NUTRACEA Form 10QSB May 24, 2004

UNITED STATES

	SECURITIES AND EXCHANG Washington, DC							
	FORM 10-QS	В						
[X] QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934								
FOR THE QUARTERLY PERIOD ENDED MARCH 31, 2004								
[]	TRANSITION REPORT UNDER SEC EXCHANGE ACT FOR THE TRANSI	TION PERIOD FROM						
	Commission File Number	0-32565						
	NUTRACEA							
(Exact na	me of small business issuer	as specified in its charter)						
CALIFORN	IA 	87-0673375						
(State of other j	urisdiction of	(I.R.S. Employer Identification Number)						
El Dorado Hi	s Flight Court lls, California	95762						
	ipal Executive Offices)	(Zip Code)						
	Issuer's telephone number:	(916) 933-7000 						
The number of sha was 25,604,270.	res of the issuer's common s	tock outstanding as of May 21, 2004						
Transitional Smal	l Business Disclosure Format	(Check One): Yes No X						
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NUTRACEA AND SUBSIDIARIES Consolidated Balance Sheet March 31, 2004 (Unaudited)

ASSETS

CURRENT ASSETS Cash Accounts receivable-trade Inventory, net Prepaid expenses	\$ 1,937,454 16,394 179,946 27,741
Total current assets EQUIPMENT, net PATENTS AND TRADEMARKS, net GOODWILL	2,161,535 18,739 95,794 250,001
TOTAL ASSETS	\$ 2,526,069
LIABILITIES AND SHAREHOLDERS' DEFICIT Accounts payable Accrued expenses Due to related parties Customer deposits Convertible, manditorily redeemable series A preferred stock, no par value, \$1 stated value 20,000,000 shares authorized 670,000 shares issued and outstanding	\$ 254,038 49,905 194,515 166,150
Total current liabilities	1,154,771
COMMITMENTS AND CONTINGENCIES	

SHAREHOLDERS' DEFICIT

Common stock, no par value 100,000,000 shares authorized 24,707,613 shares issued and outstanding Deferred compensation Accumulated deficit

40,565,159 (37,921)(39, 155, 940) _____

Total shareholders' deficit

1,371,298

TOTAL LIABILITIES AND SHAREHOLDERS' DEFICIT

\$ 2,526,069 -----

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NUTRACEA AND SUBSIDIARIES Consolidated Statements of Operations and Comprehensive Loss (unaudited)

	For the Three Months Ended March 31,				
	2004	2003			
REVENUES Net sales	\$ 122,069	\$ 225,991			
COST OF GOODS SOLD	78 , 665	127,399			
GROSS PROFIT OPERATING EXPENSES	43,404 17,846,459	98,592 462,607			
LOSS FROM OPERATIONS	(17,803,055)	(364,015)			
OTHER INCOME (EXPENSE) Interest income Interest expense	938 (495)	(17,191)			
Total other income (expense)	443	(17,191)			
NET LOSS CUMULATIVE PREFERRED DIVIDEND	(17,802,612) 8,373	(381,206) 37,532			
NET LOSS AVAILABLE TO COMMON SHAREHOLDERS	\$(17,810,985) =======				
BASIC AND DILUTED LOSS AVAILABLE TO COMMON SHAREHOLDERS PER SHARE	\$ (1.29)	\$ (0.17)			

BASIC AND DILUTED WEIGHTED-AVERAGE SHARES OUTSTANDING

13,860,551 2,419,085 -----

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NUTRACEA AND SUBSIDIARIES Consolidated Statements of Cash Flow (unaudited)

