                     | ) |
| Loss before provision for income taxes     | (33.1)                                      | (23.3)                                      | (46.8)                                     | (37.2)                                     | ) |
| Provision for income taxes                 |   |   |  |  | ) |
| Net loss                                   | (33.1)                                      | (23.3)                                      | (46.8)                                     | (37.2)                                     | ) |
| Deemed dividend                            |   | (27.2)                                      |  | (10.2)                                     | ) |

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|  |       |   |       |   |       |   |       |   |
|--|-------|---|-------|---|-------|---|-------|---|
| Net loss applicable to common shareholders | (33.1 | ) | (50.5 | ) | (46.8 | ) | (47.4 | ) |
|--|-------|---|-------|---|-------|---|-------|---|

*Revenues*

Sales for the quarter ended September 30, 2008 were \$2,175,753, as compared to \$2,892,925 for the quarter ended September 30, 2007, an overall decrease of \$717,172 or 24.8%. For the nine months ended September 30, 2008, sales decreased to \$6,657,125, as compared to \$7,745,550 for the comparable nine-month period ended September 30, 2007, an overall decrease of \$1,088,425 or 14.1%.

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When analyzed by revenue category for the quarter and nine-month period ended September 30, 2008, sales of Clinical Information Systems (CIS) and Diagnostic Information Systems (DIS) decreased by \$564,985 or 54.6% and \$897,474 or 36.7%, respectively, and service revenues decreased by \$152,187 or 8.2% and \$190,951 or 3.6%, respectively. The decrease in sales of DIS products was primarily attributable to the reduction in sales through the Company's distributors and channel partners. Additionally, due to market conditions, there has been a slowing of sales cycles. Management continues to believe that the importance of imaging technologies such as the Company's Radiology Information System (RIS) / Picture Archive Communication System (PACS) products justifies them as an investment by end users to improve efficiencies. The Company has been rebuilding its sales force and hired several new experienced regional sales managers in an effort to capitalize on market opportunities.

The decrease in service revenues is primarily attributable to a reduced number of post-implementation services provided. If and when the Company's installed base of CIS and DIS installations increases, then service revenues would be expected to increase as well.

Sales cycles for Clinical Information Systems (CIS) and Diagnostic Information Systems (DIS) products are generally lengthy and on average exceed six months from inception to closure. Because of the complexity of the sales process, a number of factors that are beyond the control of the Company can delay the closing of transactions. Furthermore, market conditions have also affected the length of the sales cycle. Additionally, the Company has been primarily reliant on distributors and channel partners for the sales of its Diagnostic Systems and has been subject to inconsistent flow of orders. ASPYRA's sales force is now focusing on a direct sales model for the diagnostic system products to supplement the distribution and channel network so that the Company will be less reliant on third parties for the sale of its diagnostic systems. ASPYRA has completed new versions of its laboratory and radiology information systems products, as well as its new AccessRAD RIS/ PACS which it has begun marketing.

The Company continues to seek strategic joint marketing partnerships with other companies, and channel partners. We expect that the Company's future operating results will continue to be subject to annual and quarterly variations based upon a wide variety of factors, including the volume mix and timing of orders received during any quarter or annual period. In addition, the Company's revenues associated with CIS and DIS transactions may be delayed due to customer related issues such as availability of funding, staff availability, IT infrastructure readiness, and the performance of third party contractors, all of which are issues outside of the control of ASPYRA.

*Costs of products and services sold*

Cost of products and services sold decreased by \$352,806 or 25.0% for the quarter ended September 30, 2008 as compared to the quarter ended September 30, 2007. Cost of products and services sold decreased by \$486,427 or 12.1% for the nine months ended September 30, 2008 as compared to the nine months ended September 30, 2007. For the quarter, the overall decrease in cost of sales was primarily attributable to a decrease in labor costs of \$90,767 or 13.0%, a decrease in material costs of \$177,596 or 76.1% and a decrease in other costs of sales of \$84,443 or 17.6%. For the nine-month period, the overall decrease in cost of sales was primarily attributable to a decrease in labor costs of \$221,688 or 10.4%, a decrease in material costs of \$160,785 or 31.2%, and a decrease in other costs of sales of \$103,954 or 7.6%. The decrease in labor costs and other costs was primarily attributable to reduction of personnel and overhead. The decrease in material costs was attributable to the decrease in system sales requiring hardware.

