SOTHEBYS Form 4

August 16, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

08/15/2007

08/15/2007

08/15/2007

08/15/2007

Stock

Stock

Stock

Stock

Common

Common

Common

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading RUPRECHT WILLIAM F Issuer Symbol SOTHEBYS [BID] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner X_ Officer (give title Other (specify 1334 YORK AVENUE 08/15/2007 below) CEO & President (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting NEW YORK, NY 10021 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial Ownership (Month/Day/Year) Owned (D) or (Instr. 8) Following Indirect (I) (Instr. 4) Reported (Instr. 4) (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Common 08/15/2007 M 10,000 A (1) 582,414 (2) D Stock Common

S

S

S

S

400

200

300

233

D

D

\$ 44

582,014 (2)

581,814 (2)

581,514 (2)

\$ 44.1 581,281 (2)

D

D

D

D

OMB APPROVAL

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| Common Stock | 08/15/2007 | S | 200 | D | \$ 44.11 | 581,081 (2) | D |
|-----------------|------------|---|-------|---|-------------|--------------------|---|
| Common Stock | 08/15/2007 | S | 200 | D | \$ 44.12 | 580,881 (2) | D |
| Common Stock | 08/15/2007 | S | 300 | D | \$ 44.13 | 580,581 (2) | D |
| Common Stock | 08/15/2007 | S | 100 | D | \$ 44.15 | 580,481 (2) | D |
| Common Stock | 08/15/2007 | S | 200 | D | \$ 44.16 | 580,281 (2) | D |
| Common Stock | 08/15/2007 | S | 200 | D | \$ 44.2 | 580,081 (2) | D |
| Common Stock | 08/15/2007 | S | 500 | D | \$ 44.21 | 579,581 <u>(2)</u> | D |
| Common Stock | 08/15/2007 | S | 300 | D | \$ 44.28 | 579,281 (2) | D |
| Common Stock | 08/15/2007 | S | 300 | D | \$ 44.34 | 578,981 (2) | D |
| Common Stock | 08/15/2007 | S | 400 | D | \$ 44.56 | 578,581 (2) | D |
| Common Stock | 08/15/2007 | S | 100 | D | \$ 44.57 | 578,481 <u>(2)</u> | D |
| Common Stock | 08/15/2007 | S | 1,363 | D | \$ 44.6 | 577,118 (2) | D |
| Common Stock | 08/15/2007 | S | 137 | D | \$ 44.61 | 576,981 <u>(2)</u> | D |
| Common Stock | 08/15/2007 | S | 3,600 | D | \$ 44.63 | 573,381 (2) | D |
| Common Stock | 08/15/2007 | S | 100 | D | \$ 44.67 | 573,281 <u>(2)</u> | D |
| Common Stock | 08/15/2007 | S | 100 | D | \$ 44.68 | 573,181 (2) | D |
| Common Stock | 08/15/2007 | S | 100 | D | \$ 44.75 | 573,081 (2) | D |
| Common Stock | 08/15/2007 | S | 667 | D | \$ 45 | 572,414 <u>(2)</u> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|---|---|---|---|--|--------------------|---|---------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amour or Number of Sha |
| Employee Stock Option-Right to Buy (3) | \$ 18.875 | 08/15/2007 | | M | 10,000 | <u>(4)</u> | 02/24/2010 | Common Stock | 10,00 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-----------------|-------|--|--|--|
| reporting owner runner runners | Director | 10% Owner | Officer | Other | | | |
| RUPRECHT WILLIAM F 1334 YORK AVENUE NEW YORK, NY 10021 | X | | CEO & President | | | | |

Signatures

/s/ Jonathan A. Olsoff as Attorney-In-Fact 08/16/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not Applicable
- (2) Includes 570,469 shares of unvested restricted stock
- (3) Granted under the Issuer's 1997 Stock Option Plan
- (4) 40,000 stock options became exercisable on 2/24/01, 2/24/02, 2/24/03, 2/24/04 and 30,000 stock options became exercisable on 2/24/05.

Remarks:

The transactions reported on this Form 4 were pursuant to a 10b5-1 trading plan entered into by Mr. Ruprecht on June 13, 200 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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