	2004	2003
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$(17,802,612)	\$(381,206)
Adjustments to reconcile net loss to net cash		
used in operating activities	5 150	20.00
Depreciation and amortization	•	32,297
Amortization of deferred compensation	35,681	33 , 076
Non-cash issuances of stock options and warrants		_
Non-cash issuances of stock as compensation	9,561,197	_
(Increase) decrease in Accounts receivable	14 050	(11E 010)
	14,059	
Inventory	(109,052)	
Prepaid expenses	(12,884)	•
Accounts payable Accrued salaries and benefits		16,611
Deferred compensation	(22,067)	24,392 112,884
Accrued expenses		8,800
Customer deposits	64,664	
Due to related parties		(10,694)
bue to related parties		
Net cash used in operating activities	(862,217)	(239,675)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(2,237)	_
Purchase of patents and trademarks	(42,622)	(2,483)
Net cash used in investing activities	(44,859)	(2,483)
CASH FLOWS FROM FINANCING ACTIVITIES		0.400 4000
Proceeds from notes payable - related parties	_	240,422
Payments on notes payable - related parties	_	(85,000)
Proceeds from issuance of common stock	2 744 507	90,000
Proceeds from exercise of stock options	2,744,507 	
Net cash provided by financing activities	2,744,507	245,422
Net increase in cash	1,837,431	3,264
CASH, BEGINNING OF PERIOD	100,023	34,718
CASH, END OF PERIOD	\$ 1,937,454	\$ 37 , 982
	=======================================	

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NUTRACEA AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1-BASIS OF PRESENTATION:

The accompanying unaudited interim consolidated financial statements of NutraCea have been prepared in accordance with accounting principles generally accepted in the United States of America and the rules of the Securities and Exchange Commission ("SEC"), and should be read in conjunction with the audited financial statements and notes thereto contained in NutraCea's Annual Report filed with the SEC on Form 10-KSB. In the opinion of management, all adjustments, consisting of normal recurring adjustments, necessary for a fair presentation of financial position and the results of operations for the interim periods presented have been reflected herein. The results of operations for interim periods are not necessarily indicative of the results to be expected for the full year. Notes to the financial statements that would substantially duplicate the disclosure contained in the audited financial statements for 2003 as reported in the 10-KSB have been omitted.

NOTE 2-STOCK-BASED COMPENSATION:

Compensation is recorded for stock-based compensation grants based on the excess of the estimated fair value of the common stock on the measurement date over the exercise price. Additionally, for stock-based compensation grants to consultants, NutraCea recognizes as compensation expense the fair value of such grants as calculated pursuant to SFAS No. 123, recognized over the related service period. SFAS No. 148 requires companies to disclose proforma results of the estimated effect on net income and earnings per share to reflect application of the fair value recognition provision of SFAS No. 123.

	For the three months ended March 31,				
	200) 4	2	:003	
Net loss available to common shareholders:					
As reported:	\$(17,81	LO,985)	\$ (41	8,738)	
Less: compensation expense charged to income: Plus: proforma compensation		_		-	
expense:		-		-	
Proforma net loss available					
to common shareholders:		LO,985)	\$(41	8,738)	
Basic loss per common share:					
As reported:	\$	(1.29)			
Proforma:	\$	(1.29)	Ş	(0.17)	

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Agreements

For all agreements where stock is awarded as partial or full consideration, the expense is valued at the fair value of the stock. Expense for stock options and warrants issued to consultants is calculated at fair value using the Black-Scholes valuation method.

Effective January 1, 2004, NutraCea amended two executive employment contracts to reflect quarterly bonuses. Under the contract, compensation shall be \$45,000 per calendar quarter, with 250,000 shares of common stock to be granted in the event NutraCea achieves gross revenues of \$1 million or more for the quarter. In addition, a one-time stock grant of 550,000 shares of common stock will be awarded for the first quarter gross revenues equal or exceed \$5 million. This bonus agreement is effective until April 15, 2006, unless extended by the board. NutraCea also agreed to maintain an annual bonus program for members of the senior management group, including the Chief Executive Officer. The Chief Executive Officer shall be eligible to receive an annual bonus under terms otherwise governing the annual bonus program.

Effective January 1, 2004, NutraCea amended the stock options section of an executive employment contract dated April 15, 2003. The amendment changed the vesting conditions on 250,000 shares of common stock to "upon the completion of the twelfth month of employment " instead of "upon the Company achieving two successful calendar quarters of net profits from operations of the business of the Company before interest, taxes, depreciation and amortization as conclusively determined by the independent certified public accountant for the Company".