For the quarter and nine months ended September 30, 2008, cost of products and services sold as a percentage of sales was 49% and 53%, as compared to 49% and 52% for the quarter and nine months ended September 30, 2007. The overall percentage increase in cost of sales, as a percentage of sales, was primarily attributable to reduction in revenues as described above. Management believes the gross profit margin will improve in the remainder of fiscal 2008 due to reduced operating expense; however, the Company could experience quarterly variations in gross

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margin as a result of the factors discussed above. Management was able to eliminate redundant personnel and achieve operational synergies that yielded reductions in operating expenses during the first quarter of 2008 which we expect to be evident in the remainder of fiscal 2008.

### *Selling, general and administrative expenses*

Selling, general, and administrative expenses decreased by \$149,484 or 9.7% for the quarter ended September 30, 2008 as compared to the quarter ended September 30, 2007. For the nine months ended September 30, 2008, selling, general, and administrative expenses decreased by \$280,883 or 5.8%, as compared to the nine months ended September 30, 2007.

For the quarter ended September 30, 2008, the decrease in selling, general, and administrative expenses was primarily related to a decrease in salaries of \$182,000 and a decrease in travel and lodging expenses of \$27,000 partially offset by an increase of approximately \$64,000 in SFAS 123(R) stock-based compensation expense as compared to the same period in fiscal 2007.

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For the nine-month period, the reduction of expenses was primarily attributable to decreases of approximately \$711,000 related to salaries, \$53,000 in trade show expense, and \$133,000 in travel and lodging expenses, which were partially offset by an increase of \$82,000 in legal and accounting expenses, \$213,000 in SFAS 123(R) stock-based compensation expense, \$51,000 in stock administration expenses, \$113,000 in recruitment fees and \$169,000 consulting expenses related to the documentation of the Company's internal controls and consulting fees compared to the same period in fiscal 2007. Management continues to evaluate cost reductions in some of its selling, general and administrative expenses while it also continues to plan further investment in its marketing programs.

*Research and development expenses*

For the quarter and nine months ended September 30, 2008, research and development expenses decreased \$186,819 or 32.2% and \$317,070 or 18.8%, respectively, as compared to the quarter and nine months ended September 30, 2007. The decrease was primarily attributable to decreases in salaries of personnel in product development. Current development expenses were attributable to the development of AccessRAD, the RIS/PACS solution that integrates the Company's CyberRAD radiology information system with its AccessNET PACS system, and enhancements and new modules for the Company's CIS and DIS products. For the quarter ended September 30, 2008 and 2007, the Company's capitalized software costs were \$155,769 and \$207,096, respectively, which are generally amortized over the estimated useful life not to exceed five years. For the nine months ended September 30, 2008 and 2007, the Company's capitalized software costs were \$443,854 and \$662,037, respectively, which are generally amortized over the estimated useful life not to exceed five years.

*Interest expense and other income*

Interest and other income was \$179,104 and \$199,011 for the quarter and nine months ended September 30, 2008 as compared to \$12,187 and \$40,731 for the quarter and nine months ended September 30, 2007 due to the settlement of an outstanding notes payable, which was recorded in other income.

Interest expense was \$223,710 and \$517,160 for the quarter and nine months ended September 30, 2008 as compared to \$38,385 and \$131,287 for the quarter and nine months ended September 30, 2007. The increase was primarily due to non-cash interest charges related to the value of outstanding warrants, beneficial conversion, and debt issuance costs resulting from the private placement transaction completed on March 26, 2008. See *Liquidity and Capital Resources* for additional information.

