

NU SKIN ENTERPRISES INC

Form 4

August 14, 2008

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Number: 3235-0287
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(Print or Type Responses)

1. Name and Address of Reporting Person *
TILLOTSON SANDRA

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET**

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**NU SKIN ENTERPRISES INC
[NUS]**

3. Date of Earliest Transaction
(Month/Day/Year)
08/12/2008

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Senior Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	08/12/2008		S		4,600	D	\$ 17.01
							3,168,551
Class A Common Stock	08/12/2008		S		3,000	D	\$ 17.02
							3,165,551
Class A Common Stock	08/12/2008		S		3,200	D	\$ 17.03
							3,162,351
Class A	08/12/2008		S		5,800	D	\$
							3,156,551

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Common Stock					17.04		
Class A Common Stock	08/12/2008	S	5,800	D	\$ 17.05	3,150,751	D
Class A Common Stock	08/12/2008	S	10,500	D	\$ 17.06	3,140,251	D
Class A Common Stock	08/12/2008	S	2,800	D	\$ 17.07	3,137,451	D
Class A Common Stock	08/12/2008	S	1,300	D	\$ 17.08	3,136,151	D
Class A Common Stock	08/12/2008	S	1,400	D	\$ 17.09	3,134,751	D
Class A Common Stock	08/12/2008	S	2,000	D	\$ 17.1	3,132,751	D
Class A Common Stock	08/12/2008	S	3,400	D	\$ 17.11	3,129,351	D
Class A Common Stock	08/12/2008	S	600	D	\$ 17.12	3,128,751	D
Class A Common Stock	08/12/2008	S	900	D	\$ 17.13	3,127,851	D
Class A Common Stock	08/12/2008	S	1,700	D	\$ 17.14	3,126,151	D
Class A Common Stock	08/12/2008	S	300	D	\$ 17.15	3,125,851	D
Class A Common Stock	08/12/2008	S	700	D	\$ 17.16	3,125,151	D
Class A Common Stock	08/12/2008	S	2,300	D	\$ 17.17	3,122,851	D
Class A Common Stock	08/12/2008	S	900	D	\$ 17.18	3,121,951	D

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Class A Common Stock	08/12/2008	S	2,000	D	\$ 17.19	3,119,951	D
Class A Common Stock	08/12/2008	S	11,900	D	\$ 17.2	3,108,051	D
Class A Common Stock	08/12/2008	S	14,300	D	\$ 17.21	3,093,751	D
Class A Common Stock	08/12/2008	S	4,000	D	\$ 17.22	3,089,751	D
Class A Common Stock	08/12/2008	S	3,800	D	\$ 17.23	3,085,951	D
Class A Common Stock	08/12/2008	S	2,400	D	\$ 17.24	3,083,551	D
Class A Common Stock	08/12/2008	S	3,000	D	\$ 17.25	3,080,551	D
Class A Common Stock	08/12/2008	S	1,800	D	\$ 17.26	3,078,751	D
Class A Common Stock	08/12/2008	S	1,100	D	\$ 17.27	3,077,651	D
Class A Common Stock	08/12/2008	S	3,800	D	\$ 17.28	3,073,851	D

Class A Common Stock						900,000	I	By the SNT Rhino Company, L.C.
Class A Common Stock						500,000	I	By the CST Rhino Company, L.C.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number of Shares
Call Option (Obligation to Sell)	\$ 13.7	02/14/2005		X	1,066,600	(1) 06/28/2005	Class A Common Stock 400
Call Option (Obligation to Sell)	\$ 13.7	02/15/2005		X	400,200	(1) 06/28/2005	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
TILLOTSON SANDRA C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601	X Senior Vice President

Signatures

D. Matthew Dorny as Attorney-in-Fact for Sandra N. Tillotson 08/14/2008

Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Immediately exercisable

(2) The call option was granted as part of a private equity transaction involving the sale of shares previously reported on 9/16/2003.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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