On January 12, 2004, NutraCea entered into a one-year consulting agreement with a sales and marketing company. Under the terms of the agreement, compensation shall be warrants to purchase 4,000,000 shares of common stock as follows: 300,000 shares at \$.50 per share on or before January 12, 2004; 400,000 shares at \$.50 per share on or before February 17, 2004; and 3,300,000 shares at \$.50 per share on or before April 19, 2004. Non-cash compensation expense of \$3,911,886 was recorded relating to this agreement. All of the warrants had been exercised at March 31, 2004.

On January 28, NutraCea entered into a one-year consulting agreement with a sales and marketing company. Under the terms of the agreement, compensation shall be warrants to purchase 90,000 shares of common stock at an exercise price of \$.01 per share. Non-cash compensation expense of \$137,158 was recorded relating to this agreement. As of March 31, 2004, these warrants had been exercised.

On February 2, 2004, NutraCea entered into a six -month consulting agreement with a communications company. Under the terms of the agreement, compensation shall be \$2,500 per month, plus shares of common stock valued at \$6,000 issued at signing of contract. Either party may terminate the agreement with sixty days written notice. At March 31, 2004, the shares had been issued in full.

On February 23, 2004, NutraCea entered into a one-year consulting agreement with a marketing company. Under the terms of the agreement, compensation shall be monthly issuance of shares of common stock valued at \$7,500 per month. In addition, the consultant is entitled to a 3% commission on equity or debt financing introduced to NutraCea.

On March 1, 2004, NutraCea entered into a 90-day consulting agreement with a financial relations company. Compensation shall be the issuance of 100,000 shares of common stock per month. As of March 31, 2004, 100,000 shares valued at \$142,000 had been issued to the consultant.

On March 1, 2004, NutraCea entered into a one-year consulting agreement with a sales and marketing company. Compensation shall be the issuance of 25,000 shares of common stock. At March 31, 2004, these shares had been issued. Non-cash compensation expense of \$35,500 was recorded relating to this agreement.

On March 9, 2004, NutraCea entered into a one-year consulting agreement with a communications company. Under the terms of the agreement, compensation shall be

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issuance shares of common stock valued at \$36,000. At March 31, 2004, these shares have been issued in full.

On March 15, 2004, NutraCea entered into a six-month consulting agreement with a sales and marketing company. Under the terms of the agreement, compensation shall be warrants to purchase 400,000 shares of common stock, at an exercise price of \$.001 and warrants to purchase up to 1,000,000 shares of common stock at an exercise price of \$1.20, to be exercised within three years. At March 31, 2004, the 400,000 warrants exercisable at \$.001 had been exercised. Non-cash compensation expense of \$2,149,598 was recorded relating to this agreement.

On March 19, 2004, NutraCea approved granting a one-time cash bonus of 2/3 of normal salary to the CEO and President. The bonus amount for both executives is \$180,000, payable April 1, 2004.

On March 25, 2004, NutraCea entered into two, two-year consulting agreements with two medical advisors. Under the terms of the agreement, compensation shall be 100,000 shares of common stock each, payable in advance, and options to purchase 100,000 shares of common stock at a price of \$.50 per share for the second year of service. The 200,000 shares of common stock are valued at \$286,000 and the options are valued at \$107,684. Expense for these amounts was recorded in April 2004 when the shares and options were issued.

On March 25, 2004, NutraCea entered into a three-year consulting agreement with a development and marketing company. Under the terms of the agreement, compensation shall be \$1 per unit (a minimum 30-day supply of NutraCea product) for up to a total accumulated payment of \$750,000, and \$.50 per unit thereafter, payable quarterly within 45 days after the end of the quarter. In addition, NutraCea will issue 100,000 shares of common stock for each probiotic formulation NutraCea markets, and options to purchase 300,000 shares of common stock at an exercise price of \$1 per share with 100,000 options to be vested immediately and 50,000 shares per year thereafter. The vested options are valued at \$102,782.