*Net loss*

As a result of the factors discussed above, the Company incurred a net loss applicable to shareholders of \$719,462 or basic and diluted loss per share of \$0.06 for the quarter ended September 30, 2008 as compared to a net loss applicable to shareholders of \$1,461,784 or basic and diluted loss per share of \$0.13 for the quarter ended September 30, 2007. For the nine months ended September 30, 2008, the Company incurred a net loss applicable to shareholders of \$3,114,145 or basic and diluted loss per share of \$0.25 as compared to a net loss applicable to shareholders of \$3,670,697 or basic and diluted loss per share of \$0.33 for the same period of fiscal 2007.

**Liquidity and Capital Resources**





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Historically, the Company's primary need for capital has been to invest in software development, and in computers and related equipment for its internal use. The Company invested \$443,854 and \$662,037, respectively, in software development during the nine months ended September 30, 2008 and 2007. These expenditures related to investment in the Company's RIS/PACS integrated system, AccessRAD, enhancements to AccessNET PACS, the new browser version of the Company's LIS product, CyberLAB, and other product enhancements. The Company anticipates expending additional sums during fiscal 2008 on product enhancements to all its products and the further development of AccessRAD. During the nine months ended September 30, 2008, the Company invested an aggregate of \$19,501 in fixed assets primarily consisting of computers and software, as compared to an investment of \$66,534 in fixed assets primarily consisting of computers, network infrastructure, telephone and data communications systems, and software in the quarter ended September 30, 2007.

As of September 30, 2008, the Company's working capital amounted to a deficit of \$2,944,853 as compared to a deficit of \$4,007,912 as of December 31, 2007. The reduction in deficit was primarily attributable to the private placement transaction completed on March 26, 2008 with various current and new investors which is described in more detail below.

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On March 26, 2008, the Company also executed agreements renewing its revolving line of credit with Western Commercial Bank in the aggregate amount of \$1,300,000. The revolving line of credit is secured by the Company's accounts receivable and inventory and matures on February 27, 2009. The revolving line of credit is subject to certain covenants including revised financial covenants. At September 30, 2008, the balance outstanding on the Company's revolving line of credit was \$744,965. As of September 30, 2008, the Company was in compliance with all covenants. Advances under the revolving line of credit are on a formula based on eligible accounts receivable and inventory balances.

Cash used in operating activities was \$1,358,253 for the nine months ended September 30, 2008, compared to cash used in operating activities of \$761,113 for the nine months ended September 30, 2007. The increase in cash used for operating activities was primarily attributable to the net change in accounts payable, accrued liabilities and prepaid expenses, which was partially offset by the change in receivables and deferred service contract income along with increased depreciation, stock-based compensation, and amortization of capitalized software.

Net cash used in investing activities totaled \$463,355 for the nine months ended September 30, 2008, compared to \$728,571 used in investing activities during the same period of 2007. The change was primarily the result of a decrease in investment in fixed assets and software capitalization costs compared to the same period of 2007.

Cash provided by financing activities amounted to \$2,209,564 during the nine months ended September 30, 2008 compared to cash provided by financing activities of \$2,560,856 in the same period of 2007. The decrease was primarily attributable to the exercise of outstanding warrants and the change in restricted cash in 2007, partially offset by the Company completing the private placement transaction described below on March 26, 2008.

The Company's primary source of working capital has been generated from private placements of securities and from borrowings. The Company has experienced a history of losses due to the integration of its businesses and the significant investment in new products since the quarter ended March 31, 2005 and negative cash flows from operations since the quarter ended December 31, 2005. An unanticipated decline in sales, delays in implementations where payments are tied to delivery and/or performance of services or cancellations of contracts have had and in the future could have a negative effect on cash flow from operations and could in turn create short-term liquidity problems.

On March 26, 2008 the Company completed a private placement of promissory notes and warrants pursuant to a Note Purchase Agreement entered into with various current and new investors. Under the terms of the Purchase Agreement, the investors purchased secured promissory notes from the Company in the principal amount of \$2,775,000. The notes are convertible into shares of the Company's Common Stock at a conversion price of \$0.55 per share, subject to adjustment in the event of stock splits, stock dividends, and similar transactions. The notes are convertible into up to 5,427,273 shares of the Company's Common Stock, have a maturity date of March 26, 2010 and bear interest at the rate of 8% per annum compounded on each July 15 and January 15. Under the terms of the transaction, the Company issued to the note holders 3-year warrants to purchase up to an aggregate of 5,496,646 additional shares of Common Stock. As a result, assuming the conversion of all promissory notes and exercise of all warrants issued in the private placement, up to 10,923,919 shares of the Company's Common Stock may be issued. Such an issuance if it were to occur, would be highly dilutive to existing shareholders and may, under certain conditions, effect a change of control of the Company. Simultaneously with the execution of the Purchase Agreement, the Company and each of the investors entered into a Registration Rights Agreement, pursuant to which each of the private placement investors shall be entitled to certain registration rights for all of the shares issuable in the transaction.

