

NU SKIN ENTERPRISES INC  
 Form 4  
 September 02, 2005

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KING RICHARD W**

2. Issuer Name and Ticker or Trading Symbol  
**NU SKIN ENTERPRISES INC [NUS]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/31/2005**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Chief Information Officer**

**PROVO 84601**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Class A Common Stock					5,987 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.56					08/31/2001 <sup>(4)</sup>	08/31/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 20.8					07/13/2006 <sup>(3)</sup>	07/12/2009	Class A Common Stock	250,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.2					02/28/2002 <sup>(4)</sup>	02/28/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.85					08/31/2002 <sup>(4)</sup>	08/31/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.99					03/01/2003 <sup>(4)</sup>	03/01/2012	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12					09/03/2003 <sup>(4)</sup>	09/03/2012	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 9.04					03/10/2004 <sup>(4)</sup>	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 11.5					09/02/2004 <sup>(4)</sup>	09/02/2013	Class A Common Stock	12,500



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- (3) Becomes exercisable on date indicated, subject to earlier vesting if certain performance objectives are met.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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