NOTE 4 - COMMON STOCK

Common Stock

All stock issued is valued at the fair value of the stock.

On March 25, 2004, NutraCea established the NutraCea Patent Incentive Plan, which grants 15,000 shares of common stock to each named inventor on each granted patent which is assigned to NutraCea.

During the quarter ended March 31, 2004, NutraCea issued 544,965 shares of common stock to consultants for services rendered valued at \$723,381.

During the quarter ended March 31, 2004, NutraCea issued 168,095 shares of

common stock to vendors in payment of accounts payable totaling \$57,111.

During the quarter ended March 31, 2004, NutraCea issued 6,490,711 shares of common stock pursuant to the exercise of stock options and warrants for cash totaling \$2,744,507.

During the quarter ended March 31, 2004, NutraCea issued 280,000 shares of common stock to two consultants in settlement of contractual agreements valued at \$477,816.

During the quarter ended March 31, 2004, NutraCea issued 5,500,000 shares of common stock, valued at \$8,360,000, to NutraCea's Chief Executive Officer in exchange for execution of a non-compete agreement and transfer to NutraCea of all intellectual property owned by the Chief Executive Officer.

Stock Options & Warrants

Expense for stock options and warrants issued to consultants is calculated at fair value using the Black-Scholes valuation method.

During the quarter ended March 31, 2004, NutraCea issued 6,547,263 warrants with exercise prices between \$.001 and \$5.00 per share to consultants. The warrants

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expire at varying times between six months and five years. A total of \$7,271,060 in non-cash compensation expense was recorded relating to the issue of these warrants.

NOTE 5 - BUSINESS SEGMENTS

For internal reporting purposes, management segregates NutraCea into operating segments as follows for the three months ended March 31, 2004 and 2003:

THREE MONTHS ENDED MARCH 31, 2004	•	SS) FROM T SALES		INTEREST PERATIONS		FOTAL KPENSE	DEP	RECIATION/ ASSETS	AMOR
NutraStar Technologies Incorporated NutraGlo Incorporated Unallocated corporate overhead	\$			(194,514) (25,740) 17,582,801)		(495) - -	\$	2,396,525 139,544 –	\$
Total, NutraCea	\$ ====	122,069		17,803,055)	\$ ===	(495)		2,536,069 ======	\$
THREE MONTHS ENDED MARCH 31, 2003	(LOSS) FROM NET SALES		INTEREST OPERATIONS		TOTAL EXPENSE		DEPRECIATION/ ASSETS		AMOR
NutraStar Technologies Incorporated NutraGlo Incorporated Unallocated corporate overhead	\$	13,304 212,687		10,582 52,002 (426,599)	\$ 1	17 , 191 - -	\$	453,179 168,229	\$
Total, NutraCea	\$	225 , 991		(364,015)		•		621,408	\$

NOTE 6 - SUBSEQUENT EVENTS

Agreements

For all agreements where stock is awarded as partial or full consideration, the expense is valued at the fair value of the stock. Expense for stock options and warrants issued to consultants is calculated at fair value using the Black-Scholes valuation method.

On April 2, 2004, NutraCea entered into a 180-day consulting agreement with a marketing and investor relations company. The term can be extended another 180 days by mutual agreement. Under the terms of the agreement, compensation shall be 400,000 shares of common stock, and \$4,000 cash per month. Compensation shall also include an 8% cash commission on equity or debt financing introduced to NutraCea, as well as a warrant, exercisable within 3 years, for common shares to equal 10% of the gross financing proceeds. The warrant is to be priced at 110% of the closing bid price for the preceding 30 business days of the day of closing, such warrant or shares to be issued at closing.