We believe that our current cash and cash equivalents, and cash flow from operations, will be sufficient to meet our current anticipated cash needs, including for working capital purposes, capital expenditures and various contractual obligations, for at least the next 12 months. If the Company is unable to generate cash from operations or meet revenue targets or obtain new cash inflows from financing or equity offerings, the

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Company would need to take action and reduce costs in order to operate for the next 12 months. This requires the Company to plan for potential courses of action to reduce costs and look for new sources of financings and capital infusion. We may also require additional cash resources due to changed business conditions or other future developments, including any investments or acquisitions we may decide to pursue. If these sources are insufficient to satisfy our cash requirements, we may seek to sell debt securities or additional equity securities or to obtain a credit facility with a lender. The sale of additional convertible debt securities or equity securities could result in additional dilution to our stockholders. The incurrence of additional indebtedness would result in increased debt service obligations and could result in additional operating and financial covenants that would restrict our operations. In addition, there can be no assurance that any additional financing will be available on acceptable terms, if at all.

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Although there are no present understandings, commitments or agreements with respect to the acquisition of any other businesses, applications or technologies, we may from time to time evaluate acquisitions of other businesses, applications or technologies.

**Seasonality, Inflation and Industry Trends**



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The Company's sales are generally higher in the spring and fall but are subject to a number of factors related to its customers' budgetary cycles. Inflation has not had a material effect on the Company's business since the Company has been able to adjust the prices of its products and services in response to inflationary pressures. Management believes that most phases of the healthcare segment of the computer industry will continue to be highly competitive, and that potential healthcare reforms including initiatives to establish a national standard for electronic health records may have a long-term positive impact on its business. The key issues driving demand for ASPYRA's products are industry concerns about patient care and safety issues, development of a national standard for electronic health records that will affect all clinical data, a shift from analog to digital imaging technologies, and regulatory compliance. The Company has continued to invest heavily in new application modules to assist its customers in addressing these issues. Management believes that new application modules and features that concentrate on such issues will be key selling points and will provide a competitive advantage. In addition, management believes that the healthcare information technology industry will be marked with more significant technological advances, which will improve the quality of service and reduce costs.

### **Critical Accounting Policies and Estimates**





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Management's discussion and analysis of ASPYRA's financial condition and results of operations are based upon the condensed consolidated financial statements contained in this Quarterly Report on Form 10-Q, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosures of contingent assets and liabilities. On an on-going basis, management evaluates estimates, including those related to the valuation of inventory and the allowance for uncollectible accounts receivable. We base our estimates on historical experience and on various other assumptions that management believes to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. We believe the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our consolidated financial statements:

### *Inventory*

The Company's inventory is comprised of a current inventory account that consists of items that are held for resale and a long-term inventory account that consists of items that are held for repairs and replacement of hardware components that are serviced by the Company under long-term Extended Service Agreements with some of its customers. Current inventory is valued at the lower of cost to purchase or the current estimated market value of the inventory items. Inventory is evaluated on a continual basis and adjustments to recorded costs are made based on management's estimate of future sales value, or in the case of the long-term component inventory, on management's estimation of the usage of specific inventory items and net realizable value. Management reviews inventory quantities on hand and makes a determination of the excess or obsolete items in the inventory, which, are specifically reserved. In addition, adjustments are made for the difference between the cost of the inventory and the estimated market value and charged to operations in the period in which the facts that give rise to the adjustments become known. At September 30, 2008, the inventory reserve was approximately \$201,230.

