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PRIMEDIA INC Form 8-K September 11, 2003

> SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (D) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) SEPTEMBER 11, 2003

COMMISSION FILE NUMBER: 1-11106

PRIMEDIA INC.

(Exact name of registrant as specified in its charter)

DELAWARE 13-3647573

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

745 Fifth Avenue, New York, New York _____ (Address of principal executive offices)

> 10151 _____

(Zip Code)

Registrant's telephone number, including area code (212) 745-0100

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE

On September 11, 2003, PRIMEDIA Inc. issued a press release, a copy of which is attached hereto as Exhibit 99.1.

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ITEM 7. FINANCIAL STATEMENT AND EXHIBITS.

(c) Exhibits

Exhibit 99.1: Press Release of PRIMEDIA Inc., dated September 11, 2003

3

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRIMEDIA INC.
----(Registrant)

Date: September 11, 2003 /s/ Beverly C. Chell

(Signature)

Vice Chairman and Secretary

4

INDEX TO EXHIBITS

Exhibit No. Description

99.1 Press Release of PRIMEDIA Inc.,
dated September 11, 2003