RUPRECHT WILLIAM F

Form 4 April 18, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

1. Name and Add RUPRECHT V		_	2. Issuer Name and Ticker or Trading Symbol SOTHEBYS [BID]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an approacts)		
1334 YORK AVENUE			(Month/Day/Year) 04/16/2007	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) CEO & President		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
NEW YORK, NY 10021			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Form: Direct Indirect (Instr. 3) (Instr. 3, 4 and 5) Code Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Common 04/16/2007 S 1,600 D 597,714 (1) D 49.59 Stock Common \$ 49.6 596,514 (1) 04/16/2007 S 1,200 D D Stock Common S D 04/16/2007 1,100 595,414 (1) D Stock Common S 300 04/16/2007 595,114 (1) D Stock Common 04/16/2007 S 100 D 595,014 (1) D Stock

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Common Stock	04/16/2007	S	300	D	\$ 49.72	594,714 <u>(1)</u>	D
Common Stock	04/16/2007	S	500	D	\$ 49.74	594,214 (1)	D
Common Stock	04/16/2007	S	400	D	\$ 49.77	593,814 (1)	D
Common Stock	04/16/2007	S	500	D	\$ 49.79	593,314 (1)	D
Common Stock	04/16/2007	S	200	D	\$ 49.81	593,114 (1)	D
Common Stock	04/16/2007	S	600	D	\$ 49.82	592,514 (1)	D
Common Stock	04/16/2007	S	200	D	\$ 49.86	592,314 (1)	D
Common Stock	04/16/2007	S	100	D	\$ 49.93	592,214 (1)	D
Common Stock	04/16/2007	S	200	D	\$ 49.94	592,014 (1)	D
Common Stock	04/16/2007	S	200	D	\$ 49.96	591,814 <u>(1)</u>	D
Common Stock	04/16/2007	S	700	D	\$ 49.98	591,114 <u>(1)</u>	D
Common Stock	04/16/2007	S	200	D	\$ 50.06	590,914 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	S	(Instr. 3 and 4)		Own
	Security				Acquired				Follo
					(A) or				Repo
					Disposed				Trans
					of (D)				(Instr
					(Instr. 3,				
					4, and 5)				
				C 1 W	(A) (D)		m: .1		
				Code V	(A) (D)		Title		

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Date Expiration Exercisable Date

Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships							
• 0	Director	10% Owner	Officer	Other				
RUPRECHT WILLIAM F								
1334 YORK AVENUE	X		CEO & President					
NEW YORK NY 10021								

Signatures

/s/ Jonathan A Olsoff as Attorney-in-Fact 04/18/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 570,469 shares of unvested restricted stock

Remarks:

MULTIPLE FORMS FILED

The transactions reported on this Form 4 were pursuant to a 10b5-1 plan entered into by Mr. Ruprecht on December 15, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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