### *Accounts Receivable*

Accounts receivable balances are evaluated on a continual basis and allowances are provided for potentially uncollectible accounts based on management's estimate of the collectability of customer accounts. If the financial condition of a customer were to deteriorate, resulting in an impairment of their ability to make payments, an additional allowance may be required. Allowance adjustments are charged to operations in the period in which the facts that give rise to the adjustments become known. The accounts receivable balance at September 30, 2008 was \$928,057, net of an allowance for doubtful accounts of approximately \$46,801.

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*Revenue Recognition*

Revenues are derived primarily from the sale of CIS and DIS products and the provision of services. The components of the system sales revenues are the licensing of computer software, installation, and the sale of computer hardware and sublicensed software. The components of service revenues are software support and hardware maintenance, training, and implementation services. The Company recognizes revenue in accordance with the provisions of Statement of Position (SOP) No. 97-2, Software Revenue Recognition, as amended by SOP No. 98-4, SOP 98-9 and clarified by Staff Accounting Bulletin (SAB) 104 Revenue Recognition in Financial Statements. SOP No 97-2, as amended, generally requires revenue earned on software arrangements involving multiple-elements to be allocated to each element based on the relative fair values of those elements. The Company allocates revenue to each element in a multiple-element arrangement based on the element's respective fair value, with the fair value determined by the price charged when that element is sold separately and specifically defined in a quotation or contract. Deferred revenue related to CIS and DIS sales are comprised of deferrals for license fees, hardware, and other services for which the implementation has not yet been completed and revenues have not been recognized. Revenues are presented net of discounts. At September 30, 2008 deferred revenue was \$412,112.

Post-implementation software and hardware maintenance services are marketed under monthly, quarterly and annual arrangements and are recognized as revenue ratably over the contracted maintenance term as services are provided. The Company determines the fair value of the maintenance portion of the arrangement based on the renewal price of the maintenance charged to customers, the professional services portion of the arrangement (other than installation services) based on hourly rates which the Company charges for these services when sold apart from a software license, and the hardware and sublicense of software based on the prices for these elements when they are sold separately from the software. At September 30, 2008, deferred service contract income was \$2,088,048.

*Software Development Costs*

Costs incurred internally in creating computer software products are expensed until technological feasibility has been established upon completion of a program design. Thereafter, applicable software development costs are capitalized and subsequently reported at the lower of amortized cost or net realizable value. Capitalized costs are amortized based on current and expected future revenue for each product with minimum annual amortization equal to the straight-line amortization over the estimated economic life of the product, not to exceed five years. For the nine months ended September 30, 2008 and 2007, the Company capitalized \$443,854 and \$662,037, respectively. At September 30, 2008, the balance of capitalized software costs was \$2,918,925, net of accumulated amortization of \$1,239,328.

*Intangible Assets*

Intangible assets, with definite and indefinite lives, consist of acquired technology, customer relationships, channel partners, and goodwill. They are recorded at cost and are amortized, except goodwill, on a straight-line basis based on the period of time the asset is expected to contribute directly or indirectly to future cash flows, which range from four to 15 years.

In accordance with Statement of Financial Accounting Standards (SFAS) No. 142, goodwill is tested for impairment on an annual basis or between annual tests if an event occurs or circumstances change that would indicate the carrying amount may be impaired. In accordance with SFAS No. 144, Accounting for Impairment of Long-Lived Assets, management reviews definite life intangible assets to determine if events or

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circumstances have occurred which may cause the carrying values of intangible assets to be impaired. The purpose of these reviews is to identify any facts or circumstances, either internal or external, which may indicate that the carrying value of the assets may not be recoverable.

### *Stock-based Compensation*

We have two stock-based compensation plans, the 2005 Equity Incentive Plan and the 1997 Stock Option Plan, under which we may issue shares of our common stock to employees, officers, directors and consultants. Upon effectiveness of the 2005 Equity Incentive Plan on November 22, 2005, the 1997 Stock Option Plan was terminated for purposes of new grants. Both of these plans have been approved by our shareholders. During the nine months ended September 30, 2008, the Board approved an increase in the number of shares available for grant under the 2005 Equity Incentive Plan from 1,290,875 to 3,040,875. The increase has not yet been ratified by our shareholders, and any equity awards made from this share increase will be subject to shareholder approval, which we plan to solicit at our next annual meeting of shareholders.