On April 29, 2004, NutraCea entered into a one-year consulting agreement (with options to extend for four successive terms of one year each) with two retired employees of NutraCea. Under the terms of the agreements, annual compensation of \$75,000 and \$80,000 each is payable on a monthly basis. In addition, each of the consultants received warrants to purchase \$0,000 shares of common stock at \$.20 a share. The \$100,000 warrants are valued at \$91,370 and expire in \$5 years. Either party can cancel this agreement with \$0-day written notice.

Common and Preferred Stock

All stock issued is valued at the fair value of the stock.

On April 1, 2004, NutraCea repurchased 344,956 shares of common stock valued at \$230,000 from the Chief Executive Officer of NutraCea pursuant to a repurchase agreement of that date.

Subsequent to March 31, 2004, NutraCea issued 661,637 shares of common stock to consultants for services rendered valued at \$906,650.

Subsequent to March 31, 2004, NutraCea issued 531 shares of common stock to a vendor in payment of accounts payable in the amount of \$833.

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Subsequent to March 31, 2004, NutraCea issued 309,445 shares of common stock pursuant to the exercise of stock options and warrants for cash totaling \$10,344.

On May 14, 2004, NutraCea converted 270,000 shares of preferred stock to 270,000 shares of common stock pursuant to the Mandatory Conversion paragraph of the Private Placement Memorandum dated November 9, 2001.

Stock Options & Warrants

Expense for stock options and warrants issued to consultants is calculated at fair value using the Black-Scholes valuation method.

Subsequent to March 31, 2004 NutraCea issued 401,230 warrants with exercise prices between \$.001 and \$5.00 to consultants. The warrants expire at varying times between four and five years. A total of \$443,698 in non-cash compensation expense was recorded relating to the issue of these warrants.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATIONS

CAUTION ABOUT FORWARD-LOOKING STATEMENTS

This Form 10-QSB includes "forward-looking" statements about future financial results, future business changes and other events that have not yet occurred. For example, statements like NutraCea "expects," "anticipates" or "believes" are forward-looking statements. Investors should be aware that actual results may differ materially from NutraCea's expressed expectations because of risks and uncertainties about the future. NutraCea does not undertake to update the information in this Form 10-QSB if any forward-looking statement later turns out to be inaccurate. Details about risks affecting various aspects of NutraCea's business are discussed throughout this Form 10-QSB and should be considered carefully.

RESULTS OF OPERATIONS

Three-Month Period Ended March 31, 2004 versus 2003

Revenues of NutraCea decreased by \$103,922, to \$122,069 for the quarter ended March 31, 2004 from \$225,991 for the quarter ended March 31, 2003. In March 2003 the NutraGlo subsidiary recorded a sale of approximately \$203,600; the corresponding sale in 2004 in the amount of \$199,300 was not recorded until April 2004. Consumer and industrial sales increased by approximately \$90,000 in the first quarter of 2004 compared to the first quarter of 2003, while commission income and reimbursed shipping charges increased by approximately \$9,800.

Cost of goods sold decreased by \$48,734, to \$78,665 for the quarter ended March 31, 2004 from \$127,399 for the quarter ended March 31, 2003. The decrease relates directly to the decrease in sales.

Operating expenses increased by \$17,383,852, to \$17,846,459 for the quarter ended March 31, 2004 from \$462,607 for the quarter ended March 31, 2003. Most of the increase is due to increased non-cash stock and option awards in the amount of \$16,963,184. We are continuing in 2004 to conserve our positive cash position by issuing options and stock for services whenever possible. Other increases include commissions and finders fees in the amount of \$170,438, professional fees of \$54,830, and promotional and marketing expense of \$45,210. In addition, salaries and wages increased by approximately \$150,000\$ due to one-time cash bonuses to the CEO and President.

Interest expense decreased by \$16,696, to \$495 for the quarter ended March 31, 2004 from \$17,191 for the quarter ended March 31, 2003. The decrease is due to interest expense on notes that were paid off in 2003.

LIQUIDITY AND SOURCES OF CAPITAL

NutraCea has incurred significant operating losses since its inception, and, as of March 31, 2004 NutraCea had an accumulated deficit of \$39,155,940. However, at March 31, 2004, NutraCea had cash and cash equivalents of \$1,937,454 and working capital of \$1,006,764.