Prior to January 1, 2006, we accounted for these plans under the recognition and measurement provisions of APB Opinion No. 25, Accounting for Stock Issued to Employees, and related Interpretations, as permitted by SFAS No. 123, Accounting for Stock-Based Compensation. Effective January 1, 2006, we adopted the fair value recognition provisions of SFAS No. 123(R), Share-Based Payment, using the modified-prospective-transition method. Under that transition method, compensation cost recognized in the three and nine months ended September 30, 2008 and 2007 includes: (a) compensation

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cost for all share-based payments granted prior to, but not yet vested as of January 1, 2006, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123, and (b) compensation cost for all share-based payments granted subsequent to January 1, 2006, based on the grant-date fair value estimated in accordance with the provisions of SFAS No. 123(R). Results for prior periods have not been restated.

SFAS No. 123(R) requires us to make certain assumptions and judgments regarding the grant date fair value. These judgments include expected volatility, risk free interest rate, expected option life, dividend yield and vesting percentage. These estimations and judgments are determined by us using many different variables that in many cases are outside of our control. The changes in these variables or trends, including stock price volatility and risk free interest rate may significantly impact the grant date fair value resulting in a significant impact to our financial results.

*Income Taxes*

The Company accounts for income taxes in accordance with SFAS No. 109 Accounting for Income Taxes, which requires recognition of deferred tax liabilities and assets for the expected future tax consequences of events that have been included in our financial statements or tax returns. Under this method, deferred tax liabilities and assets are determined based on the differences between the financial statements and the tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense represents the tax payable for the period and the change during the period in deferred tax assets and liabilities. The Company has evaluated the net deferred tax asset taking into consideration operating results and determined that a full valuation allowance should be maintained.

New Accounting Pronouncements

In December 2007, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standard No. 141 (Revised) ( SFAS 141(R) ), Business Combinations. The provisions of this statement are effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning after December 15, 2008. Earlier application is not permitted. SFAS 141(R) replaces SFAS 141 and provides new guidance for valuing assets and liabilities acquired in a business combination. We will adopt SFAS 141(R) in calendar year 2009. The adoption of SFAS No. 141 is not expected to have a material impact on our consolidated financial statements.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements (SFAS 157). SFAS 157 establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007. In February 2008, the FASB staff issued a staff position that delayed the effective date of SFAS No. 157 for all non-financial assets and liabilities except for those recognized or disclosed annually. The FASB also issued FAS-157-1, application of FASB Statement No. 157 to FASB Statement No. 13 and other Accounting Pronouncements that address Fair Value Measurements for Purposes of Lease Classifications or Measurements under SFAS Statement No. 13 . We are required to adopt the provision of SFAS 157, as applicable, beginning in fiscal year 2008. The adoption of SFAS No. 157 did not have a material effect on our operating results or financial position.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities , which provides companies with an option to report selected financial assets and liabilities at fair value. The objective of SFAS No. 159 is to reduce both complexity in accounting for financial instruments and the volatility in earnings caused by measuring related assets and liabilities differently. SFAS No. 159 also establishes presentation and disclosure requirements designed to facilitate comparisons between companies that choose different measurement attributes for similar types of assets and liabilities. SFAS No. 159 is effective for the Company as of January 1, 2008. The adoption of SFAS No. 159 did not have a material effect on our operating results or financial position.