To date, NutraCea has funded its operations, in addition to sales revenues, through a combination of short-term debt and the issuance of common and preferred stock. During the three months ended March 31, 2004, NutraCea raised a total of \$2,744,507 from the exercise of options and warrants to purchase 6,490,711 shares of common stock. NutraCea continues to pursue cost cutting or expense deferral strategies in order to conserve working capital.

Based on management's financial projections, NutraCea has enough cash reserves to finance our business plan through fiscal year 2004. Alternatively, NutraCea may seek interim financing in the form of bank loans, private placement of debt or equity securities, or some combination thereof. Such interim financing may not be available in the amounts or at the times when NutraCea requires, and will likely not be on terms favorable to NutraCea.

ITEM 3. CONTROLS AND PROCEDURES

NutraCea has adopted and implemented internal disclosure controls and procedures designed to provide reasonable assurance that all reportable information will be recorded, processed, summarized and reported within the time period specified in the SEC's rules and forms. Under the supervision and with the participation of NutraCea's management, including NutraCea's President and Chief Executive Officer and NutraCea's Controller and Principal Financial Officer, NutraCea has evaluated the effectiveness of the design and operation of its disclosure controls and procedures pursuant to Exchange Act Rule 13a-15(e) as of the end of the fiscal quarter covered by this report. Based on that evaluation, the President and Chief Executive Officer and the Controller and Principal Financial Officer have concluded that these disclosure controls and procedures are effective. There were no changes in NutraCea's internal controls or in other factors during or since the end of the fiscal quarter covered by this report that have had a material effect or are reasonably likely to have a material effect on internal controls subsequent to the end of the fiscal quarter covered by this report.

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PART II - OTHER INFORMATION

ITEM 2. CHANGES IN SECURITIES

SALES OF UNREGISTERED SECURITIES DURING THE QUARTER

During the quarter ended March 31, 2004, NutraCea issued 366,221 shares of common stock to consultants for services rendered valued at \$466,881.

During the quarter ended March 31, 2004, NutraCea issued 168,095 shares of common stock to vendors in payment of accounts payable totaling \$57,111.

During the quarter ended March 31, 2004, NutraCea issued 520,711 shares of common stock pursuant to the exercise of stock options and warrants for cash totaling \$201,707.

During the quarter ended March 31, 2004, NutraCea issued 280,000 shares of common stock to two consultants in settlement of contractual agreements valued at \$477,816.

During the quarter ended March 31, 2004, NutraCea issued 5,500,000 shares of common stock, valued at \$8,360,000, to NutraCea's Chief Executive Officer in exchange for execution of a non-compete agreement and transfer to NutraCea of all intellectual property owned by the Chief Executive Officer.

All of the above issuances were made without any public solicitation, to a limited number of investors or related individuals or entities and were acquired for investment purposes only. Each of the individuals or entities had access to information about NutraCea and were deemed capable of protecting their own interests. The securities were issued pursuant to the private placement exemption provided by Section 4(2) of the Securities Act of 1933. These are deemed to be "restricted securities" as defined in Rule 144 under the 1933 Act and bear a legend stating the restrictions on resale.

ITEM 5. OTHER INFORMATION

On February 23 and March 19, 2004, respectively, Eliot Drell, MD and Ernie Bodai, MD were appointed to serve on the Board of Directors until the next annual meeting and election.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

- (a) The following documents are filed as exhibits to this report:
 - 31.1 Certification by CEO pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
 - 31.2 Certification by CFO pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
 - 32.1 Certification by CEO and CFO pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- (b) Reports on Form 8-K: None

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SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the Registrant has caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NUTRACEA

Dated: May 24,2004 /s/Patricia McPeak

Patricia McPeak

Chief Executive Officer

Dated: May 24,2004 /s/ Joanna Hoover

Joanna Hoover,

Chief Financial Officer

(Principal Accounting Officer)