In December 2007, the FASB issued SFAS No. 160, Noncontrolling Interest in Consolidated Financial Statements ( SFAS 160 ). SFAS 160 establishes new accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. Specifically, this statement requires the recognition of a noncontrolling interest (minority interest) as equity in the consolidated financial statements and separate from the parent s equity. The amount of net income attributable to the noncontrolling interest will be included in consolidated net income on the face of the income statement. SFAS 160 clarifies that changes in a parent s ownership interest in a subsidiary that do not result in deconsolidation are equity transactions if the parent retains it controlling financial interest. In addition, this statement requires that a parent recognize a gain or loss in net income when a subsidiary is deconsolidated. Such gain or loss will be measured using the fair value of the noncontrolling equity investment on the deconsolidation date. SFAS 160 also includes expanded disclosure requirements regarding the interests of the parent and its noncontrolling interest. SFAS 160 is effective for fiscal

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years, and interim periods within those fiscal years, beginning on or after December 15, 2008. Earlier adoption is prohibited. The adoption of SFAS 160 is not expected to have a material impact on the Company's consolidated financial position, cash flows and results of operations.

In March 2008, the FASB issued SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities which amends SFAS No. 133. The statement is intended to improve transparency in financial reporting by requiring enhanced disclosures of an entity's derivative instruments and hedging activities and their effects on the entity's financial position, financial performance, and cash flows. SFAS 161 is effective prospectively for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. The adoption of SFAS No. 161 is not expected to have a material impact on our consolidated financial statements.

In May 2008, the FASB issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles (SFAS 162). This statement identifies the sources of accounting principles and the framework for selecting the principles to be used in the preparation of financial statements of nongovernmental entities that are presented in conformity with generally accepted accounting principles (GAAP) in the United States. This Statement shall be effective 60 days following the SEC's approval of the Public Company Accounting Oversight Board (PCAOB) amendments to AU Section 411, The Meaning of Present Fairly in Conformity With Generally Accepted Accounting Principles. The Company does not believe the adoption of SFAS 162 will have a material impact on the consolidated financial statements.

**Item 4T. Controls and Procedures.**

*Evaluation of Disclosure Controls and Procedures*

Our management, with the participation of our chief executive officer and chief financial officer, evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2008. The term disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company's management, including its principal executive and principal financial officers, as appropriate, to allow timely decisions regarding required disclosure. Based on the evaluation of our disclosure controls and procedures as of September 30, 2008, our chief executive officer and chief financial officer concluded that, as of such date, our disclosure controls and procedures were effective.

*Changes in Internal Control Over Financial Reporting*

During the quarter ended September 30, 2008, there have been no changes in our internal control over financial reporting (as

defined in Rule 13a-15(f) and 15d-15(f) under the Exchange Act) that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

This quarterly report does not include an attestation report of the company's registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the company's registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit the company to provide only management's report in this quarterly report.

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**Part II OTHER INFORMATION**

**Item 1. Legal Proceedings**

None.

**Item 2. Unregistered Sales Of Equity Securities And Use Of Proceeds.**

None.

**Item 3. Defaults Upon Senior Securities.**

None.

**Item 4. Submission Of Matters To A Vote Of Security Holders.**

None.

**Item 5. Other Information.**

None.

**Item 6. Exhibits.**

| <b>Exhibit No.</b> | <b>Description</b>                              |
|--------------------|---|
| 3.1 (1)            | Restated Articles of Incorporation, as amended. |



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- 3.2 (2) Amendment to the Restated Articles of Incorporation filed with the Secretary of the State of California on November 21, 2005.
- 3.3 (1) By-Laws, as amended.
- 31.1 \* Certification of Chief Executive Officer Pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934.
- 31.2 \* Certification of Chief Financial Officer Pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934.
- 32.1 \* Certification of Chief Executive Officer Pursuant to Rule 13a-14(b)/15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350.
- 32.2 \* Certification of Chief Financial Officer Pursuant to Rule 13a-14(b)/15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350.

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(1) Previously filed as an exhibit to the Company's Registration Statement on Form S-18 dated September 22, 1983, SEC File No. 2- 85265.

(2) Included as an Annex to the joint proxy statement/prospectus that is part of the Company's Registration Statement on Form S-4, originally filed on October 3, 2005, SEC File No. 333-128795.

\* Filed herewith.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**ASPYRA, INC.**

Date: November 14, 2008

/s/ James Zierick  
Chief Executive Officer  
(Principal Executive Officer)

Date: November 14, 2008

/s/ Anahita Villafane  
Chief Financial Officer  
(Principal Financial and Accounting Officer)

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**EXHIBIT INDEX**

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